

LAMPIRAN

## **Lampiran 01. Lembar Kuisioner**

# **PETUNJUK PENGISIAN DATA RESPONDEN**

1. Isilah titik-titik di bawah ini sesuai dengan data anda
  2. Berikanlah tanda silang (x) pada jawaban yang bapak/ibu/saudara/i anggap paling sesuai

Data Pribadi

Nama usaha	:.....
Lama usaha	a. 1 – 3 tahun b. 3 – 5 tahun c. 5 – 8 tahun d. 8 – 10 tahun e. Lebih dari 10 tahun
Aplikasi TIK dalam bisnis (boleh lebih dari satu)	a. Media sosial (Facebook, Instagram dsb) b. <i>Online marketplace</i> (Bukalapak, Tokopedia dsb) c. Website

## **PETUNJUK PENGISIAN KUESIONER**

Kuesioner di bawah ini ditujukan untuk mengetahui **niat dan perilaku penggunaan TIK untuk berbisnis secara online pada UMKM**. Anda diminta menentukan sejauh mana pernyataan-pernyataan dibawah ini sesuai/tidak sesuai dengan diri Anda dalam menjalankan bisnis/usaha dengan memberikan tanda silang (X) pada salah satu kolom yang tersedia. Hanya satu jawaban saja yang dimungkinkan untuk setiap pertanyaan. Pada masing-masing pertanyaan terdapat lima alternatif jawaban yang mengacu pada skala Likert, yaitu:

Sangat Setuju	(SS)	= 5	Tidak Setuju	(TS)	= 2
Setuju	(S)	= 4	Sangat Tidak Setuju	(STS)	= 1
Netral	(N)	= 3			

## **KUESIONER**

### **Bagian I (*Performance Expectancy / Ekspektasi Kinerja*)**

Pada bagian ini terdapat sejumlah pernyataan mengenai tingkat seberapa anda percaya bahwa penggunaan Teknologi Informasi dan Komunikasi (TIK) akan membantu meningkatkan kinerja bisnis anda.

No.	Item Pernyataan	STS	TS	N	S	SS
PE1	TIK berguna dalam bisnis saya.					
PE2	Menggunakan TIK memungkinkan saya melakukan pekerjaan lebih cepat.					
PE3	Menggunakan TIK meningkatkan produktifitas bisnis saya.					
PE4	Menggunakan TIK membuka peluang bagi bisnis saya untuk berkembang.					

## **Bagian II (*Effort Expectancy / Ekspektasi Upaya*)**

Pada bagian ini terdapat sejumlah pernyataan mengenai tingkat seberapa anda merasakan kemudahan berkaitan dengan upaya penggunaan TIK dalam bisnis anda.

No.	Item Pernyataan	STS	TS	N	S	SS
EE1	Saya merasa penggunaan TIK untuk bisnis mudah untuk dipahami					
EE2	Mudah bagi saya untuk menjadi mahir dalam menggunakan TIK untuk berbisnis					
EE3	Saya merasa TIK mudah untuk digunakan.					
EE4	Belajar menggunakan TIK adalah hal yang mudah.					

## **Bagian III (*Social Influence / Pengaruh Sosial*)**

Pada bagian ini terdapat sejumlah pernyataan mengenai tingkat seberapa anda merasa orang lain yang anda anggap penting percaya seharusnya anda menggunakan TIK dalam bisnis.

No.	Item Pernyataan	STS	TS	N	S	SS
SI1	Orang yang berpengaruh bagi saya (rekan, keluarga) beranggapan bahwa saya seharusnya menggunakan TIK dalam berbisnis					
SI2	Orang yang penting bagi saya (mitra, konsumen) beranggapan bahwa saya seharusnya menggunakan TIK dalam berbisnis					
SI3	Komunitas saya membantu dalam penggunaan TIK untuk berbisnis					
SI4	Secara umum orang-orang di terdekat saya mendukung penggunaan TIK untuk berbisnis					

#### **Bagian IV (*Facilitating Condition / Kondisi Fasilitasi*)**

Pada bagian ini terdapat sejumlah pernyataan mengenai tingkat seberapa anda percaya bahwa infrastruktur teknis dan organisasi tersedia untuk mendukung penggunaan TIK dalam bisnis.

No.	Item Pernyataan	STS	TS	N	S	SS
FC1	Saya memiliki sumber daya yang diperlukan untuk menggunakan TIK dalam bisnis					
FC2	Saya memiliki pengetahuan yang memadai untuk menggunakan TIK dalam berbisnis					
FC3	Ada seseorang atau kelompok yang bersedia membantu saya jika terjadi kesulitan dalam menggunakan TIK.					
FC4	Tersedia aplikasi TIK yang sesuai dengan bidang usaha saya					

#### **Bagian V (*Behavioral Intention / Niat Berperilaku*)**

Pada bagian ini terdapat sejumlah pernyataan mengenai niat anda dalam menggunakan TIK dalam bisnis.

No.	Item Pernyataan	STS	TS	N	S	SS
BI1	Saya berniat untuk terus menggunakan TIK pada usaha saya di masa depan.					
BI2	Saya akan selalu mencoba menggunakan TIK dalam bisnis saya setiap hari.					
BI3	Saya berencana untuk menggunakan TIK secara terus menerus dan berkelanjutan.					

## **Bagian VI (*Usage Behavior* / Perilaku Penggunaan)**

Pada bagian ini terdapat sejumlah pernyataan mengenai perilaku anda yang secara aktual menggunakan TIK untuk berbisnis secara online dilihat dari frekuensi penggunaannya.

1 = tidak pernah      3 = kadang-kadang    5 = selalu  
2 = jarang              4 = sering

No.	Item Pernyataan	1	2	3	4	5
UB1	Saya menggunakan TIK untuk berbisnis secara online					
UB2	Sebagian besar kegiatan pemasaran saya lakukan menggunakan media online					
UB3	Saya menggunakan beberapa jenis aplikasi untuk berbisnis online (website e-commerce, media sosial, marketplace)					
UB4	Saya menggunakan media sosial untuk sarana promosi dan penjualan					

## **Bagian VII (*Propensity to Act* / Kecenderungan untuk Melakukan Tindakan)**

Pada bagian ini terdapat sejumlah pernyataan mengenai bagaimana kecenderungan anda secara konseptual untuk bertindak secara nyata menggunakan TIK dalam bisnis segera setelah muncul niat dalam benak Anda.

No.	Item Pernyataan	STS	TS	N	S	SS
PTA1	Saya akan terus belajar untuk menggunakan TIK dalam bisnis saya.					
PTA2	Saya akan terus menggunakan TIK untuk mencapai lebih banyak peluang dalam bisnis saya.					

No.	Item Pernyataan	STS	TS	N	S	SS
PTA3	Saya akan terus menggunakan TIK karena menurut saya layanan tersebut bermanfaat.					
PTA4	Saya akan terus menggunakan TIK yang memungkinkan saya menjalankan bisnis saya dengan sukses.					

### **Bagian VIII (*Precipitating Event / Peristiwa yang Mencetuskan*)**

Pada bagian ini terdapat sejumlah pernyataan mengenai variabel eksternal tertentu berupa sebuah kejadian, peristiwa atau momen tertentu yang memfasilitasi atau 'mempercepat' realisasi niat Anda menjadi perilaku penggunaan TIK yang nyata.

