



MAGISTER MANAJEMEN  
PASCA SARJANA

LAMPIRAN 1

UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

KUESIONER

Kepada Yth.

**Saudara/i Responden**

Di tempat

Assalamu 'alaikum Warahmatullahi Wabarrokatuh

Dengan hormat, sehubungan dengan penyelesaian tugas akhir strata dua di Universitas Muhammadiyah Yogyakarta, bersama dengan ini saya:

Nama : Rizal Rifa'i

Prodi : Magister Manajemen

Akan melakukan penelitian mengenai "**Peran Mediasi Sikap Terhadap Penggunaan dalam Hubungan Persepsi Kemudahan dalam Penggunaan dan Persepsi Manfaat pada Minat Berperilaku**" pada pengguna KAI *access* di Daerah Istimewa Yogyakarta. Berkaitan dengan hal tersebut saya mohon kesediaan saudara/i agar berkenan meluangkan waktunya mengisi kuisisioner dibawah ini.

Penelitian ini diharapkan memberikan hasil yang bermanfaat bagi semua pihak yang terkait, oleh karena itu dimohon untuk mengisi / menjawab kuisisioner ini dengan sejujur-jujurnya dan sebenarnya. Jawaban yang Anda berikan akan **dijamin kerahasiaannya** dan hanya akan digunakan untuk kepentingan ilmiah.

Atas kerjasama yang baik dan kesungguhan Saudara/i dalam mengisi kuisisioner ini, saya ucapkan terima kasih.

Wassalamu 'alaikum Warahmatullahi Wabarrokatuh

Peneliti,

**Rizal Rifai**

NIM. 20161020001

(Mahasiswa Magister Manajemen UMY)

### I. Data Responden

Petunjuk pengisian : Isilah pertanyaan dengan jelas serta berilah tanda silang (x) pada pertanyaan pilihan.

No. responden (diisi peneliti)	
Nama	
Jenis kelamin	<ul style="list-style-type: none"> <li>a. Pria</li> <li>b. Wanita</li> </ul>
Apakah saat ini anda berusia lebih dari 17 tahun ?	<ul style="list-style-type: none"> <li>a. Ya</li> <li>b. Tidak</li> </ul> (jika menjawab “b”, silahkan abaikan kuesioner ini)
Umur	..... Tahun
Profesi anda saat ini ?	<ul style="list-style-type: none"> <li>a. Pelajar/Mahasiswa</li> <li>b. Pegawai Swasta</li> <li>c. PNS</li> <li>d. Wiraswasta</li> <li>e. Pegawai BUMN</li> <li>f. Lainnya, silahkan Isi.....</li> </ul>
Apakah anda pengguna KAI <i>access</i> ?	<ul style="list-style-type: none"> <li>a. Ya</li> <li>b. Tidak</li> </ul> (jika menjawab “b”, silahkan abaikan kuesioner ini)
Daerah asal	
Tujuan perjalanan	<ul style="list-style-type: none"> <li>a. Kerja/bisnis</li> <li>b. Studi</li> <li>c. Wisata</li> <li>d. Kunjungan keluarga</li> </ul>
Pengeluaran perbulan	<ul style="list-style-type: none"> <li>a. &lt; 2.500.000 rupiah</li> <li>b. 2.500.000 – 5.000.000 rupiah</li> <li>c. 5.000.000 – 7.500.000 rupiah</li> <li>d. 7.500.000 – 10.000.000 rupiah</li> <li>e. 10.000.000 – 12.500.000 rupiah</li> <li>f. &gt; 12.500.000 rupiah</li> </ul>
Lama menggunakan KAI <i>access</i>	<ul style="list-style-type: none"> <li>a. &lt; 1 tahun</li> <li>b. 1 – 2 tahun</li> <li>c. 2 – 3 tahun</li> <li>d. 3 – 4 tahun</li> <li>e. &gt; 4 tahun</li> </ul>

Silahkan melanjutkan ke sesi pernyataan pada lembar berikutnya ...

