

ABSTRACT

To increase the harmony of development in the regions, The Special Region of Yogyakarta needs support from parties outside the government. Companies are considered to have an important role to advance the region with Corporate Social Responsibility programs. CSR that is implemented by companies are expected to help the government to alleviate poverty and social gaps. Regional Government creating CSR Forum to increasing awareness of companies to implementing and aligning the CSR program owned by companies with the government programs. There are two issues that are discussed in this undergraduate thesis, first is the roles of CSR Forum in upholding the implementation of CSR, and second is the obstacles of CSR Forum in upholding the implementation and aligning the programs with Local Government programs. This two issues are solved using empirical legal research through the study of interviews, and literature. Analysis technique data using descriptive-qualitative methods. The result of the discussion shows the following findings: First, CSR Forum has 3 roles, informmming and educating companies about CSR, exploring and expanding the company's social and environmental responsibility resources, striving to achieve the goals of local governments in efforts to reduce poverty and reduce inequality of community income. Second, CSR Forum faced many obstacles, such as still lack of awareness from companies towards CSR, a dual reporting system, programs that are only focused on the RKPD, decisions on implementing CSR still in the hands of the company, only a few companies are active, and lack of monitoring system.

Key Words: *Corporate Social Responsibility, CSR Forum Yogyakarta, Poverty.*

UNIVERSITAS
MUHAMMADIYAH
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Unggul & Islami