No.	Item Pernyataan	STS	TS	N	S	SS
PRE1	Perubahan situasi bisnis (misalnya; laba menurun, situasi keuangan, kenaikan biaya dan harga barang) memengaruhi keputusan saya dalam menggunakan TIK.					
PRE2	Perubahan lingkungan bisnis (misalnya; perubahan situasi pasar) memengaruhi keputusan saya dalam menggunakan TIK.					
PRE3	Adanya peluang atau ancaman (misalnya; persaingan, peningkatan risiko, peluang baru dalam bisnis) memengaruhi keputusan saya dalam menggunakan TIK.					
PRE4	Kondisi teknis dalam bisnis (misalnya; ketersediaan sarana TIK, perubahan teknologi, teknologi baru dalam pemasaran), memengaruhi saya dalam menggunakan TIK					

## Lampiran 2. Output SPSS Uji Reliabilitas (Pilot Testing)

### Case Processing Summary

	N	%
Cases	Valid	30 100.0
	Excluded <sup>a</sup>	0 .0
	Total	30 100.0

### Reliability Statistics

Cronbach's Alpha	N of Items
.915	4

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
pe1	13.97	2.447	.766	.905
pe2	13.97	2.309	.862	.869
pe3	13.87	3.016	.673	.933
pe4	13.90	2.231	.952	.835

### Reliability Statistics

Cronbach's Alpha	N of Items
.851	4

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
ee1	13.00	2.621	.701	.807
ee2	13.23	2.599	.693	.811
ee3	12.80	3.131	.479	.893
ee4	13.07	2.478	.934	.711

**Reliability Statistics**

Cronbach's Alpha	N of Items
.923	4

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
si1	12.60	3.145	.727	.942
si2	12.33	3.057	.920	.865
si3	12.30	3.114	.965	.852
si4	12.47	3.844	.726	.932

Cronbach's Alpha	N of Items
.731	4

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
fc1	11.40	3.007	.609	.623
fc2	11.40	3.421	.473	.699
fc3	12.00	2.414	.469	.767
fc4	11.70	3.459	.735	.619

**Reliability Statistics**

Cronbach's Alpha	N of Items
.966	3

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
bi1	9.00	1.379	.923	.953
bi2	9.03	1.275	.900	.974

bi3	8.97	1.344	.965	.924
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### Reliability Statistics

Cronbach's Alpha	N of Items
.691	4

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
ub1	13.27	1.857	.564	.585
ub2	13.30	1.803	.397	.679
ub3	13.73	1.857	.265	.785
ub4	13.40	1.559	.815	.427

### Reliability Statistics

Cronbach's Alpha	N of Items
.846	4

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
pta1	13.53	1.913	.451	.896
pta2	13.67	1.609	.695	.799
pta3	13.60	1.628	.686	.803
pta4	13.70	1.390	.934	.687

### Reliability Statistics

Cronbach's Alpha	N of Items
.720	4

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
pre1	11.53	2.947	.607	.593
pre2	11.13	3.016	.548	.635
pre3	11.20	4.097	.237	.806
pre4	11.23	3.426	.745	.559

#### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
15.03	5.482	2.341	4

#### **Lampiran 3. Crosstab Data Usia dan Jenis Kelamin**

Jenis Kelamin	Usia				Total
	<25	25-34	35-44	>45	
Laki-laki	12	33	4	1	50
	7.3%	20.1%	2.4%	0.6%	30.5%
Perempuan	43	59	8	4	114
	26.2%	36.0%	4.9%	2.4%	69.5%
<b>Grand Total</b>	55	92	12	5	164
	33.5%	56.1%	7.3%	3.0%	100.0%

Jenis Kelamin	Lama menggunakan TIK (tahun)				Total
	<1	1-5	5-10	>10	
Laki-laki	14	30	5	1	50
Perempuan	31	74	9	0	114
<b>Grand Total</b>	<b>45</b>	<b>104</b>	<b>14</b>	<b>1</b>	<b>164</b>

#### **Lampiran 4. Output SPSS Frequency Table**

pe1					
	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	3	5	3.0	3.0	3.0
	4	54	32.9	32.9	36.0
	5	105	64.0	64.0	100.0
	Total	164	100.0	100.0	

**pe2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	8	4.9	4.9
	4	55	33.5	33.5
	5	101	61.6	61.6
	Total	164	100.0	100.0

**pe3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	5	3.0	3.0
	4	43	26.2	26.2
	5	116	70.7	70.7
	Total	164	100.0	100.0

**pe4**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	7	4.3	4.3
	4	50	30.5	30.5
	5	107	65.2	65.2
	Total	164	100.0	100.0

**ee1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	1.2	1.2
	3	10	6.1	6.1
	4	72	43.9	43.9
	5	80	48.8	48.8
	Total	164	100.0	100.0

**ee2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	.6	.6
	3	22	13.4	13.4
	4	84	51.2	51.2
	5	57	34.8	34.8
	Total	164	100.0	100.0

**ee3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	9	5.5	5.5
	4	64	39.0	39.0
	5	91	55.5	55.5
	Total	164	100.0	100.0

**ee4**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	13	7.9	7.9
	4	80	48.8	48.8
	5	71	43.3	43.3
	Total	164	100.0	100.0

**si1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	.6	.6
	2	5	3.0	3.0
	3	39	23.8	23.8
	4	68	41.5	41.5
	5	51	31.1	31.1
Total		164	100.0	100.0

**si2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	1.2	1.2
	3	16	9.8	9.8
	4	78	47.6	47.6
	5	68	41.5	41.5
Total		164	100.0	100.0

**si3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	20	12.2	12.2
	4	72	43.9	43.9
	5	72	43.9	43.9
	Total	164	100.0	100.0

**si4**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	20	12.2	12.2
	4	80	48.8	61.0
	5	64	39.0	100.0
	Total	164	100.0	100.0

**fc1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	23	14.0	14.0
	4	91	55.5	69.5
	5	50	30.5	100.0
	Total	164	100.0	100.0

**fc2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	1.2	1.2
	3	31	18.9	18.9
	4	88	53.7	73.8
	5	43	26.2	100.0
	Total	164	100.0	100.0

**fc3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	4	2.4	2.4
	2	16	9.8	9.8
	3	52	31.7	31.7
	4	58	35.4	79.3
	5	34	20.7	100.0
	Total	164	100.0	100.0

**fc4**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	37	22.6	22.6
	4	103	62.8	85.4
	5	24	14.6	100.0
	Total	164	100.0	100.0

**bi1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	8	4.9	4.9
	4	54	32.9	32.9
	5	102	62.2	62.2
	Total	164	100.0	100.0

**bi2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	.6	.6
	3	11	6.7	6.7
	4	59	36.0	36.0
	5	93	56.7	56.7
Total		164	100.0	100.0

**bi3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	10	6.1	6.1
	4	52	31.7	31.7
	5	102	62.2	62.2
	Total	164	100.0	100.0

**ub1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	2	1.2	1.2
	4	44	26.8	26.8
	5	118	72.0	72.0
	Total	164	100.0	100.0

**ub2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	.6	.6
	3	12	7.3	7.3
	4	42	25.6	25.6
	5	109	66.5	66.5
Total		164	100.0	100.0

**ub3**

	Frequency	Percent	Valid Percent	Cumulative Percent
2	7	4.3	4.3	4.3
3	28	17.1	17.1	21.3
Valid 4	60	36.6	36.6	57.9
5	69	42.1	42.1	100.0
Total	164	100.0	100.0	

