

**THE INFLUENCE OF SERVICE QUALITY, PRICE, CORPORATE
IMAGE, AND LOCATION TOWARDS CUSTOMER SATISFACTION ON
AUTOCARE UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

**ANALISIS PENGARUH KUALITAS PELAYANAN, HARGA, CITRA
PERUSAHAAN, DAN LOKASI TERHADAP KEPUASAN PELANGGAN
DI AUTOCARE UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**



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