

FEASIBILITY OF COCONUT SUGAR HOUSEHOLD INDUSTRY IN HARGOMULYO,
KOKAP, KULON PROGO

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ABSTRACT

This research aims to know income, and coconut sugar production is based on the quantity of coconut trees owned by each craftsman and know the expediency of coconut sugar household industry. Data was collected during November 2016 by interview, observation and documentation. The result show that the average of production coconut sugar with quantity of coconut sugar trees 1 till 15 is 65,8 kg and the price Rp. 15.350,-/ kg. The production cost of craftsman who has quantity of coconut trees 1 to 15 is Rp 1.584.910, total revenue of coconut trees 1 to 15 is Rp 377.520, -. The benefits of craftsman who has quantity of coconut trees 1 to 15 is Rp. -583.880, -. Feasibility craftsmen with quantity of coconut trees 1 to 15 is 0,63%, its means that the coconut sugar industry has quantity of coconut trees 1 to 15 is not worthy and the coconut sugar industry. Quantity of coconut sugar trees 16 to 30 can produce 166 kg and the price Rp. 15.350,-/kg. while the production cost of craftsman who has quantity is Rp 3.402.850. while the total revenue is Rp. 551.317,-. And benefit of craftsman who has quantity is Rp. -1.052.300, while feasibility with craftsman who has quantity is at 0,69%. Has quantity is worthy.

Keywords: coconut sugar, quantity of coconut tree, feasibility