#### ub4

	Frequency	Percent	Valid Percent	Cumulative Percent
2	1	.6	.6	.6
3	6	3.7	3.7	4.3
Valid 4	66	40.2	40.2	44.5
5	91	55.5	55.5	100.0
Total	164	100.0	100.0	

#### pta1

	Frequency	Percent	Valid Percent	Cumulative Percent
3	3	1.8	1.8	1.8
Valid 4	49	29.9	29.9	31.7
5	112	68.3	68.3	100.0
Total	164	100.0	100.0	

#### pta2

	Frequency	Percent	Valid Percent	Cumulative Percent
1	1	.6	.6	.6
3	5	3.0	3.0	3.7
Valid 4	51	31.1	31.1	34.8
5	107	65.2	65.2	100.0
Total	164	100.0	100.0	

#### pta3

	Frequency	Percent	Valid Percent	Cumulative Percent
3	5	3.0	3.0	3.0
Valid 4	55	33.5	33.5	36.6
5	104	63.4	63.4	100.0
Total	164	100.0	100.0	

**pta4**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	4	2.4	2.4
	4	56	34.1	34.1
	5	104	63.4	63.4
	Total	164	100.0	100.0

**pre1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	10	6.1	6.1
	2	24	14.6	20.7
	3	49	29.9	50.6
	4	58	35.4	86.0
	5	23	14.0	100.0
Total		164	100.0	100.0

**pre2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	8	4.9	4.9
	2	20	12.2	17.1
	3	41	25.0	42.1
	4	63	38.4	80.5
	5	32	19.5	100.0
Total		164	100.0	100.0

**pre3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	5	3.0	3.0
	2	9	5.5	8.5
	3	40	24.4	24.4
	4	79	48.2	81.1
	5	31	18.9	100.0
Total		164	100.0	100.0

**pre4**

	Frequency	Percent	Valid Percent	Cumulative Percent

	1	5	3.0	3.0	3.0
	2	11	6.7	6.7	9.8
Valid	3	51	31.1	31.1	40.9
	4	77	47.0	47.0	87.8
	5	20	12.2	12.2	100.0
	Total	164	100.0	100.0	

### Lampiran 5. Confirmatory Factor Analysis (CFA) Konstruk Eksogen.

Maximum Likelihood Estimates

Regression Weights: (Group number 1 - Default model)

		Estimat e	S.E. . .	C.R.	P	Label
pe	<-- Performance_Expecta	.780	.07	10.06	**	
3	- ncy		7	9	*	par_7
pe	<-- Performance_Expecta	1.099	.06	16.56	**	
2	- ncy		6	8	*	par_8
pe	<-- Performance_Expecta	1.000				
1	- ncy					
ee	<-- Effort_Expectancy	1.000				
1	-					
ee	<-- Effort_Expectancy	.923	.08	10.43	**	
2	-		8	6	*	par_9
ee	<-- Effort_Expectancy	.749	.08	8.878	**	
3	-		4		*	par_10
si3	<-- Social_Influence	.864	.04	18.29	**	par_1
-			7	9	*	1
si2	<-- Social_Influence	.872	.06	13.22	**	par_1
-			6	1	*	2
si1	<-- Social_Influence	1.000				
-						
fc1	<-- Facilitating_Conditio	1.000				
-	n					
fc2	<-- Facilitating_Conditio	1.029	.12	8.360	**	par_1
-	n		3		*	3
fc3	<-- Facilitating_Conditio	1.529	.25	6.071	**	par_1
-	n		2		*	4
pe	<-- Performance_Expecta	1.140	.06	19.09	**	par_1
4	- ncy		0	7	*	5
ee	<-- Effort_Expectancy	.973	.05	18.70	**	par_1
4	-		2	7	*	6

		Estimat e	S.E. . .	C.R.	P	Label
si4	<-- - Social_Influence	.747	.05 9	12.72 4	** *	par_1 7
fc4	<-- - Facilitating_Conditio n	1.191	.10 3	11.57 2	** *	par_1 8

Standardized Regression Weights: (Group number 1 - Default model)

	Estimate
pe3 <--- Performance_Expectancy	.706
pe2 <--- Performance_Expectancy	.898
pe1 <--- Performance_Expectancy	.875
ee1 <--- Effort_Expectancy	.898
ee2 <--- Effort_Expectancy	.805
ee3 <--- Effort_Expectancy	.743
si3 <--- Social_Influence	.945
si2 <--- Social_Influence	.943
si1 <--- Social_Influence	.875
fc1 <--- Facilitating_Condition	.727
fc2 <--- Facilitating_Condition	.685
fc3 <--- Facilitating_Condition	.718
pe4 <--- Performance_Expectancy	.959
ee4 <--- Effort_Expectancy	.932
si4 <--- Social_Influence	.834
fc4 <--- Facilitating_Condition	.929

### Lampiran 6. Model Fit Summary Konstruk Eksogen

#### CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	47	159.116	89	.000	1.788
Saturated model	136	.000	0		
Independence model	16	2561.298	120	.000	21.344

#### RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	.027	.899	.845	.588
Saturated model	.000	1.000		
Independence model	.189	.239	.138	.211

#### RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	.070	.052	.087	.037

Model	RMSEA	LO 90	HI 90	PCLOSE
Independence model	.353	.341	.365	.000

### Lampiran 7. Confirmatory Factor Analysis (CFA) Konstruk Endogen

Maximum Likelihood Estimates

Regression Weights: (Group number 1 - Default model)

	Estimat e	S.E.	C.R.	P	Labe l
bi1 <-- Behavioral_Intentio n	1.000				
bi2 <-- Behavioral_Intentio n	.944	.11 1	8.495	** *	par_ 1
bi3 <-- Behavioral_Intentio n	1.000				
ub4 <-- Usage_Behavior	1.511	.12 0	12.62 8	** *	par_ 2
ub3 <-- Usage_Behavior	1.341	.19 5	6.886	** *	par_ 3
ub2 <-- Usage_Behavior	1.390	.13 6	10.21 7	** *	par_ 4
ub1 <-- Usage_Behavior	1.000				

Standardized Regression Weights: (Group number 1 - Default model)

	Estimate
bi1 <--- Behavioral_Intention	.926
bi2 <--- Behavioral_Intention	.804
bi3 <--- Behavioral_Intention	.927
ub4 <--- Usage_Behavior	.927
ub3 <--- Usage_Behavior	.580
ub2 <--- Usage_Behavior	.780
ub1 <--- Usage_Behavior	.762

### Lampiran 8. Model Fit Summary Konstruk Endogen

CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	17	18.501	11	.071	1.682
Saturated model	28	.000	0		
Independence model	7	1010.636	21	.000	48.126

RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	.016	.970	.923	.381
Saturated model	.000	1.000		
Independence model	.175	.378	.170	.283

RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	.065	.000	.114	.282
Independence model	.538	.510	.566	.000

**Lampiran 9. Output AMOS Full Model\_1**

Standardized Regression Weights: (Group number 1 - Default model)