## II. Daftar Pernyataan

### Petunjuk Pengisian Kuesioner :

- Saudara/i diminta untuk menjawab pertanyaan dengan **singkat** sesuai yang ada di **pikiran anda**.
- Saudara/i diminta untuk memberikan tanda silang (x) pada salah satu skala 1 sampai 5 yang tersedia pada kolom di samping pernyataan untuk menentukan seberapa setuju Saudara/i mengenai hal-hal tersebut.
- Jika menurut Saudara/i tidak ada jawaban yang tepat, maka jawaban dapat diberikan pada pilihan yang paling mendekati.
- Masing-masing angka menunjukkan persetujuan terhadap nilai yang terdapat pada kolom yang bersangkutan, diantaranya :
  - Sangat Tidak Setuju = STS
  - Tidak Setuju = TS
  - Netral = N
  - Setuju =S
  - Sangat Setuju = SS

### **PERCEIVED EASE TO USE (PETU) / PERSEPSI KEMUDAHAN PENGGUNAAN**

No.	Pernyataan	STS	TS	N	S	SS
		1	2	3	4	5
1.	Saya mudah mempelajari penggunaan KAI <i>access</i>					
2.	Saya jarang melakukan kesalahan ketika mengoperasikan KAI <i>access</i>					
3.	Saya jarang mengalami kebingungan saat menggunakan KAI <i>access</i>					
4.	Saya merasa KAI <i>access</i> sangat fleksibel untuk digunakan					
5.	Interaksi saya dengan KAI <i>access</i> mudah dipahami					
6.	Saya dapat mengoperasikan KAI <i>access</i> sesuai dengan kebutuhan saya					

**PERCEIVED USEFULNESS (PU) / PERSEPSI MANFAAT**

No.	Pernyataan	STS	TS	N	S	SS
		1	2	3	4	5
1.	KAI <i>access</i> membuat waktu saya tidak terbuang percuma dalam reservasi tiket kereta api					
2.	Menggunakan KAI <i>access</i> mampu mengurangi kesalahan reservasi manual					
3.	Menggunakan KAI <i>access</i> mampu menambah tingkat produktifitas saya					
4.	Menggunakan KAI <i>access</i> lebih efektif dari reservasi manual					
5.	KAI <i>access</i> memudahkan urusan reservasi tiket					
6.	Secara keseluruhan KAI <i>access</i> bermanfaat bagi saya					

**ATTITUDE TOWARD USING (ATU) / SIKAP TERHADAP PENGGUNAAN**

No.	Pernyataan	STS	TS	N	S	SS
		1	2	3	4	5
1.	Saya menyukai fitur yang ada dalam KAI <i>access</i>					
2.	Menggunakan KAI <i>access</i> merupakan pilihan yang tepat					
3.	Menggunakan KAI <i>access</i> perlu ketika melakukan pemesanan tiket kereta api					
4.	Saya akan mengajak orang lain ikut menggunakan KAI <i>access</i>					

**BEHAVIORAL INTENTION (BI) / MINAT BERPERILAKU**

No.	Pernyataan	STS	TS	N	S	SS
		1	2	3	4	5
1.	Saya akan selalu menggunakan KAI <i>access</i> setiap kali melakukan pemesanan tiket kereta api					
2.	Saya akan merekomendasikan kepada pengguna kereta api lainnya untuk menggunakan KAI <i>access</i>					
3.	Saya akan menggunakan KAI <i>access</i> untuk mempermudah pemesanan tiket kereta api					
4.	Saya berkehendak untuk melanjutkan menggunakan KAI <i>access</i> di masa depan					

- Terima Kasih atas BANTUAN dan PARTISIPASI anda -

## LAMPIRAN

## Lampiran 2

## Output SPSS Crosstab Data

## Jenis Kelamin \* Umur Crosstabulation

Count

		Umur				Total
		17-25th	26-35th	36-45th	>45th	17-25th
Jenis Kelamin	Pria	42	39	6	1	88
	Wanita	75	23	3	0	101
Total		117	62	9	1	189

