

INTISARI

Penelitian ini bertujuan untuk menganalisis pengaruh motivasi ekstrinsik, gaya kepemimpinan dan disiplin kerja terhadap kinerja karyawan. Subjek dan objek dalam penelitian ini adalah karyawan tetap di CV. Kirana Mas Homes, yang berlokasi di Glondong, Tirtomartani, Kalasan, Sleman, DIY. Penelitian ini menggunakan metode total sampling atau teknik sampling jenuh, sehingga jumlah responden ada 40 karyawan. Teknik alat analisis yang digunakan adalah Regresi Linear Berganda. Berdasarkan analisis yang telah dilakukan, diperoleh hasil bahwa Motivasi Ekstrinsik tidak berpengaruh signifikan terhadap Kinerja Karyawan karena tidak memenuhi syarat signifikansi, Gaya Kepemimpinan berpengaruh signifikan terhadap Kinerja Karyawan, Disiplin Kerja berpengaruh signifikan terhadap Kinerja Karyawan.

Kata kunci: Motivasi Ekstrinsik, Gaya Kepemimpinan, Disiplin Kerja, Kinerja Karyawan

ABSTRACT

This study aims to analyze the effect of extrinsic motivation, leadership style and work discipline on employee performance. Subjects and objects in this study are permanent employees at CV. Kirana Mas Homes, located in Glondong, Tirtomartani, Kalasan, Sleman, DIY. This research uses total sampling method or saturated sampling technique, so that the number of respondents is 40 employees. The analysis tool technique used is Multiple Linear Regression. Based on the analysis that has been done, the results show that Extrinsic Motivation has no significant effect on Employee Performance because it does not meet the requirements of significance, Leadership Style has a significant effect on Employee Performance, Work Discipline has a significant effect on Employee Performance.

Keywords: *Extrinsic Motivation, Leadership Style, Work Discipline, Employee Performance*