

**THE ROLE OF INTERNATIONALIZATION STRATEGIC POLICY IN
MUHAMMADIYAH HIGHER EDUCATION (PTM): A CASE STUDY OF
GOVERNMENT SCIENCE STUDY PROGRAM AT UNIVERSITAS
MUHAMMADIYAH MALANG (UMM)**

UNDERGRADUATE THESIS

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Administrative Studies

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**INTERNATIONAL PROGRAM OF GOVERNMENT AFFAIRS AND
ADMINISTRATION**

**FACULTY OF SOCIAL AND POLITICAL SCIENCE
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

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MOTTO

إِن يَنْصُرْكُمُ اللَّهُ فَلَا غَالِبَ لَكُمْ

If Allah help you, no one can overcome you (QS. Aali-'Imroon : 160)

*Sura Dira Jayaningrat, Lebur Deinng Pangastuti. Memayu Hayuning
Bawana, Ambrasta dur Hangkara.*

If something is meant to go elsewhere, it will never come on your way.
But, if it is yours by destiny, from you, it cannot flee

- Umar Bin Khotob -

Bagiku sendiri politik adalah barang yang paling kotor. Lumpur-lumpur yang kotor. Tapi suatu saat di mana kita tidak dapat menghindari diri lagi, maka terjunlah. - Soe Hok Gie

*Sapa nandur bakal ngunduh. Ngunduh wahing pakarti. Ajining diri saka lathi.
Ajining raga saka busana. Ajining awak saka tumindhak.*

DECLARATION PAGE

Herewith I declare :

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Universitas Muhammadiyah Malang (UMM)

That I wrote this thesis is the original of my work. I also have never submitted this thesis before to obtain other universities, and as long as I know, there are no works or opinions that have been written or published by anyone except those written in reference to this writing and included in the references. Moreover, if it turns out in this thesis there are works or opinions that have been written or published by someone else, then I am willing to accept all the consequences that have been determined by the Universitas Muhammadiyah Yogyakarta.

Bantul, 10 December 2019

Novita Wulandari

DEDICATION PAGE

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FOREWORD

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The author realizes that in writing this thesis is still far from perfection, but the writer tries as much as possible to get the best. Hopefully, the results of this thesis can be useful for society, and the author receives any criticism and suggestions from all parties towards this thesis for that the authors say thank you very much to :

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I would say warm thanks to all those who have contributed, and I am sorry that I cannot mention you one by one. Hopefully, the good deeds will be rewarded by Allah SWT, and I hope this article will be useful for readers and be a reference for further research.

Bantul, 10 December 2019

Sincerely,

Novita Wulandari

ABSTRACT

In 2000 Internationalization at Higher Education in Asia became a trend because of a shift in benchmarks. The basis of internationalization is the policy and data of the Ministry of Research, Technology and Higher Education (Kemenristekdikti) which must be applied by higher education institutions either by Public Universities or Private Universities. However, there is a gap between the Public University and the Private University. Therefore to compensate for the backwardness of the Private University, they should make more innovation of changes in accordance with the needs of times likewise with the Government Science Study Program at Universitas Muhammadiyah Malang which is undergoing internationalization. Various programs to support the internationalization's strategic policies are carried out, starting from the cooperation between universities and institutions throughout the world. Meanwhile, considering factors both internally and externally, internationalization is designed in such a way as to achieve targets in accordance with the vision and mission that has been designed. The fact is the crucial role that actually gives more control is the university itself. The role of higher education institutions is crucial in leading to internationalization because the issue of internationalization is one of the impacts of globalization, not only in the information technology sector but also in the education sector (Gaddafi, Haryono, & Wanto, 2018). The Study Program actually acts more as a counterweight to the credibility of a university. However, the role of both is needed to contribute to the application of internationalization as one of the challenges of globalization in shaping more advanced civilizations and producing superior generations who contribute to the country.

Keywords: Internationalization, Strategic Policy, Study Program, and Higher Education

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