## Jenis Kelamin \* Profesi Crosstabulation

Count

		Profesi						Total
		Pelajar/ma hasiswa	Pegawai swasta	PNS	Wiraswasta	Pegawai BUMN	Lainnya	Pelajar/ma hasiswa
Jenis Kelamin	Pria	34	27	5	17	2	3	88
	Wanita	55	23	3	7	6	7	101
Total		89	50	8	24	8	10	189

## Umur \* Profesi Crosstabulation

Count

		Profesi						Total
		Pelajar/ma hasiswa	Pegawai swasta	PNS	Wiraswasta	Pegawai BUMN	Lainnya	Pelajar/ma hasiswa
Umur	17-25th	87	16	0	4	4	6	117
	26-35th	2	31	5	17	4	3	62
	36-45th	0	2	3	3	0	1	9
	>45th	0	1	0	0	0	0	1
Total		89	50	8	24	8	10	189

**Lampiran 3**  
**Output SPSS Frequency Table Perceived Ease to Use**

**PE\_1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	4	2,1	2,1	2,1
	4	104	55,0	55,0	57,1
	5	81	42,9	42,9	100,0
	Total	189	100,0	100,0	

**PE\_2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	,5	,5	,5
	3	25	13,2	13,2	13,8
	4	107	56,6	56,6	70,4
	5	56	29,6	29,6	100,0
	Total	189	100,0	100,0	

**PE\_3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	,5	,5	,5
	3	20	10,6	10,6	11,1
	4	114	60,3	60,3	71,4
	5	54	28,6	28,6	100,0
	Total	189	100,0	100,0	

**PE\_4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	17	9,0	9,0	9,0
	4	99	52,4	52,4	61,4
	5	73	38,6	38,6	100,0
	Total	189	100,0	100,0	

**PE\_5**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	18	9,5	9,5	9,5
	4	104	55,0	55,0	64,6
	5	67	35,4	35,4	100,0
	Total	189	100,0	100,0	

## PE\_6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	,5	,5	,5
	3	10	5,3	5,3	5,8
	4	101	53,4	53,4	59,3
	5	77	40,7	40,7	100,0
	Total	189	100,0	100,0	



**Lampiran 4**  
**Output SPSS Frequency Table Perceived Usefulness**

**PU\_1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	8	4,2	4,2	4,2
	4	91	48,1	48,1	52,4
	5	90	47,6	47,6	100,0
	Total	189	100,0	100,0	

**PU\_2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	,5	,5	,5
	3	17	9,0	9,0	9,5
	4	101	53,4	53,4	63,0
	5	70	37,0	37,0	100,0
	Total	189	100,0	100,0	

**PU\_3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	1,1	1,1	1,1
	3	48	25,4	25,4	26,5
	4	83	43,9	43,9	70,4
	5	56	29,6	29,6	100,0
	Total	189	100,0	100,0	

**PU\_4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	11	5,8	5,8	5,8
	4	103	54,5	54,5	60,3
	5	75	39,7	39,7	100,0
	Total	189	100,0	100,0	

**PU\_5**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	6	3,2	3,2	3,2
	4	100	52,9	52,9	56,1
	5	83	43,9	43,9	100,0
	Total	189	100,0	100,0	

## PU\_6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	5	2,6	2,6	2,6
	4	90	47,6	47,6	50,3
	5	94	49,7	49,7	100,0
	Total	189	100,0	100,0	

**Lampiran 5**  
**Output SPSS Frequency Table Attitude Toward Using**

**ATT\_1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	,5	,5	,5
	3	34	18,0	18,0	18,5
	4	105	55,6	55,6	74,1
	5	49	25,9	25,9	100,0
	Total	189	100,0	100,0	

**ATT\_2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	17	9,0	9,0	9,0
	4	105	55,6	55,6	64,6
	5	67	35,4	35,4	100,0
	Total	189	100,0	100,0	

**ATT\_3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	,5	,5	,5
	3	13	6,9	6,9	7,4
	4	102	54,0	54,0	61,4
	5	73	38,6	38,6	100,0
	Total	189	100,0	100,0	

**Lampiran 6*****Output SPSS Frequency Table Behavioral Intention*****BI\_1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	4	2,1	2,1	2,1
	3	51	27,0	27,0	29,1
	4	90	47,6	47,6	76,7
	5	44	23,3	23,3	100,0
	Total	189	100,0	100,0	

