

**KELAYAKAN USAHATANI CABAI MERAH LAHAN PASIR PANTAI
PETANI DI DESA KARANGSEWU KECAMATAN GALUR
KABUPATEN KULON PROGO 2016**

*The Feasibility Of a Farmhand Chili Red Land Of the Beach Based On the Land
Area of Farmers in the Village Karangsewu District the Furrows District Kulon
Progo 2016*

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ABSTRACT

This study was conducted with the aim to know the cost of, income, the advantage and the feasibility of a farmhand chili red land of the beach in the village karangsewu district the furrows district kulon progo. The reseach used a quantitative method, a sample of a location done purposive sampling, a farmers in the study conducted in census so obtained 46 respondents. The methods used is analysis income and advantages. The results of the show farmhand chili red land of the beach in the villagekarangsewu district the furrows district kulon progo whorthy to in the business right. An average of the land area of farmhand 0,112 hektares needed cost of Rp 8.059.269,- and produces acceptance of Rp 27.951.475,- income of Rp 23.636.853,- and advantage of Rp 19.892.206,- more than a zero; capable of selling product worth Rp 27.510.301,-.Productivity land effort red pepper farm land of the number Rp 19.151.784,- while the value of the rent land belonging to own is of Rp 840.489,- that means productivity land bigger then daily labor namely Rp 22.794.060,- and productivity capital of the tribes of savings per the planting season (4,5%) that number 227%. That is a farmhand chili red land of the beach in the village karangsewu district the furrows district kulon progo worth it to be deloved.

Keyword : *red pepper, the land of the beach, analysis of the feasibility of*

