

PENGARUH INTENSITAS DAN PEMANFAATAN INTERNET TERHADAP AKHLAK BERMASYARAKAT SISWA SMK DAN SMA MUHAMMADIYAH BOBOTSARI

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ABSTRAK

Penelitian ini bertujuan untuk: (1) Untuk mengetahui pengaruh intensitas internet terhadap akhlak bermasyarakat siswa SMK dan SMA Muhammadiyah Bobotsari; (2) Untuk mengetahui pengaruh pemanfaatan internet terhadap akhlak bermasyarakat siswa SMK dan SMA Muhammadiyah Bobotsari. (3) Untuk mengetahui pengaruh intensitas dan pemanfaatan internet terhadap akhlak bermasyarakat siswa SMK dan SMA Muhammadiyah Bobotsari.

Data dikumpulkan dari 96 responden dengan menggunakan metode pengambilan sampel accidental sampling. Analisis data dilakukan melalui analisis instrument penelitian yang meliputi uji validitas menggunakan korelasi product moment dan uji reliabilitas menggunakan teknik Cronbach's alpha; uji linieritas menggunakan langrange Multiplier; pengujian hipotesis meliputi uji t, uji F dan koefisien determinasi; serta uji linieritas.

Hasil penelitian ini menunjukkan bahwa; (1) Intensitas penggunaan internet berpengaruh negatif dan signifikan terhadap akhlak bermasyarakat siswa, (2) Pemanfaatan internet berpengaruh positif dan signifikan terhadap akhlak bermasyarakat siswa. Hasil uji F persamaan menunjukkan bahwa intensitas dan pemanfaatan internet mempunyai nilai Fhitung sebesar 3,049 dengan signifikansi sebesar $0,000 < 0,05$ sehingga secara simultan variabel intensitas dan pemanfaatan internet secara bersamaan berpengaruh signifikan terhadap akhlak bermasyarakat.

Kata Kunci: intensitas, pemanfaatan internet, akhlak bermasyarakat

THE INFLUENCE OF THE INTENSITY AND THE USE OF THE INTERNET ON THE SOCIAL CHARACTER OF THE STUDENTS OF THE MUHAMMADIYAH VOCATIONAL HIGH SCHOOL AND SENIOR HIGH SCHOOL OF BOBOTSARI

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ABSTRACT

This study aims: (1) to find out the effect of internet intensity on the social character of the students of the Muhammadiyah Vocational School and Muhammadiyah High School; (2) to find out the effect of the use of the internet on the social character of the students of the Muhammadiyah Vocational School and Muhammadiyah High School; and (3) to determine the effect of the intensity and use of the internet on the social character of the students of the Muhammadiyah Vocational School and Muhammadiyah High School Bobotsari.

Data were collected from 96 respondents using the accidental sampling method. Data analysis was carried out through analysis of research instruments which included validity testing using product-moment correlation and reliability testing using Cronbach's alpha technique; linearity test using Lagrange Multiplier; hypothesis testing includes t-test, F test, and coefficient of determination; and linearity testing.

The results of this study indicate that: (1) The intensity of the use of the internet has a negative and significant effect on the social character of students, (2) The use of the internet has a positive and significant effect on the social character of students. The results of F equation test show that the intensity and utilization of the internet has a F_{count} value of 3.049 with a significance of $0,000 < 0.05$ so that simultaneously the intensity and the use of the internet variables have a significant effect on social character.

Keywords: intensity, the use of internet utilization, social character