**BI\_2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	65	34,4	34,4	34,4
	4	88	46,6	46,6	81,0
	5	36	19,0	19,0	100,0
	Total	189	100,0	100,0	

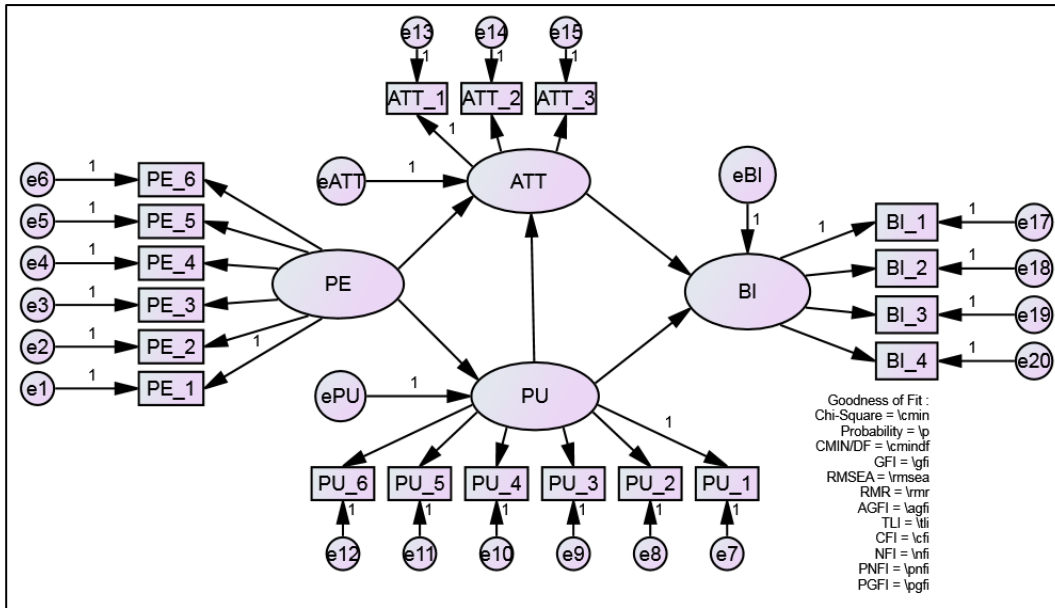
**BI\_3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	,5	,5	,5
	3	9	4,8	4,8	5,3
	4	112	59,3	59,3	64,6
	5	67	35,4	35,4	100,0
	Total	189	100,0	100,0	

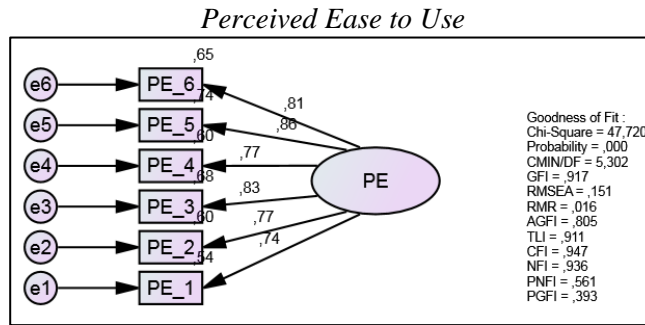
**BI\_4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	,5	,5	,5
	3	18	9,5	9,5	10,1
	4	105	55,6	55,6	65,6
	5	65	34,4	34,4	100,0
	Total	189	100,0	100,0	

