

ABSTRAK

Skripsi ini membahas upaya *World Wide Fund for Nature* (WWF) sebagai NGO Lingkungan Internasional dalam Pengembangan *Sustainable Community Development* di Indonesia. Upaya ini dilakukan *World Wide Fund for Nature* (WWF) untuk memperbaiki kondisi lingkungan di Indonesia serta memberdayakan masyarakat Indonesia. Dengan adanya *Sustainable Community Development* ini baik Indonesia dan *World Wide Fund for Nature* (WWF) sama-sama mendapatkan keuntungan, terutama dalam hal pemberdayaan masyarakat dan konservasi. *World Wide Fund for Nature* (WWF) sebagai salah satu NGO lingkungan internasional terbesar di dunia telah memiliki peran yang sangat besar untuk berkontribusi dalam menjaga kelestarian lingkungan dan juga satwa. Indonesia sebagai negara yang memiliki kekayaan keanekaragaman hayati juga perlu melibatkan dan memberdayakan masyarakatnya untuk menjaga lingkungannya. Karya ilmiah ini memiliki tujuan untuk menjelaskan bagaimana upaya *World Wide Fund for Nature* (WWF) sebagai NGO Lingkungan Internasional dalam Pengembangan *Sustainable Community Development* di Indonesia.

Kata Kunci: *World Wide Fund for Nature* (WWF), *Sustainable Community Development*, Indonesia.

ABSTRACT

This thesis discusses the efforts of the World Wide Fund for Nature (WWF) as an International Environmental NGO in the Development of Sustainable Community Development in Indonesia. This effort was carried out by the World Wide Fund for Nature (WWF) to improve environmental conditions in Indonesia and empower the people of Indonesia. With this Sustainable Community Development, both Indonesia and the World Wide Fund for Nature (WWF) both benefit, especially in terms of community empowerment and conservation. The World Wide Fund for Nature (WWF) as one of the largest international environmental NGOs in the world has an enormous role to contribute to protecting the environment and animals. Indonesia as a nation that has a rich biodiversity also needs to involve and empower its people to protect its environment. This scientific work has the aim to explain how the efforts of the World Wide Fund for Nature (WWF) as an International Environmental NGO in the Development of Sustainable Community Development in Indonesia.

Keywords: World Wide Fund for Nature (WWF), Sustainable Community Development, Indonesia.