

ABSTRACT

This thesis will discuss the efforts made by Human Rights Watch in advocating for the human rights issues faced by the Uyghurs in Xinjiang, China. This issue stems from the Chinese government's policy which is considered to have taken the rights that should be owned by the Uyghurs. The advocacy carried out by HRW is an effort to put pressure on the Chinese government for its policies towards the Uyghurs using international powers.

This scientific work tries to prove the influence of the NGO's actor, HRW in its involvement in this issue by using the Transnational Advocacy Networks strategy proposed by Margaret E. Keck dan Kathryn Sikkink. Strategic efforts are being made namely through the Information politics strategy and the Accountability politics strategy.

Key Words: *Human Rights, HRW, Boomerang Pattern, Xinjiang, China*