Abstract

Auto translate feature in social media is one of the growing technologies nowadays. Auto Translate Feature is a computer program designed to translate text from one language to other languages appeared on social media such as Facebook and Instagram. This study aimed to find out the way auto-translate could help the students to learn English and the challenges faced in using auto-translate feature. There were two questions formulated in this study which was "How auto translate feature help to learn English" and "What are the the challenges which the participant face when using auto-translate feature". Besides, the reasearcher used qualitativve research design in this study. This research was conducted at an English department in a private university in Yogyakarta. The data of this study were collected from the participant's diary and interview. The participant was one student who has been using auto translate feature for learning English. The researcher chose open-ended interview in order to make the participant feel relaxed. In addition, the findings showed that there were two ways of auto translate could help the students in learning English such as spelling and translation while the challenges were found in the context and homonym.

Keywords: Auto translate feature, social media, learning English.