		Estimate
Behavioral_Intention	<--- Effort_Expectancy	.166
Behavioral_Intention	<--- Social_Influence	.223
Behavioral_Intention	<--- Performance_Expectancy	.171
Usage_Behavior	<--- Behavioral_Intention	.237
Usage_Behavior	<--- Facilitating_Condition	.110
Usage_Behavior	<--- Performance_Expectancy	.424
Usage_Behavior	<--- Effort_Expectancy	.031
Usage_Behavior	<--- Social_Influence	-.025
pe3	<--- Performance_Expectancy	.711
pe2	<--- Performance_Expectancy	.897
pe1	<--- Performance_Expectancy	.880
ee1	<--- Effort_Expectancy	.897
ee2	<--- Effort_Expectancy	.797
ee3	<--- Effort_Expectancy	.755
si3	<--- Social_Influence	.945
si2	<--- Social_Influence	.941
si1	<--- Social_Influence	.824
fc1	<--- Facilitating_Condition	.728
fc2	<--- Facilitating_Condition	.686
fc3	<--- Facilitating_Condition	.712
pe4	<--- Performance_Expectancy	.955
ee4	<--- Effort_Expectancy	.932
si4	<--- Social_Influence	.837
bi1	<--- Behavioral_Intention	.936
bi2	<--- Behavioral_Intention	.834
bi3	<--- Behavioral_Intention	.930
ub4	<--- Usage_Behavior	.927
ub3	<--- Usage_Behavior	.815

		Estimate
ub2	<--- Usage_Behavior	.787
ub1	<--- Usage_Behavior	.765
fc4	<--- Facilitating_Condition	.929

Correlations: (Group number 1 - Default model)

		Estimate
Effort_Expectancy	<--> Social_Influence	.409
Performance_Expectancy	<--> Facilitating_Condition	.384
Social_Influence	<--> Facilitating_Condition	.624
Performance_Expectancy	<--> Social_Influence	.360
Performance_Expectancy	<--> Effort_Expectancy	.681
Effort_Expectancy	<--> Facilitating_Condition	.416
e5	<--> e7	.343
b1	<--> b2	-.260
b1	<--> b3	-.528
c3	<--> c4	.884
c2	<--> c4	.231
c2	<--> c1	-.637
c3	<--> c1	.270
c1	<--> c4	.235
d3	<--> d4	.045
d3	<--> d2	-.520
d3	<--> d1	-.446
e5	<--> e6	.308
e6	<--> e7	.323
e2	<--> e3	-1.008
e3	<--> e4	-.121
b3	<--> b4	.197
b2	<--> b4	.302
a1	<--> a3	-.213
e1	<--> e3	-.619

#### Lampiran 10. Model Fit Summary Full Model \_1

CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	73	338.866	203	.000	1.669
Saturated model	276	.000	0		
Independence model	23	3778.631	253	.000	14.935

RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	.031	.861	.811	.633
Saturated model	.000	1.000		
Independence model	.162	.217	.146	.199

RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	.064	.052	.076	.030
Independence model	.292	.284	.301	.000

**Lampiran 11. Output AMOS Normalitas**

*Assessment of normality*

Variable	min	max	skew	c.r.	kurtosis	c.r.
fc4	3.000	5.000	.037	.194	-.302	-.790
ub4	2.000	5.000	-.956	-4.999	.773	2.020
ub3	2.000	5.000	-.728	-3.807	-.305	-.797
ub2	2.000	5.000	-1.411	-7.375	1.256	3.283
ub1	3.000	5.000	-1.236	-6.462	.288	.752
bi3	3.000	5.000	-1.053	-5.505	.072	.188
bi2	2.000	5.000	-1.028	-5.374	.514	1.344
bi1	3.000	5.000	-1.017	-5.316	.031	.081
si4	3.000	5.000	-.361	-1.886	-.781	-2.043
ee4	3.000	5.000	-.421	-2.199	-.669	-1.749
pe4	3.000	5.000	-1.134	-5.926	.290	.757
fc1	3.000	5.000	-.171	-.895	-.671	-1.755
fc2	2.000	5.000	-.277	-1.450	-.342	-.894
fc3	1.000	5.000	-.375	-1.963	-.323	-.844
si1	1.000	5.000	-.521	-2.725	-.108	-.283
si2	2.000	5.000	-.680	-3.556	.172	.450
si3	3.000	5.000	-.489	-2.557	-.798	-2.085
ee3	3.000	5.000	-.763	-3.989	-.397	-1.038
ee2	2.000	5.000	-.392	-2.050	-.395	-1.032
ee1	2.000	5.000	-.911	-4.761	.773	2.020
pe1	3.000	5.000	-1.002	-5.239	-.033	-.087
pe2	3.000	5.000	-.990	-5.175	-.022	-.057
pe3	3.000	5.000	-1.360	-7.110	.883	2.308
Multivariate					89.536	16.906

## Lampiran 12. Output AMOS Tabel Mahalanobis Distance

*Observations farthest from the centroid (Mahalanobis distance) (Group number 1)*

Observation number	Mahalanobis d-squared	p1	p2
162	63.136	.000	.002
160	56.907	.000	.000
164	51.412	.001	.000
157	50.901	.001	.000
61	45.815	.003	.000
81	45.514	.003	.000
107	43.085	.007	.000
33	42.986	.007	.000
158	42.811	.007	.000
154	41.988	.009	.000
83	41.965	.009	.000
46	41.243	.011	.000
145	39.995	.015	.000
147	39.155	.019	.000
143	38.897	.020	.000
115	38.890	.020	.000
62	38.820	.021	.000
9	38.477	.023	.000
67	38.094	.025	.000
15	37.582	.028	.000
58	36.789	.034	.000
35	36.520	.036	.000
150	36.464	.037	.000
101	36.114	.040	.000
149	34.774	.055	.000
30	34.453	.059	.000
153	34.229	.062	.000
155	34.229	.062	.000
20	34.205	.062	.000
25	34.205	.062	.000
156	33.867	.067	.000
75	33.678	.070	.000
96	33.016	.081	.000
118	32.581	.089	.000
114	32.475	.091	.000
14	32.234	.095	.000

Observation number	Mahalanobis d-squared	p1	p2
55	32.043	.099	.000
5	31.443	.112	.000
140	31.332	.115	.000
65	31.297	.116	.000
79	30.238	.143	.000
16	29.553	.163	.001
19	29.553	.163	.001
90	29.521	.164	.000
11	29.081	.178	.001
10	29.004	.180	.001
45	28.767	.188	.001
39	28.401	.201	.003

### Lampiran 13. Output AMOS Bootstrap

#### Bollen-Stine Bootstrap (Default model)

The model fit better in 217 bootstrap samples.

It fit about equally well in 0 bootstrap samples.

It fit worse or failed to fit in 33 bootstrap samples.

Testing the null hypothesis that the model is correct, Bollen-Stine bootstrap p = ,135

#### Bootstrap Distributions (Default model)

#### ML discrepancy (implied vs sample) (Default model)

	-----
142,258	**
157,848	*
173,437	*****
189,027	*****
204,616	*****
220,205	*****
235,795	*****
N = 250	*****
Mean = 242,170	*****
S. e. = 2,758	*****
298,152	*****
313,742	***
329,331	***
344,921	***
360,510	**
	-----

### Uji Parameter Bootstrap dengan 250 sample

Parameter	<--	>	Social_Influence	SE	SE	Mea	Bia	SE
				- SE	n	s	- Bia s	
Effort_Expectancy	<--	Social_Influence	.03	.00	.143	-	.00	
	>		2	1		.003	2	
Performance_Expectancy	<--	Facilitating_Condition	.02	.00	.076	.000	.00	
	>	tion	1	1			1	
Social_Influence	<--	Facilitating_Condition	.03	.00	.177	.002	.00	
	>	tion	4	2			2	
Performance_Expectancy	<--	Social_Influence	.03	.00	.106	.001	.00	
	>		3	1			2	
Performance_Expectancy	<--	Effort_Expectancy	.03	.00	.158	-	.00	
	>		3	1		.004	2	
Effort_Expectancy	<--	Facilitating_Condition	.02	.00	.090	.001	.00	
	>	tion	4	1			2	

