## **ABSTRACT**

Da'wah (Islamic preaching endeavor) orientation is certainly expected to improve someone's SO (Spiritual Quotient). SO has close relation with IO (Intelligence Quotient) and EQ (Emotional Quotient). This argument is accordance with Zohar and Marshall's statement, that SQ is an important foundation in functioning IQ and EQ effectively. This research aims at: (1) Explaining the EQ and SQ level of the pilgrims of Ngaji Teras AMIDA Program in the Community of Teras Dakwah Yogyakarta. (2) Finding out the EQ and SQ level differences of the pilgrims of Ngaji Teras AMIDA program in the Community of Teras Dakwah Yogyakarta. The research method used was descriptive quantitative with questionnaire and interview as the data collection technique. The sample of the research were 50 pilgrims of the Ngaji Teras AMIDA program. The data analysis used were statistic descriptive and independent test of T-test sample. The research result shows that the majority level of the EQ and SQ of the pilgrims of Ngaji Teras AMIDA program in the Community of Teras Dakwah Yogyakarta is categorized as medium. Based on the independent test of T-test sample, it is found that the EQ significance value is 0.011 > 0.05, and SQ significance value is 0.022 > 0.05. Therefore, as the basic requirement of decision making in the independent test of T-test sample, it is concluded that there is significant difference between the EO and SO mean of Umi Muda pilgrims with the EQ and SQ mean of Akhwat pilgrims within the Ngaji Teras Amida Program in the community of Teras Dakwah Yogyakarta.

**Keywords:** Pilgrim Community, Emotional Quotient (EQ), Spiritual Quotient (SQ)