**Lampiran 7**  
**Output AMOS Full Model Penelitian**

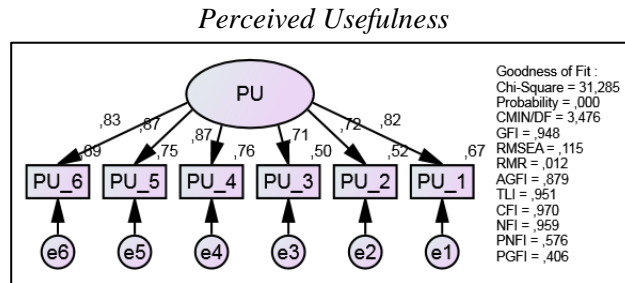


**Lampiran 8**  
**Output AMOS Hasil Uji CFA**



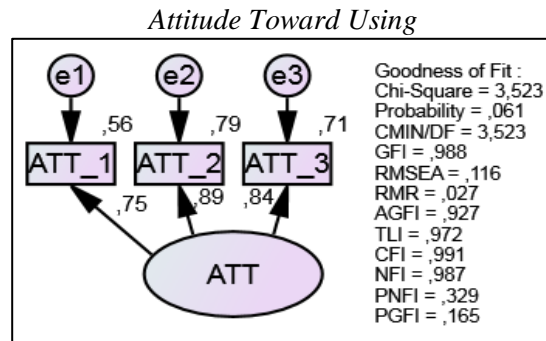
**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
PE_1 <--- PE	,738
PE_2 <--- PE	,775
PE_3 <--- PE	,827
PE_4 <--- PE	,773
PE_5 <--- PE	,863
PE_6 <--- PE	,808



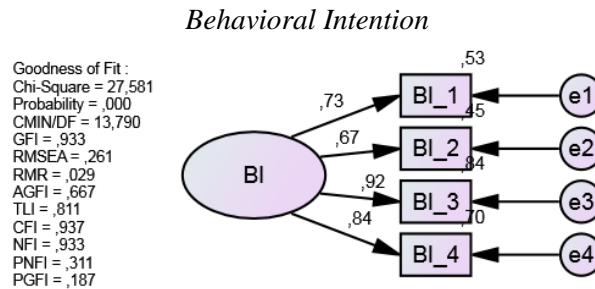
**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
PU_1 <--- PU	,816
PU_2 <--- PU	,721
PU_3 <--- PU	,705
PU_4 <--- PU	,871
PU_5 <--- PU	,866
PU_6 <--- PU	,833



**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
ATT_1 <--- ATT	,750
ATT_2 <--- ATT	,891
ATT_3 <--- ATT	,843



**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
BI_1 <--- BI	,730
BI_2 <--- BI	,672
BI_3 <--- BI	,918
BI_4 <--- BI	,836

**Lampiran 9**  
**Hasil Uji Reliabilitas**

*Output Excel Hasil Uji Reliabilitas Variabel Perceived Ease to Use*

Indikator	Loading	Loading <sup>2</sup>	1- (Loading Factor) <sup>2</sup>	CR	VE	DV
PE_1	0,738	0,545	0,455	<b>0,913</b>	<b>0,637</b>	<b>0,798</b>
PE_2	0,775	0,601	0,399			
PE_3	0,827	0,684	0,316			
PE_4	0,773	0,598	0,402			
PE_5	0,863	0,745	0,255			
PE_6	0,808	0,653	0,347			
<b>Jumlah</b>	<b>4,784</b>	<b>3,824</b>	<b>2,176</b>			

*Output Excel Hasil Uji Reliabilitas Variabel Perceived Usefulness*

Indikator	Loading	Loading <sup>2</sup>	1- (Loading Factor) <sup>2</sup>	CR	VE	DV
PU_1	0,816	0,666	0,334	<b>0,916</b>	<b>0,648</b>	<b>0,805</b>
PU_2	0,721	0,520	0,480			
PU_3	0,705	0,497	0,503			
PU_4	0,871	0,759	0,241			
PU_5	0,866	0,750	0,250			
PU_6	0,833	0,694	0,306			
<b>Jumlah</b>	<b>4,812</b>	<b>3,885</b>	<b>2,115</b>			

*Output Excel Hasil Uji Reliabilitas Variabel Attitude Toward Using*

Indikator	Loading	Loading <sup>2</sup>	1- (Loading Factor) <sup>2</sup>	CR	VE	DV
ATT_1	0,750	0,563	0,438	<b>0,869</b>	<b>0,689</b>	<b>0,830</b>
ATT_2	0,891	0,794	0,206			
ATT_3	0,843	0,711	0,289			
<b>Jumlah</b>	<b>2,484</b>	<b>2,067</b>	<b>0,933</b>			



