

**DETERMINANTS THE SELECTION OF E-COMMERCE SITES
BY MILLENNIAL GENERATION (STUDY CASE IN YOGYAKARTA)**

**DETERMINAN PEMILIHAN SITUS E-COMMERCE
OLEH GENERASI MILENIAL (STUDI KASUS DI YOGYAKARTA)**

UNDERGRADUATE THESIS

Proposed To Fulfill The Requirements To Obtain A Bachelor's Degree In The Faculty Of Economics And Business, International Program for Islamic Economics and Finance, Muhammadiyah University of Yogyakarta



Written By :

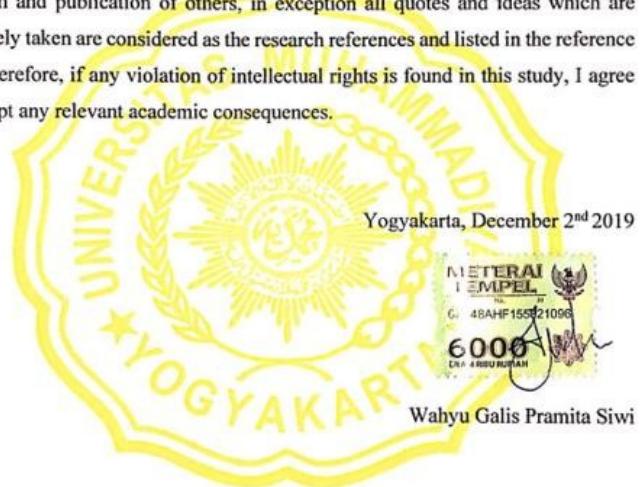
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DECLARATION

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I hereby declare that this undergraduate thesis entitled “DETERMINANTS THE SELECTION OF E-COMMERCE SITES BY MILLENNIAL GENERATION (STUDY CASE IN YOGYAKARTA)” does not consist of any content that ever being proposed for any degree in other university, ideas of any research and publication of others, in exception all quotes and ideas which are purposely taken are considered as the research references and listed in the reference list. Therefore, if any violation of intellectual rights is found in this study, I agree to accept any relevant academic consequences.



Motto

Remember to Allah when life does not go your way.

Allah must have a better way for you.

*This Undergraduate Thesis I dedicate to my
beloved family,
Papa, Mama, and Mas*

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Bismillahirrahmanirrahim

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This undergraduate thesis entitled "**DETERMINANTS THE SELECTION OF E-COMMERCE SITES BY MILLENNIAL GENERATION (STUDY CASE IN YOGYAKARTA)**" has been made as partial fulfillment for the requirement to achieve the bachelor degree of economics. So that, I would like to thank all people who have contributed and special appreciation to the parties. In particularly they are:

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In closing, in this paper there are still many errors and shortcomings, therefore it takes criticism and suggestions that build for better results again.

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TABLE OF CONTENS

TITLE PAGE.....	i
APPROVAL PAGE.....	ii
ENDORSEMENT	iii
DECLARATION.....	iv
MOTTO.....	v
DEDICATION.....	vi
ABSTRACT.....	vii
INTISARI.....	viii
ACKNOWLEDGEMENT.....	ix
TABLE OF CONTENS.....	xi
LIST OF TABLE.....	xiii
LIST OF FIGURE.....	xiv
CHAPTER I.....	1
INTRODUCTION.....	1
A. Background.....	1
B. Limitation of Problems.....	9
C. Problem Formulation.....	9
D. Purpose.....	10
E. Benefit.....	11
CHAPTER II.....	12
LITERATURE REVIEW.....	12
A. Theoretical Foundation.....	12
B. Previous Research.....	32
C. Hypothesis.....	44
D. Research Framework.....	47
CHAPTER III.....	48
RESEARCH METHODS.....	48
A. Object and Research Subjects.....	48
B. Data Types.....	48
C. Sampling Technique.....	49
D. Data Collection Techniques.....	50

E.	Operational Definitions of Research Variables.....	51
F.	Quality Test and Data Instruments.....	52
G.	Classic Assumption Test.....	53
H.	Hypothesis Testing and Data Analysis.....	54
CHAPTER IV.....		58
GENERAL DESCRIPTION.....		58
A.	Description of Research Location.....	58
B.	Characteristics of Respondents.....	61
CHAPTER V.....		65
RESEARCH RESULTS AND DISCUSS.....		65
A.	Validity Test and Reliability Test.....	65
B.	Classic Assumption Test.....	67
C.	Hypothesis Testing and Data Analysis.....	69
D.	Discussion.....	81
CHAPTER VI.....		96
CONCLUSION,.....		96
RECOMENDATIONS AND RESEARCH.....		96
LIMITATIONS.....		96
A.	Conclusion.....	96
B.	Research Limitations.....	97
C.	Recommendations.....	98
REFERENCES.....		99
APPENDICES.....		105

LIST O

Table 1. 1	5 Top E-Commerce Sites in Indonesia.....	5
YTable 2. 1	Previous Research.....	40
YTable 4. 1	Condition of Population in Districts / Cities in DIY Province in 2010-2017.....	60
Table 4. 2	Minimum Wage Conditions for Regencies / Cities in DIY Province in 2010-2017.....	61
Table 4. 3	Characteristics of Respondents by Gender.....	62
Table 4. 4	Characteristics of Respondents by Age.....	62
Table 4. 5	Characteristics of Respondents by University.....	63
Table 4. 6	Characteristics of Respondents by Parent's Job.....	63
Table 4. 7	Characteristics of Respondents Based on Expenditures Per Month.....	64
Table 4. 8	Characteristics of Respondents Based on the frequently used Platform.....	64
YTable 5. 1	Validity Test.....	65
Table 5. 2	Reliable Test.....	66
Table 5. 3	Normality Test.....	67
Table 5. 4	Heteroscedasticity Test.....	68
Table 5. 5	Multicollinearity Test.....	69
Table 5. 6	Descriptive Variable Statistic.....	70
Table 5. 7	SPSS Data Analysis.....	72
Table 5. 8	T Test.....	74
Table 5. 9	F Test.....	80
Table 5. 10	R2 Test.....	80
YTable 5.11	Response To Trust.....	82
Table 5.12	Response To Price.....	84
Table 5.13	Response To Promotion.....	86
Table 5.14	Response To Time.....	88
Table 5.15	Response To Risk.....	90
Table 5.16	Response To Ease of Use.....	92
Table 5.17	Response To Quality of Information.....	94

LIST OF FIGUR

Figure 1. 1 Internet Users and Populations of 10 Countries in Asia (March 2019)	2
Figure 1. 2 National Online Shopping Event Transactions (2013-2017).....	4
Figure 1. 3 Composition of Internet Users by Age of 2017.....	6
YFigure 2. 1 Theoretical Framework.....	47