### Lampiran 14. Output AMOS outlier setelah seleksi data

Observation number	Mahalanobis d-squared	p1	p2
146	52.670	.000	.058
73	46.377	.003	.061
30	45.720	.003	.013
116	44.833	.004	.004
54	43.810	.006	.002
142	41.568	.010	.004
97	41.537	.010	.001
105	41.011	.012	.000
134	40.959	.012	.000
129	40.501	.013	.000
141	39.843	.016	.000
135	39.469	.018	.000
51	38.853	.021	.000
92	37.111	.032	.000
112	36.846	.034	.000
144	35.961	.042	.000
140	35.183	.050	.001
138	34.672	.056	.002
28	34.080	.064	.003
75	34.039	.065	.001

Observation number	Mahalanobis d-squared	p1	p2
20	33.931	.066	.001
25	33.931	.066	.000
143	33.723	.069	.000
98	33.582	.071	.000
132	33.110	.079	.000
60	32.374	.093	.001
15	32.364	.093	.001
130	31.817	.104	.001
131	31.705	.106	.001
148	31.289	.116	.002
95	31.229	.117	.001
64	30.922	.125	.001
34	30.788	.128	.001
5	30.384	.139	.002
67	29.517	.164	.014
121	29.494	.164	.009
13	29.469	.165	.005
82	29.102	.177	.010
55	29.095	.177	.006
147	28.800	.187	.008
71	28.790	.187	.005
91	28.671	.191	.004
58	28.465	.199	.005
23	28.297	.205	.005
139	28.265	.206	.003
46	28.263	.206	.002
104	28.154	.210	.001
56	28.130	.211	.001
87	28.082	.213	.001
108	27.923	.219	.001
17	27.626	.230	.001

### Lampiran 15. Full Model setelah seleksi data

Regression Weights: (Group number 1 - Default model)

	Estim ate	S. E.	C.R.	P	Lab el
Behavioral_In <-- Effort_Expectation - cy	.220	.0 82	2.66 4	.0 08	par_ 19
Behavioral_In <-- Social_Influence -	.097	.0 57	1.72 1	.0 85	par_ 20

			Estim ate	S. E.	C.R.	P	Lab el
Behavioral_In	<--	Performance_Ex	.268	.1 00	2.67 4	.0 .07	par_
tention	-	pectancy					41
Usage_Behavi	<--	Behavioral_Inte	.237	.0 78	3.05 0	.0 .02	par_
or	-	nction					22
Usage_Behavi	<--	Facilitating_Con	.160	.0 70	2.27 5	.0 .23	par_
or	-	dition					44
Usage_Behavi	<--	Performance_Ex	.311	.0 73	4.23 8	** *	par_
or	-	pectancy					45
Usage_Behavi	<--	Effort_Expectan	.030	.0 56	.531	.5	par_
or	-	cy					46
Usage_Behavi	<--	Social_Influence	-.033	.0 44	.756	.4	par_
or	-						47
pe3	<--	Performance_Ex	.850	.0 93	9.11 3	** *	par_
-	pectancy						1
pe2	<--	Performance_Ex	1.043	.0 81	12.8 59	** *	par_
-	pectancy						2
pe1	<--	Performance_Ex	1.000				
-	pectancy						
ee1	<--	Effort_Expectan	1.000				
-	cy						
ee2	<--	Effort_Expectan	.890	.1 02	8.73 7	** *	par_
-	cy						3
ee3	<--	Effort_Expectan	.813	.0 96	8.43 4	** *	par_
-	cy						4
si3	<--	Social_Influence	.954	.0 98	9.76 6	** *	par_
-							5
si2	<--	Social_Influence	.974	.1 10	8.88 6	** *	par_
-							6
si1	<--	Social_Influence	1.000				
-							
fc1	<--	Facilitating_Con	1.000				
-	dition						
fc2	<--	Facilitating_Con	1.054	.1 40	7.51 0	** *	par_
-	dition						7
fc3	<--	Facilitating_Con	1.289	.2 73	4.71 6	** *	par_
-	dition						8
pe4	<--	Performance_Ex	1.092	.0 75	14.5 48	** *	par_
-	pectancy						9
ee4	<--	Effort_Expectan	.976	.0 58	16.9 29	** *	par_
-	cy						10

			Estimate	S.E.	C.R.	P	Label
si4	<-- - Social_Influence		.804	.1 14	7.03 9	** *	par_11
bi1	<-- Behavioral_Inte - ntion	1.000					
bi2	<-- Behavioral_Inte - ntion	1.000					
bi3	<-- Behavioral_Inte - ntion	1.241	.1 13	10.9 45	** *	par_12	
ub4	<-- Usage_Behavior	1.538	.1 39	11.0 31	** *	par_13	
ub3	<-- Usage_Behavior	1.895	.2 79	6.80 2	** *	par_14	
ub2	<-- Usage_Behavior	1.369	.1 53	8.95 8	** *	par_15	
ub1	<-- Usage_Behavior	1.000					
fc4	<-- Facilitating_Condition	1.221	.1 17	10.4 48	** *	par_25	

#### CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	73	294.170	203	.000	1.449
Saturated model	276	.000	0		
Independence model	23	2772.665	253	.000	10.959

#### RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	.025	.858	.807	.631
Saturated model	.000	1.000		
Independence model	.144	.226	.156	.207

#### RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	.055	.041	.069	.260
Independence model	.260	.252	.269	.000

### Lampiran 16. Standard Regression dan Varians Model Moderasi

#### a. Performance expectancy

Standardized Regression Weights: (Group number 1 - Default model)

	Estimate
Behavioral_Intention <--- Propensity_toAct	.722

			Estimate
Behavioral_Intention	<---	Performance_Expectancy	.088
pe3	<---	Performance_Expectancy	.711
pe2	<---	Performance_Expectancy	.852
pe1	<---	Performance_Expectancy	.827
pe4	<---	Performance_Expectancy	.932
pta1	<---	Propensity_toAct	.641
pta2	<---	Propensity_toAct	.892
pta3	<---	Propensity_toAct	.773
pta4	<---	Propensity_toAct	.967
bi1	<---	Behavioral_Intention	.968
bi2	<---	Behavioral_Intention	.843
bi3	<---	Behavioral_Intention	.932

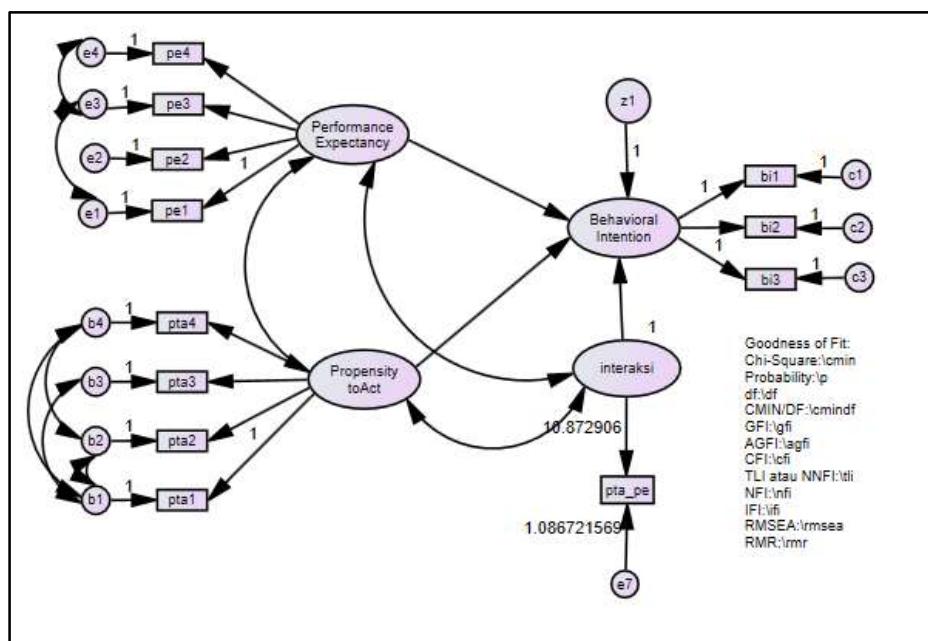
Variances: (Group number 1 - Default model)

