

INTISARI

MANFAAT EKONOMI KOPERASI TERHADAP PENDAPATAN RUMAH TANGGA PETERNAK SAPI PERAH DI KOPERASI SARONO MAKMUR. 2019. YUDISTIRA SUKMA NUGRAHA (Skripsi dibimbing oleh INDARDI & MUHAMMAD FAUZAN). Koperasi merupakan soko guru perekonomian Indonesia. Maka dari itu harapan besar ditanggung oleh koperasi. Namun hingga kini belum dirasakan oleh masyarakat luas. Dari banyak koperasi terdapat koperasi yang memegang komoditas susu. Koperasi Sarono Makmur merupakan salah satu wadah untuk menampung produksi susu. Namun setelah bencana erupsi gunung merapi keadaan berubah. Perubahan tersebut masih dirasakan namun koperasi dapat pulih dengan cepat hingga mampu menjadi perwakilan lomba koperasi nasional. Penelitian ini bertujuan untuk mengetahui Manfaat Ekonomi Koperasi (MEK) Sarono Makmur, pendapatan rumah tangga peternak sapi perah dan kontribusi manfaat ekonomi koperasi terhadap pendapatan rumah tangga. Lokasi dipilih secara sengaja (*purposive*) yaitu di Koperasi Sarono Makmur, Cangkringan, Kabupaten Sleman. Responden penelitian ini ditentukan melalui dua tahap. Tahap pertama, dipilih tiga kelompok berdasarkan lokasi terjauh, menengah dan terdekat dengan lokasi koperasi. Berdasarkan kriteria terpilihlah kelompok Singlar, Huntap Pagarjurang dan Karang Kendal. Selain dari kriteria lokasi kelompok, ketiga kelompok tersebut merupakan kelompok dengan jumlah anggota terbanyak dan produksi tertinggi. Lalu dilanjutkan dengan metode *Stratified Random Sampling* yaitu dimasukkan dalam tiga strata berdasarkan jumlah kepemilikan sapi. Jumlah sampel penelitian sebanyak 60 orang yang dianggap sudah merepresentatifkan seluruh penelitian. Data didapat dari data primer berupa kuisioner ditambah dengan data sekunder berupa data dari lembaga dan literatur. Hasil dari penelitian menunjukkan bahwa manfaat ekonomi koperasi yang didapat oleh peternak sebesar Rp1.555.562.40/ tahun. Rata-rata pendapatan rumah tangga yang diterima oleh peternak sebesar Rp. 38.567.920/ tahun. Pada kontribusi manfaat ekonomi koperasi yang dirasakan oleh peternak sebesar 3,88%.

Kata kunci: Koperasi, Kontribusi Pendapatan Rumah Tangga, Manfaat Ekonomi Koperasi, Peternak

ABSTRACT

THE BENEFITS OF COOPERATIVE ECONOMIC ON FARMER'S HOUSEHOLD INCOME, COOPERATIVE SARONO MAKMUR. 2019. YUDISTIRA SUKMA NUGRAHA (Supervised by INDARDI and MUHAMMAD FAUZAN). The cooperative is a pillar of the Indonesian economic. So from that great hope is borne by the cooperative. But until now it has not been felt by the wider community. From many kind of cooperatives, that exist hold milk commodities. Koperasi Sarono Makmur is one place to accommodate milk production. But after the disaster of Mount Merapi eruption the situation changed. The change is still felt, but the cooperative can recover quickly to be able to become a representative of the national cooperative competition. This study aims to find out the Cooperative Economic Benefits (MEK) of Sarono Makmur, household income of dairy farmers and the contribution of economic benefits of cooperatives to household income. The location was chosen intentionally (purposive), namely at Koperasi Sarono Makmur, Cangkringan, Sleman Regency. The respondents of this study were determined through two stages. In the first stage, three groups were selected based on the farthest, middle and closest locations to the location of the cooperative. Based on the criteria selected by the Singlar group, Huntap Pagarjurang and Karang Kendal. Apart from the criteria for group location, the three groups are the group with the highest number of members and the highest production. Then proceed with the Stratified Random Sampling method which is included in three strata based on the number of cattle ownership.. The number of research samples is 60 people who are considered to have represented the entire study. Data obtained from primary data in the form of questionnaire coupled with secondary data in the form of data from institutions and literature. The results of the study show that the economic benefits of cooperatives obtained by farmers are Rp1.555.562,40 / year. The average household income received by farmers is Rp. 38.567.920/ year. The contribution of the cooperative economic benefits felt by farmers is 3.88%.

Keywords: Cooperatives, Economic Benefits of Cooperatives, Farmers, Household Income Contributions