*Output Excel Hasil Uji Reliabilitas Variabel Behavioral Intention*

Indikator	Loading	Loading <sup>2</sup>	1- (Loading <sub>2</sub> Factor) <sup>2</sup>	CR	VE	DV
BI_1	0,730	0,533	0,467	<b>0,871</b>	<b>0,632</b>	<b>0,795</b>
BI_2	0,672	0,452	0,548			
BI_3	0,918	0,843	0,157			
BI_4	0,836	0,699	0,301			
<b>Jumlah</b>	<b>3,156</b>	<b>2,526</b>	<b>1,474</b>			

**Lampiran 10**  
**Hasil Uji Outlier Secara Multivariate**

**200 data responden**

Observation number	Mahalanobis d-squared	p1	p2
63	65,069	,000	,000
173	61,645	,000	,000
106	60,146	,000	,000
185	55,311	,000	,000
56	46,891	,000	,000
54	45,302	,001	,000
61	44,685	,001	,000
103	44,474	,001	,000

**195 data responden**

Observation number	Mahalanobis d-squared	p1	p2
181	46,782	,000	,072
101	46,756	,000	,003
60	46,015	,000	,000
54	45,819	,001	,000
69	45,044	,001	,000
176	45,011	,001	,000

**192 data responden**

Observation number	Mahalanobis d-squared	p1	p2
68	48,419	,000	,042
45	47,643	,000	,001
54	47,305	,000	,000
155	44,736	,001	,000

Observation number	Mahalanobis d-squared	p1	p2
174	44,588	,001	,000

**Lampiran 11**  
**Hasil Uji Normalitas 189 Responden**

**Assessment of normality (Group number 1)**

Variable	min	max	skew	c.r.	kurtosis	c.r.
BI_4	2,000	5,000	-,372	-2,089	-,089	-,250
BI_3	2,000	5,000	-,307	-1,724	,315	,883
BI_2	3,000	5,000	,234	1,312	-1,030	-2,891
BI_1	2,000	5,000	-,152	-,856	-,636	-1,786
ATT_3	2,000	5,000	-,447	-2,507	,045	,127
ATT_2	3,000	5,000	-,223	-1,253	-,601	-1,686
ATT_1	2,000	5,000	-,186	-1,046	-,463	-1,299
PU_6	3,000	5,000	-,363	-2,037	-,959	-2,691
PU_5	3,000	5,000	-,195	-1,096	-,921	-2,585
PU_4	3,000	5,000	-,231	-1,299	-,670	-1,879
PU_3	2,000	5,000	-,175	-,985	-,933	-2,618
PU_2	2,000	5,000	-,430	-2,414	-,111	-,313
PU_1	3,000	5,000	-,409	-2,297	-,755	-2,119
PE_6	2,000	5,000	-,472	-2,647	,148	,415
PE_5	3,000	5,000	-,235	-1,321	-,617	-1,731
PE_4	3,000	5,000	-,310	-1,738	-,662	-1,857
PE_3	2,000	5,000	-,262	-1,470	,062	,173
PE_2	2,000	5,000	-,281	-1,575	-,245	-,688
PE_1	3,000	5,000	-,046	-,261	-1,124	-3,154
Multivariate					113,134	27,529

