

## **ABSTRAK**

**Universitas Muhammadiyah Yogyakarta**

**Fakultas Ilmu Sosial dan Ilmu Politik**

**Departemen Ilmu Komunikasi**

**Konsentrasi Advertising**

**Nono Hendarto**

**Korelasi Terpaan Berita Kriminal SKH Merapi Yogyakarta Dengan Perilaku Waspada Kriminalitas Pada Sopir Angkot Di Kawasan Terminal Jombor, Yogyakarta**

**Tahun Skripsi : 2010 xiv + 79 Halaman**

**Daftar Pustaka : 21 buku + 4 sumber internet**

Judul penelitian ini adalah **Korelasi Terpaan Berita Kriminal SKH Merapi Yogyakarta Dengan Perilaku Waspada Kriminalitas Pada Sopir Angkot Di Kawasan Terminal Jombor, Yogyakarta** sedangkan tujuan penelitian adalah untuk mengetahui adakah hubungan antara terpaan berita kriminal Koran Merapi terhadap perilaku waspada kriminalitas pada para sopir angkot umum di Kota Yogyakarta. Jenis penelitian eksplanasi (*explanatory research*), sampel dalam penelitian ini adalah 31 sopir angkot. Alat analisa data adalah *Korelasi Product Moment*.

Terpaan berita Kriminal terhadap perilaku pembaca memiliki koefisien korelasi person 0,974 dengan probabilitas sebesar 0,000, karena nilai probabilitas  $< 0,05$  maka  $H_0$  yang menyatakan tidak ada hubungan yang positif dan signifikan antara terpaan berita kriminal pada harian lokal Merapi Yogyakarta terhadap perilaku waspada kriminalitas pada para supir angkot di kawasan Terminal Jombor Yogyakarta ditolak; dan  $H_a$  yang menyatakan ada hubungan yang positif dan signifikan antara terpaan berita kriminal pada harian lokal Merapi Yogyakarta terhadap perilaku waspada kriminalitas pada para sopir angkot angkutan di kawasan Terminal Jombor Yogyakarta diterima, artinya ada hubungan yang positif dan signifikan antara terpaan berita kriminal pada harian lokal Merapi Yogyakarta terhadap perilaku waspada kriminalitas pada para sopir angkot angkutan di kawasan Terminal Jombor Yogyakarta diterima. Nilai koefisien korelasi 0,974 dalam interpretasi koefisien korelasi pada pembahasan dapat dikategorikan sangat kuat, ada fenomena dimana sopir angkot terkena terpaan berita kriminalitas surat kabar harian Merapi yang mempunyai pengaruh terhadap perilaku waspada kriminalitas pada sopir angkot. Nilai koefisien korelasi 0,974 dapat dikategorikan sangat kuat. Faktor lain sebesar 0,026 (1-0,974) adalah variabel atau faktor diluar terpaan berita kriminal, dimana faktor lain yang tidak dijelaskan dalam penelitian ini.

Kesimpulan dalam penelitian ini adalah ada hubungan yang positif dan signifikan antara terpaan berita kriminal pada harian lokal Merapi Yogyakarta terhadap perilaku waspada kriminalitas pada para sopir angkot angkutan di kawasan Terminal Jombor Yogyakarta.

**Kata kunci:** terpaan berita kriminal, perilaku waspada, ada faktor diluar terpaan berita kriminal

## **ABSTRACT**

**Universitas Muhammadiyah Yogyakarta**  
**Faculty of Social Science and Political Science**  
**Department of Communication Studies**  
**Advertising Concentration**

**Nono Hendarto**

**Correlation of Exposure News SKH Merapi Yogyakarta With Criminal Behavior In Crime Alert driver Jombor angkot In Terminal Area, Yogyakarta**

**Thesis Year: 2010 Pages xiv + 79**

**Bibliography: 21 books + 4 Internet resources**

The title of this research is the correlation Exposure News SKH Merapi Yogyakarta Criminal Behavior Alert Against Crime In The driver of public transportation in the Terminal Area Jombor, Yogyakarta Whereas, the purpose of research is to know is there a relationship between exposure to crime news Newspapers of Merapi to the crime alert behavior at the general public transportation drivers in the city of Yogyakarta . Research type of explanation (explanatory research), the sample in this study were 31 drivers of public transportation. Data analysis tool is the Product Moment Correlation. Crime news exposure on behavior have the readers of Person correlation coefficient 0.974 with a probability of 0.000, because the probability value of <0.05 hence H<sub>0</sub> is stating there is no positive and significant relationship between exposure to crime news in local daily Merapi Yogyakarta on behavior in the driver's crime alert public transportation terminals in the region of Yogyakarta Jombor rejected; and H<sub>a</sub> which states there is a positive and significant relationship between exposure to crime news in local daily Merapi Yogyakarta against crime alert behavior on public transportation drivers in the transport terminal region of Yogyakarta Jombor accepted, meaning there is a positive and significant relationship between exposure to crime news in local daily Merapi Yogyakarta against crime alert behavior on public transportation drivers in the transport terminal region of Yogyakarta Jombor accepted. Correlation coefficient of 0.974 in the interpretation of correlation coefficients can be categorized in the discussion is very strong, there is a phenomenon in which a driver blows that affected public transportation criminality news daily newspaper Merapi has an influence on the crime alert behavior on public transportation driver. Correlation coefficient of 0.974 can be categorized as very strong. The other factor of 0.026 (1 to 0.974) is a variable or factors beyond the exposure to crime news, such as attitude and subjective norm of public transportation drivers.

The conclusion of this research is that there are positive and significant relationship between exposure to crime news in local daily Merapi Yogyakarta against crime alert behavior on public transportation drivers in the area of transport Terminal Jombor Yogyakarta.

**Keywords:** exposure to crime news, alert behavior, there are factors beyond the exposure to crime news