

**THE INFLUENCE OF SERVICE QUALITY, PRICE, CORPORATE
IMAGE, AND LOCATION TOWARDS CUSTOMER SATISFACTION ON
AUTOCARE UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

**ANALISIS PENGARUH KUALITAS PELAYANAN, HARGA, CITRA
PERUSAHAAN, DAN LOKASI TERHADAP KEPUASAN PELANGGAN
DI AUTOCARE UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

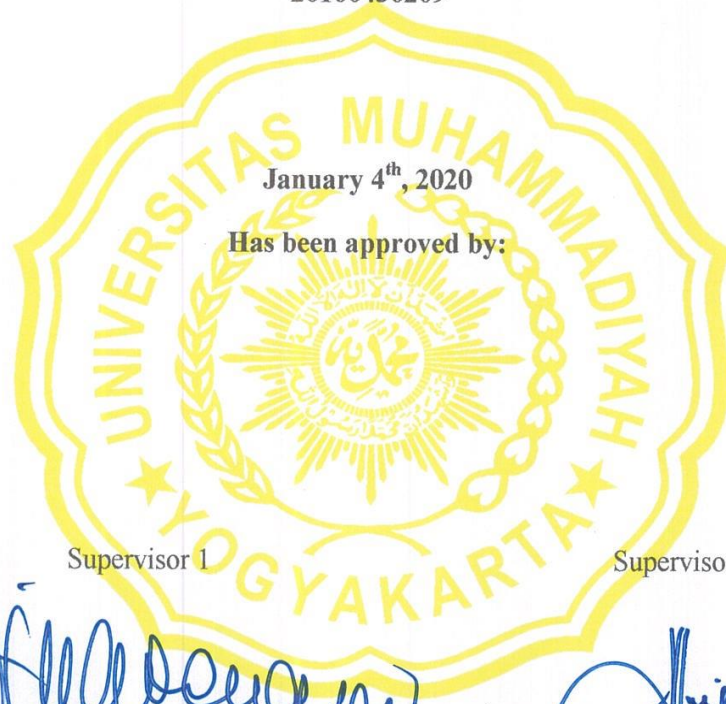
Proposed by

DWI KURNIAWATI AMINI

20160430209

January 4th, 2020

Has been approved by:



Supervisor 1

Supervisor 2

Dr. Dimas Bagus Wiranata Kusuma, CRM., CIB.
NIK: 19851016201304143097

Sri Ani Puji Setiawati, S.S., M.A.
NIK: 19830409201704143113

UNDERGRADUATE THESIS

**THE INFLUENCE OF SERVICE QUALITY, PRICE, CORPORATE
IMAGE, AND LOCATION TOWARDS CUSTOMER SATISFACTION ON
AUTOCARE UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

This undergraduate thesis has been revised and validate before the Examination Committee of the International Program for Islamic Economics and Finance (IPIEF), Department of Economics, Faculty of Economics and Business, Universitas Muhammadiyah Yogyakarta.

Date: January 4th, 2020

The Examination Committee:



Dr. Dimas Bagus Wiranata Kusuma, CRM., CIB.
Chief of Examiner




Dr. Ayif Fathurahman, S.E., M.Si
Co-Examiner



Agus Tri Basuki, S.E., M.Si
Co-Examiner



Approved by:
Head of Economics Department
Universitas Muhammadiyah Yogyakarta



Dr. Imamudin Yuliadi, S.E., M.Si
NIK: 19640723199303143022