

CHAPTER THREE RESEARCH METHOD

A. Type of Research

This research uses empirical legal research. Empirical Law Research is a legal research method that uses empirical facts derived from human behavior, both verbal behaviors obtained from interviews and real behavior carried out through direct observation. Empirical research is also used to observe the results of human behavior in the form of physical and archival heritage.¹ Empirical legal research is legal research that uses a field research approach by looking at and observing what is happening in the field, the application of these regulations in practice in society.

B. Type of Data

1. Primary Data

Primary data, insofar as what is to be investigated is behavior (law) of the community, the community members must be examined directly so that the primary data is used. it can also be said that primary data is data obtained directly from the public.² This data can be obtained using direct interviews with respondents.

¹ Mukti Fajar dan Yulianto Achmad, 2010, *Dualism Penelitian Hukum Empiris & Normatif*, Yogyakarta: Pustaka Pelajar, P.280

² Soerjono Soekanto, 2005, *Pengantar Penelitian Hukum*, Jakarta; Penerbit Universitas Indonesia, p. 32

2. Secondary Data

a. Primary Legal Material

Primary legal material is a legal material that has binding powers relating to the object of research, consisting of applicable laws and regulations or applicable provisions.

b. Secondary Legal Material

Secondary legal material, which explains primary legal materials, in the form of papers, scientific writings, internet sites, and books that have to do with the problems under study.

C. Method of Collecting Data

1. Interview

Direct interview by asking questions to the parties concerned about the object under study. In this case, the researcher will conduct an oral interview with Beni Dektus Tunggal, as a Employee, and Krisma Adhi, as a Branch Manager of PT. Mowelix Cat Branch of Yogyakarta. located on Magelang street km.7 Yogyakarta, and Ike Retno, as a Marketing Officer of Bank BPD Syariah DIY Cik Ditiro.

2. Literature Study

A literature study is a Reseach which used to collect secondary data by reading and studying materials related to the problems that already exist.

D. Data Analysis

The method of analysis that used in this research is qualitative analysis, namely the method of analysis carried out by arranging data that has been

systematically collected so that an overview of the problems to be studied is obtained. The thinking method used in concluding is inductive thinking methods. Inductive thinking starts from observations, in this case, to find out the application of local government regulations No. 6 of 2016 on the Implementation of Corporate Social and Environmental Responsibility.