	Estimat e	S.E.	C.R.	P	Label
Performance_Expectanc y	.189	.03 1	6.01 4	***	par_1 1
Propensity_toAct	.102	.02 4	4.27 4	***	par_1 2
e5	.115	.01 7	6.95 0	***	par_1 3
e4	.038	.01 0	3.76 0	***	par_1 4
e3	.135	.01 7	7.83 8	***	par_1 5
e2	.085	.01 3	6.37 3	***	par_1 6
e1	.087	.01 3	6.94 6	***	par_1 7
b1	.147	.01 8	8.27 9	***	par_1 8
b2	.060	.00 9	6.72 5	***	par_1 9
b3	.112	.01 4	7.75 7	***	par_2 0
b4	.017	.00 7	2.56 0	.01 0	par_2 1
c1	.019	.00 6	3.23 9	.00 1	par_2 2

### Perhitungan loading factor variabel interaksi dan varian

$$\lambda_{\text{interaksi}} = (0.827 + 0.852 + 0.711 + 0.932) (0.641 + 0.892 + 0.773 + 0.967) \\ = (3.322) (3.273) \\ = 10.872906$$

$$\Theta q = (0.827 + 0.852 + 0.711 + 0.932)^2 (0.189) (0.087 + 0.085 + 0.135 + 0.038) + (0.641 + 0.892 + 0.773 + 0.967)^2 (0.102) (0.147 + 0.060 + 0.112 + 0.017) \\ = (3.322) (0.189) (0.345) + (3.273) (0.102) (0.336) \\ = 0.719581775 + 0.367139794 \\ = 1.086721569$$



		Estimat e	S.E.	C.R.	P
Behavioral_Intentio	<-- n	Propensity_ toAct	1.203	.15	7.82 ***
Behavioral_Intentio	<-- n	Performance Expectancy	-.025	.08	-.284 .77 6
Behavioral_Intentio	<-- n	interaksi	.005	.00	4.05 1 ***

**b. Effort expectancy**

Standardized Regression Weights: (Group number 1 - Default model)

			Estimate
Behavioral_Intention <---	Propensity_toAct		.734
Behavioral_Intention <---	Effort_Expectancy		.064
ee4 <---	Effort_Expectancy		.929
ee3 <---	Effort_Expectancy		.767
ee2 <---	Effort_Expectancy		.794
ee1 <---	Effort_Expectancy		.826
pta1 <---	Propensity_toAct		.639
pta2 <---	Propensity_toAct		.892
pta3 <---	Propensity_toAct		.775
pta4 <---	Propensity_toAct		.966
bi1 <---	Behavioral_Intention		.969
bi2 <---	Behavioral_Intention		.843
bi3 <---	Behavioral_Intention		.931

Variances: (Group number 1 - Default model)

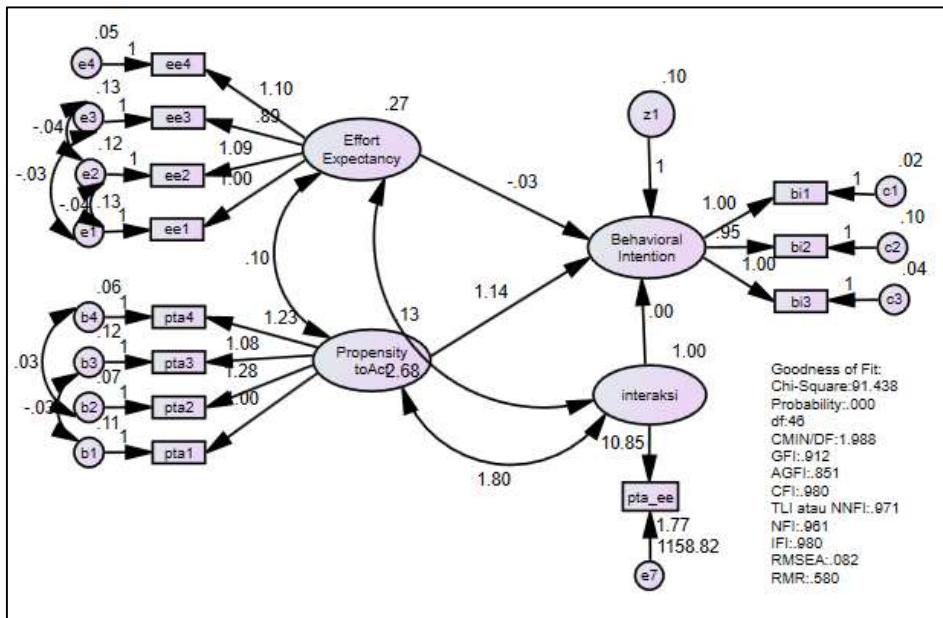
	Estimate	S.E.	C.R.	P	Label
Effort_Expectancy	.267	.045	5.990	***	par_11
Propensity_toAct	.101	.024	4.256	***	par_12
z1	.116	.017	6.933	***	par_13
e4	.050				
e3	.142	.019	7.463	***	par_14
e2	.161	.022	7.287	***	par_15
e1	.125	.018	6.920	***	par_16
b1	.147	.018	8.271	***	par_17
b2	.060	.009	6.724	***	par_18
b3	.111	.014	7.712	***	par_19
b4	.018	.007	2.619	.009	par_20
c1	.019	.006	3.207	.001	par_21
c2	.104	.014	7.582	***	par_22
c3	.043	.007	5.955	***	par_23

**Perhitungan loading factor variabel interaksi dan varian**

$$\begin{aligned} \lambda_{\text{interaksi}} &= (0.826 + 0.794 + 0.767 + 0.929) (0.639 + 0.892 + 0.775 + 0.966) \\ &= (3.316) (3.272) \\ &= 10.84995 \end{aligned}$$

$$\Theta q = (0.826 + 0.794 + 0.767 + 0.929)^2 (0.267) (0.125 + 0.161 + 0.142 + 0.05) + (0.639 + 0.892 + 0.775 + 0.966)^2 (0.101) (0.147 + 0.060 + 0.111 + 0.018)$$

$$\begin{aligned}
&= (3.316)(0.267)(0.478) + (3.272)(0.101)(0.336) \\
&= 1.403357118 + 0.363318273 \\
&= 1.766675391
\end{aligned}$$



		Estimate	S.E.	C.R.	P
Behavioral_Intention	<- Propensity_toAct	1.142	.13	8.73	***
Behavioral_Intention	- ct		1	7	
Behavioral_Intention	<- Effort_Expectation	-.032	.07	-	.66
Behavioral_Intention	- cy		6	.429	8
Behavioral_Intention	<- interaksi	.005	.00	5.11	***
Behavioral_Intention	-		1	4	