**Lampiran 12**  
**Hasil Uji Normalitas 139 Responden**

**Assessment of normality (Group number 1)**

Variable	min	max	skew	c.r.	kurtosis	c.r.
BI_4	3,000	5,000	-,128	-,617	-,561	-1,351
BI_3	3,000	5,000	,312	1,501	-1,120	-2,695
BI_2	3,000	5,000	,149	,715	-1,028	-2,474
BI_1	2,000	5,000	-,175	-,842	-,654	-1,573
ATT_3	3,000	5,000	-,114	-,549	-,964	-2,320
ATT_2	3,000	5,000	-,010	-,047	-,923	-2,222
ATT_1	3,000	5,000	-,135	-,651	-,584	-1,405
PU_6	4,000	5,000	,014	,069	-2,000	-4,813
PU_5	4,000	5,000	,101	,485	-1,990	-4,789
PU_4	3,000	5,000	,141	,680	-1,577	-3,796
PU_3	2,000	5,000	-,291	-1,400	-,879	-2,115
PU_2	3,000	5,000	-,209	-1,006	-,775	-1,866
PU_1	4,000	5,000	,101	,485	-1,990	-4,789
PE_6	3,000	5,000	-,114	-,549	-,964	-2,320
PE_5	3,000	5,000	-,053	-,256	-,808	-1,944
PE_4	3,000	5,000	-,303	-1,459	-,727	-1,751
PE_3	3,000	5,000	,196	,942	-,525	-1,263
PE_2	3,000	5,000	-,070	-,339	-,409	-,985
PE_1	3,000	5,000	,170	,818	-1,565	-3,766
Multivariate					140,253	29,268

## Lampiran 13

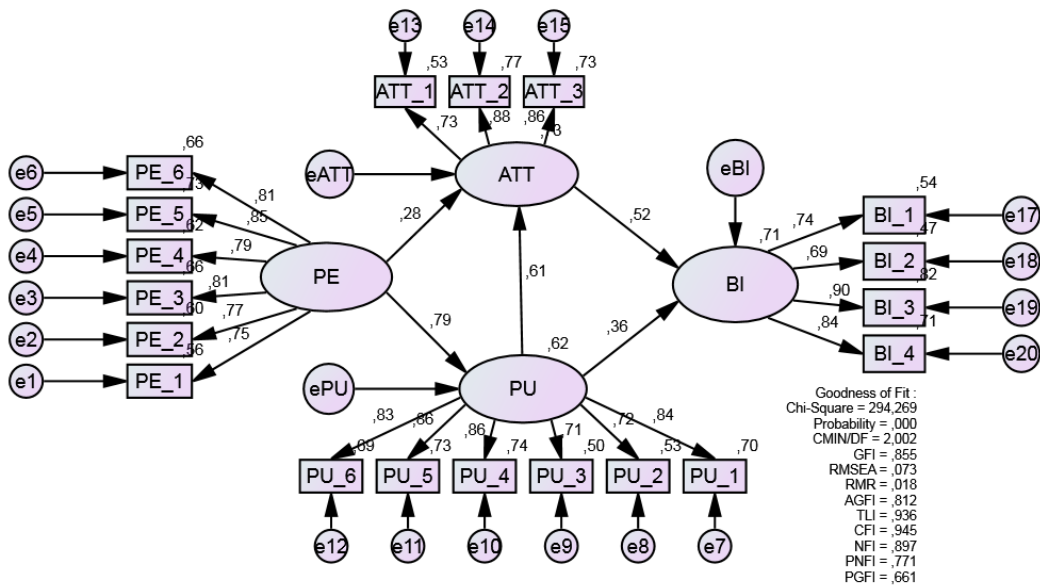
Hasil Uji *Booststraping* dengan Prosedur *Bollen-Stine*

## ML discrepancy (implied vs sample) (Default model)

		-----
	365,480	*
	386,706	***
	407,932	***
	429,158	*****
	450,383	*****
	471,609	*****
	492,835	*****
N = 500	514,061	*****
Mean = 494,394	535,287	*****
S. e. = 2,341	556,513	*****
	577,739	***
	598,965	****
	620,191	**
	641,417	*
	662,643	*
		-----

Lampiran 14

Full Model Structural Equation Modelling



## Lampiran 15

### Output AMOS Goodness Of Fit 189 Responden

#### CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	43	294,269	147	,000	2,002
Saturated model	190	,000	0		
Independence model	19	2866,583	171	,000	16,764

#### RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	,018	,855	,812	,661
Saturated model	,000	1,000		
Independence model	,201	,157	,064	,142

#### Baseline Comparisons

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI
Default model	,897	,881	,946	,936	,945
Saturated model	1,000		1,000		1,000
Independence model	,000	,000	,000	,000	,000

**Parsimony-Adjusted Measures**

Model	PRATIO	PNFI	PCFI
Default model	,860	,771	,813
Saturated model	,000	,000	,000
Independence model	1,000	,000	,000

