

**FAKTOR – FAKTOR YANG MEMPENGARUHI TINGKAT PENERAPAN
TEKNOLOGI PERTANIAN PADI ORGANIK**

**(Studi Kasus di Kelompok Tani “Madya”, Dusun Jayan, Desa Kebonagung,
Kecamatan Imogiri, Kabupaten Bantul, Daerah Istimewa Yogyakarta)**

*THE LEVEL OF INFLUENCING FACTORS
ON ORGANIC RICE FARMING TECHNOLOGY APPLICATION
(Case study in Tani “Madya” Group Farming, Jayan, Kebonagung Village, Imogiri
Subdistrict, Bantul Regency, DIY)*

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ABSTRACT

The aims of this research are to find information about group farming “Madya”’s profile, the level of application technology in cultivate organic rice, and factors which influence the level of application technology in organic rice cultivation at Group Farming “Madya”, Jayan, Kebonagung Village. Respondents in this research are decided by census method, which means all member of the group farming “Madya” who applying organic rice farming became respondent in this research. Location of this research is decided by purposive sampling method and analyzed using descriptive table.

The result of this research shows that organic rice farming application in Group Farming “Madya” is match with SNI, certified by Organic Certification Agency The level of application technology in organic rice farming at Group Farming “Madya” is in appropriate category with total score 82,04 which consist of indicators variety choosing, seeding, land preparation, plantation, caring, and harvesting. Factors that influence enough the level of application technology in organic rice farming are non-formal education, level of cosmopolitan, access to production tools, group values, and price in the market. Positive values is influencing level of application. The more good values to the member, it will influence the level of application technology in organic rice farming.

Keywords: *level of application, organic rice, , tani group*