### c. Social influence

Standardized Regression Weights: (Group number 1 - Default model)

		Estimate
Behavioral_Intention	<--- Propensity_toAct	.774
Behavioral_Intention	<--- Social_Influence	-.021
si4	<--- Social_Influence	.841
si3	<--- Social_Influence	.994
si2	<--- Social_Influence	.876
si1	<--- Social_Influence	.773
pta1	<--- Propensity_toAct	.642
pta2	<--- Propensity_toAct	.891
pta3	<--- Propensity_toAct	.771

			Estimate
pta4	<---	Propensity_toAct	.969
bi1	<---	Behavioral_Intention	.969
bi2	<---	Behavioral_Intention	.843
bi3	<---	Behavioral_Intention	.931

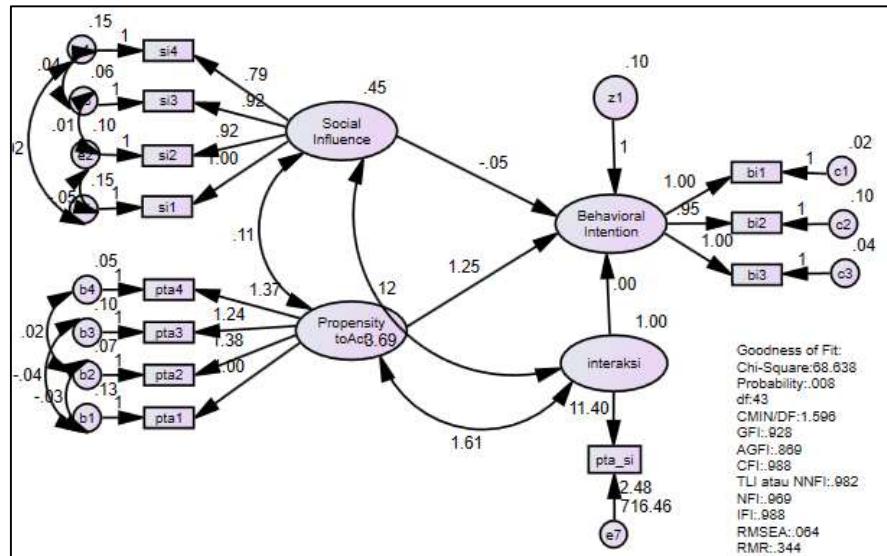
Variances: (Group number 1 - Default model)

	Estimate	S.E.	C.R.	P	Label
Social_Influence	.358	.064	5.573	***	par_11
Propensity_toAct	.102	.024	4.291	***	par_12
z1	.118	.017	6.872	***	par_13
e4	.128	.017	7.624	***	par_14
e3	.006	.010	.590	.555	par_15
e2	.112	.016	6.942	***	par_16
e1	.241	.029	8.379	***	par_17
b1	.146	.018	8.290	***	par_18
b2	.060	.009	6.770	***	par_19
b3	.113	.015	7.804	***	par_20
b4	.017	.007	2.508	.012	par_21
c1	.018	.006	3.137	.002	par_22
c2	.104	.014	7.583	***	par_23
c3	.044	.007	5.970	***	par_24

### Perhitungan loading factor variabel interaksi dan varian

$$\lambda \text{ interaksi} = (0.773 + 0.876 + 0.994 + 0.841) (0.642 + 0.891 + 0.771 + 0.969) \\ = (3.484) (3.273) \\ = 11.403132$$

$$\Theta q = (0.773 + 0.876 + 0.994 + 0.841)^2 (0.358) (0.241 + 0.112 + 0.006 \\ + 0.128) + (0.642 + 0.891 + 0.771 + 0.969)^2 (0.102) (0.146 + 0.060 + 0.113 + \\ 0.017) \\ = (3.484) (0.358) (0.487) + (3.273) (0.102) (0.336) \\ = 2.116256381 + 0.367139794 \\ = 2.483396174$$



		Estimat e	S.E.	C.R.	P
Behavioral_Intenti	<-- Propensity_to on	1.248	.14	8.465	***
Behavioral_Intenti	<-- Social_Influen on	-.053	.05	-	.30
Behavioral_Intenti	<-- interaksi	.003	.00	3.461	***

#### d. Behavioral intention

Standardized Regression Weights: (Group number 1 - Default model)

		Estimate
Usage_Behavior <---	Behavioral_Intention	.498
Usage_Behavior <---	Precipitating_Event	-.015
bi1 <---	Behavioral_Intention	.964
bi2 <---	Behavioral_Intention	.841
bi3 <---	Behavioral_Intention	.937
ub4 <---	Usage_Behavior	.923
ub3 <---	Usage_Behavior	.715
ub2 <---	Usage_Behavior	.702
ub1 <---	Usage_Behavior	.697
pre1 <---	Precipitating_Event	.815
pre2 <---	Precipitating_Event	.846
pre3 <---	Precipitating_Event	.755
pre4 <---	Precipitating_Event	.969

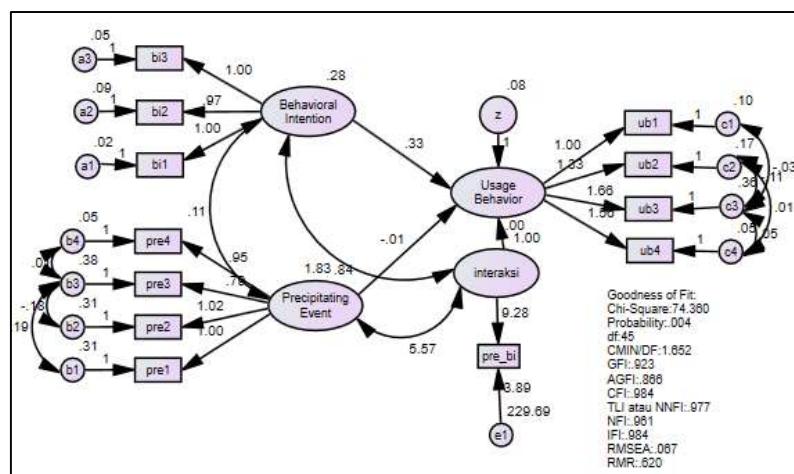
Variances: (Group number 1 - Default model)

	Estimate	S.E.	C.R.	P	Label
Behavioral_Intention	.282	.035	8.126	***	par_11
Precipitating_Event	.768	.129	5.964	***	par_12
z	.079	.017	4.633	***	par_13
c4	.050				
b4	.050				
a1	.021	.006	3.306	***	par_14
a2	.105	.014	7.601	***	par_15
a3	.039	.008	5.241	***	par_16
c1	.112	.015	7.615	***	par_17
c2	.190	.025	7.525	***	par_18
c3	.337	.046	7.414	***	par_19
b1	.388	.050	7.749	***	par_20
b2	.340	.045	7.524	***	par_21
b3	.381	.048	7.985	***	par_22

### Perhitungan loading factor variabel interaksi dan varian

$$\lambda \text{ interaksi} = (0.964 + 0.841 + 0.937) (0.815 + 0.846 + 0.755 + 0.969) \\ = (2.742) (3.385) \\ = 9.28167$$

$$\Theta q = (0.964 + 0.841 + 0.937)^2 (0.282) (0.241 + 0.112 + 0.006 + 0.128) + (0.815 + 0.846 + 0.755 + 0.969)^2 (0.768) (0.146 + 0.060 + 0.113 + 0.017) \\ = (3.484) (0.282) (0.170) + (3.273) (0.768) (0.401) \\ = 0.360439958 + 3.528766637 \\ = 3.889206595$$



