

CHAPTER VI

CONCLUSIONS AND RECOMMENDATIONS

A. Conclusion

Based on the results of the analysis in the previous chapter, the researcher can conclude the efforts to develop the Pindul Cave Tourism Object as follows:

1. Pindul Cave's tourist attraction is the Pindul Cave tourist area which has beautiful and unique natural scenery because Pindul Cave is famous for its beautiful rocks. So the access road to Pindul Cave is very easy and can be passed by big cars like buses and trucks. Pindul Cave also has Cave Tubing tours or river along the bottom of the Cave using buoys to see the beauty of the rocks in the Cave. And Pindul Cave encourages the growth of people's income.
2. Weaknesses of Pindul Cave according to observations and interviews at the tourism office that there is a lack of human resources, except for cave walkers because each cave guide does have a special certification, in addition to cave walkers, there are some that can be considered human resources there are inadequate. Then from the results of the interview again the author received a statement about the unpreparedness of the tour manager when facing overloaded tourists. And the price of Pindul Cave tour packages is quite expensive at certain tourism agents.
3. The opportunity for Pindul Cave is that there are many tourists who want to visit Pindul Cave because the Cave tubing experience is rarely found in

other tourist attractions. Tourists of Pindul Cave are aware of environmental sustainability and cleanliness so that these tourists do not dare to damage the environment and garbage in this Cave area. The superior image of Gunungkidul tourism area as a nature-based tourist destination that is supported by a sustainable and competitive culture makes Pindul Cave must increase its development as one of the tourist areas in Gunungkidul, with its uniqueness and beauty that will make foreign and domestic tourists want to return to Pindul Cave, and involve the community in the development of this tour.

4. The threat posed by Pindul Cave is when the flood in the river that flows along Pindul Cave so that after the disaster there was a decrease in visitors and even the temporary closure of the Pindul Cave tourist area, and based on tourism agency interviews there was a dispute between the tour management group and others which resulted in a close relationship out of harmony and the price of the entrance ticket cave between groups.
5. From the results of the SWOT analysis the best strategy used in the business development of the Pindul Cave tourist attraction is the SO (Strength and Opportunities) strategy or a strategy that utilizes strength to seize opportunities. The strategy is to maintain the attraction of attractions by preserving the beauty of Pindul Cave attractions by protecting tourist areas such as protecting the Cave area yang unik dan beautiful, protecting stalactites and stalagmites which is one of the characteristics of Pindul Cave, Building a mindset to preserve the tourism environment where

protecting the natural environment will have a good impact on people's welfare, improve the quality of comfort and safety of the tourism environment to increase the satisfaction of tourists visiting with the beautiful and unique scenery, fostering local communities to improve skills in serving and dealing with tourists by training tour guides to make tourists trained and be sure of their safety, and also increase competence in serving tourists through foreign language training.

6. From the results of interviews and FGD conducted by researchers, researchers concluded that the development of Pindul Cave uses the principle of CBT (Community Based Tourism) which places the community as the main actor through community empowerment in various activities to develop Pindul Cave. so the income derived from Pindul Cave tourism is for the community to benefit the surrounding community. Because from the interview, Pindul Cave is on individual land and not government land so that the assets in Pindul Cave are owned by community and village-owned companies as well as investors managed by the surrounding community. when conducting the FGD the researchers accepted the statement that the lack of collaboration between the local government and the community for the development of the Pindul Cave, based on interviews with the tourism office would only regulate the Pindul Cave area so that it is more targeted in the future. because of the many tourist attractions around Pindul Cave.

B. Recommendations

Based on the conclusions above, the researcher gives advice to stakeholders as follows:

1. For the Gunungkidul Regency government, especially the Tourism Office, to contribute more in the development and management of the Pindul Cave tourism area in terms of capital, guidance and marketing. And always work with the local community, especially the Pindul Cave manager and monitor tourism support activities in this Cave.

For the manager of attractions in Pindul Cave, especially POKDARWIS (Tourism Awareness Group) plays an active role in paying attention to the environment around the tourist area, especially concerning the cleanliness of the tourist area. In addition, this further enhances the promotion of Pindul Cave attractions so that more people are known and tourists who visit also increase, and also establish good relationships between groups with each other so as to create a safe and comfortable atmosphere.

2. For the manager of attractions in Pindul Cave, especially POKDARWIS (Tourism Awareness Group) plays an active role in paying attention to the environment around the tourist area, especially concerning the cleanliness of the tourist area. In addition, this is increasingly increase the promotion of Pindul Cave attractions so that more people are known and tourist visits also increase and more tourists want to return as well, and also establish good relationships between groups with each other so as to create a safe and comfortable atmosphere.