

INTISARI

Penelitian ini bertujuan untuk menganalisis peran moderasi motivasi pada pengaruh work family conflict terhadap work stress dan kinerja pada Bank BTN KC Yogyakarta. Objek dari penelitian ini adalah Bank BTN KC Yogyakarta, sedangkan subjeknya adalah karyawan Bank BTN KC Yogyakarta. Penelitian ini menggunakan pengambilan sample dengan Teknik purposive sampling. Jumlah sample dalam penelitian ini sebanyak 190 responden. Data didapatkan melalui kuesioner yang didistribusikan langsung ke karyawan Bank BTN KC Yogyakarta. Teknik analisis data menggunakan SEM dengan software AMOS versi 22. Berdasarkan hasil analisis yang dilakukan, menunjukan bahwa work-family conflict berpengaruh positif terhadap stres kerja yang dialami karyawan, work-family conflict tidak berpengaruh signifikan terhadap kinerja, Stres kerja berpengaruh negatif signifikan terhadap kinerja pegawai, peran moderasi motivasi berpengaruh positif signifikan terhadap stres kerja ke kinerja, peran moderasi motivasi berpengaruh negatif signifikan terhadap work family conflict ke kinerja.

Kata Kunci : *work family conflict, work stress, motivasi, kinerja*

ABSTRACT

This study aims to analyze the role of motivation moderation on the effect of work family conflict on work stress and performance at Bank BTN KC Yogyakarta. The object of this research is Bank BTN Yogyakarta Branch, while the subjects are employees of Bank BTN Yogyakarta Branch. This research uses sampling with purposive sampling technique. The number of samples in this study were 190 respondents. Data obtained through questionnaires distributed directly to employees of Bank BTN KC Yogyakarta. Data analysis techniques using SEM with AMOS version 22 software. Based on the results of the analysis conducted, showed that work-family conflict has a positive effect on work stress experienced by employees, work-family conflict has no significant effect on performance, work stress has a significant negative effect on employee performance , the role of motivation moderation has a significant positive effect on work stress to performance, the role of motivation moderation has a significant negative effect on work family conflict to performance

Keywords: *work family conflict, work stress, motivation, performance*