			Estimat e	S.E	C.R.	P
Usage_Behavi or	<--	Behavioral_Intenti on	.328	.06	5.41	***
Usage_Behavi or	<--	Precipitating_Even t	-.012	.03	-	.67
Usage_Behavi or	<--	interaksi	.001	.00	.828	.40

Lampiran 17. *Output AMOS Standardized Direct Effect*

	Facilitati ng_Conditi on	Social_Influen ce	Effort_Expectan cy	Performanc e_Expectancy	Behavior al_Intention	Usage_Behavi or
Behavioral_Intentio n	.000	.151	.290	.285	.000	.000
Usage_Behavior	.207	-.064	.049	.412	.295	.000
fc4	.924	.000	.000	.000	.000	.000
ub4	.000	.000	.000	.000	.000	.920
ub3	.000	.000	.000	.000	.000	.778
ub2	.000	.000	.000	.000	.000	.763
ub1	.000	.000	.000	.000	.000	.733
bi3	.000	.000	.000	.000	.921	.000
bi2	.000	.000	.000	.000	.720	.000
bi1	.000	.000	.000	.000	.835	.000
si4	.000	.802	.000	.000	.000	.000
ee4	.000	.000	.926	.000	.000	.000
pe4	.000	.000	.000	.911	.000	.000
fc1	.709	.000	.000	.000	.000	.000
fc2	.668	.000	.000	.000	.000	.000
fc3	.592	.000	.000	.000	.000	.000
si1	.000	.851	.000	.000	<u>.000</u>	.000
si2	.000	.922	.000	.000	.000	.000
si3	.000	.942	.000	.000	.000	.000
ee3	.000	.000	.779	.000	.000	.000
ee2	.000	.000	.759	.000	.000	.000
ee1	.000	.000	.893	.000	.000	.000

	Facilitati ng _Conditi on	Social_ Influenc e	Effort_ Expectan cy	Performanc e_ Expectancy	Behavior al_ Intention	Usage_ Behavi or
pe1	.000	.000	.000	.861	.000	.000
pe2	.000	.000	.000	.845	.000	.000
pe3	.000	.000	.000	.735	.000	.000

**Lampiran 18. Output AMOS Standardized Indirect Effect**

	Facilitati ng _Conditi on	Social_ Influenc e	Effort_ Expectan cy	Performanc e_ Expectancy	Behavior al_ Intentio n	Usage_ Behavi or
Behavior al_ Intentio n	.000	.000	.000	.000	.000	.000
Usage_ Behavior	.000	.045	.086	.084	.000	.000
fc4	.000	.000	.000	.000	.000	.000
ub4	.191	-.018	.124	.457	.272	.000
ub3	.161	-.015	.105	.386	.230	.000
ub2	.158	-.015	.103	.379	.225	.000
ub1	.152	-.014	.099	.364	.217	.000
bi3	.000	.139	.267	.262	.000	.000
bi2	.000	.109	.208	.205	.000	.000
bi1	.000	.126	.242	.238	.000	.000
si4	.000	.000	.000	.000	.000	.000
ee4	.000	.000	.000	.000	.000	.000
pe4	.000	.000	.000	.000	.000	.000
fc1	.000	.000	.000	.000	.000	.000
fc2	.000	.000	.000	.000	.000	.000
fc3	.000	.000	.000	.000	.000	.000
si1	.000	.000	.000	<u>.000</u>	.000	.000
si2	.000	.000	.000	.000	.000	.000
si3	.000	.000	.000	.000	.000	.000
ee3	.000	.000	.000	.000	.000	.000
ee2	.000	.000	.000	.000	.000	.000
ee1	.000	.000	.000	.000	.000	.000
pe1	.000	.000	.000	.000	.000	.000
pe2	.000	.000	.000	.000	.000	.000

	Facilitati ng _Conditi on	Social_ Influenc e	Effort_ Expectan cy	Performanc e_ Expectancy	Behavior al_ Intentio n	Usage_ Behavi or
pe3	.000	.000	.000	.000	.000	.000

**Lampiran 19. Output AMOS Standardized Total Effect**

	Facilitati ng _Conditi on	Social_ Influenc e	Effort_ Expectan cy	Performanc e_ Expectancy	Behavior al_ Intentio n	Usage_ Behavi or
Behavioral _Intentio n	.000	.151	.290	.285	.000	.000
Usage_Behavior	.207	-.019	.134	.496	.295	.000
fc4	.924	.000	.000	.000	.000	.000
ub4	.191	-.018	.124	.457	.272	.920
ub3	.161	-.015	.105	.386	.230	.778
ub2	.158	-.015	.103	.379	.225	.763
ub1	.152	-.014	.099	.364	.217	.733
bi3	.000	.139	.267	.262	.921	.000
bi2	.000	.109	.208	.205	.720	.000
bi1	.000	.126	.242	.238	.835	.000
si4	.000	.802	.000	.000	.000	.000
ee4	.000	.000	.926	.000	.000	.000
pe4	.000	.000	.000	.911	.000	.000
fc1	.709	.000	.000	.000	.000	.000
fc2	.668	.000	.000	.000	.000	.000
fc3	.592	.000	.000	.000	.000	.000
si1	.000	.851	.000	.000	<u>.000</u>	.000
si2	.000	.922	.000	.000	.000	.000
si3	.000	.942	.000	.000	.000	.000
ee3	.000	.000	.779	.000	.000	.000
ee2	.000	.000	.759	.000	.000	.000
ee1	.000	.000	.893	.000	.000	.000
pe1	.000	.000	.000	.861	.000	.000
pe2	.000	.000	.000	.845	.000	.000
pe3	.000	.000	.000	.735	.000	.000

## Lampiran 20. Output AMOS Squared Multiple Correlations

Squared Multiple Correlations: (Group number 1 - Default model)

	<i>Estimate</i>
Behavioral_Intention	.357
Usage_Behavior	.534

## Lampiran 21. Output Sobel Test Calculator

### a. *Performance Expectancy*

Input:	Test statistic:	Std. Error:	p-value:
a 0.268	Sobel test: 2.0098921	0.0316017	0.04444261
b 0.237	Aroian test: 1.95133206	0.03255007	0.05101756
s <sub>a</sub> 0.100	Goodman test: 2.07406195	0.03062396	0.03807356
s <sub>b</sub> 0.078	Reset all	Calculate	

### b. *Effort Expectancy*

Input:	Test statistic:	Std. Error:	p-value:
a 0.220	Sobel test: 2.01112577	0.02592578	0.04431217
b 0.237	Aroian test: 1.95258335	0.02670309	0.05086899
s <sub>a</sub> 0.082	Goodman test: 2.0752707	0.02512443	0.03796145
s <sub>b</sub> 0.078	Reset all	Calculate	

### c. *Social Influence*

Input:	Test statistic:	Std. Error:	p-value:
a 0.097	Sobel test: 1.48474596	0.01548346	0.13761113
b 0.237	Aroian test: 1.42707815	0.01610914	0.15355737
s <sub>a</sub> 0.057	Goodman test: 1.55002192	0.0148314	0.12113625
s <sub>b</sub> 0.078	Reset all	Calculate	