**NCP**

Model	NCP	LO 90	HI 90
Default model	147,269	102,236	200,087
Saturated model	,000	,000	,000
Independence model	2695,583	2525,710	2872,800

**FMIN**

Model	FMIN	F0	LO 90	HI 90
Default model	1,565	,783	,544	1,064
Saturated model	,000	,000	,000	,000
Independence model	15,248	14,338	13,435	15,281

**RMSEA**

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	,073	,061	,085	,001
Independence model	,290	,280	,299	,000

**AIC**

Model	AIC	BCC	BIC	CAIC
Default model	380,269	390,507	519,665	562,665
Saturated model	380,000	425,238	995,932	1185,932
Independence model	2904,583	2909,106	2966,176	2985,176

**ECVI**

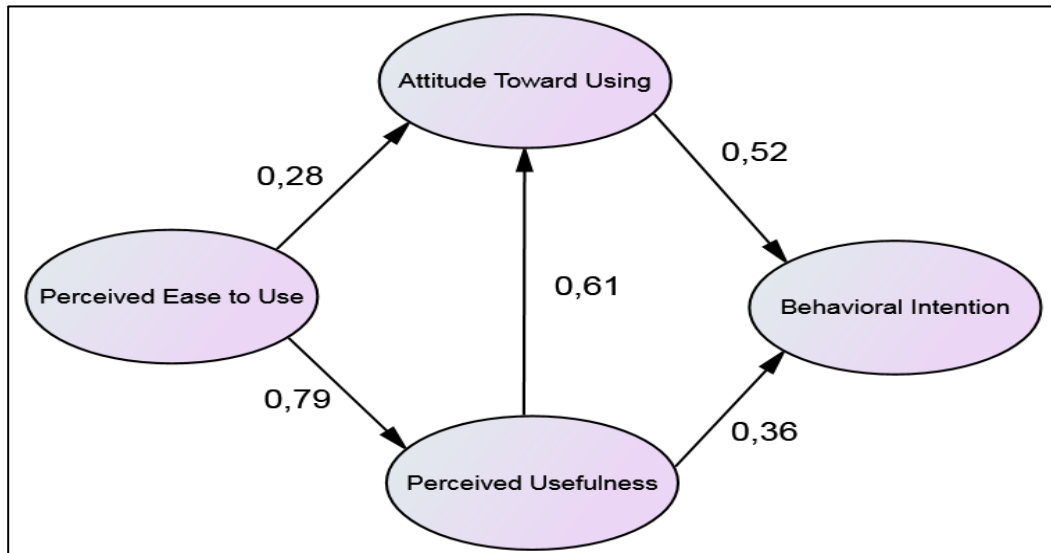
Model	ECVI	LO 90	HI 90	MECVI
Default model	2,023	1,783	2,304	2,077
Saturated model	2,021	2,021	2,021	2,262
Independence model	15,450	14,546	16,393	15,474

**HOELTER**

Model	HOELTER .05	HOELTER .01
Default model	113	122
Independence model	14	15



**Lampiran 16**  
**Analisis Jalur Model Penelitian**



**Lampiran 17**  
**Output AMOS Hasil Analisis Jalur (Path Analysis)**

Hubungan Variabel		Estimasi Nilai
Perceived Ease to use	→ Perceived Usefulness	0,79
Perceived Ease to use	→ Attitude Toward Using	0,28
Perceived Usefulness	→ Attitude Toward Using	0,61
Perceived Usefulness	→ Behavioral Intention	0,36
Attitude Toward Using	→ Behavioral Intention	0,52

## Lampiran 18

*Output AMOS Hasil Uji Pengaruh Langsung (Direct Effect)***Direct Effects (Group number 1 - Default model)**

	PE	PU	ATT	BI
PU	,952	,000	,000	,000
ATT	,347	,627	,000	,000
BI	,000	,414	,593	,000
BI_4	,000	,000	,000	,953
BI_3	,000	,000	,000	,934
BI_2	,000	,000	,000	,877
BI_1	,000	,000	,000	1,000
ATT_3	,000	,000	1,076	,000
ATT_2	,000	,000	1,093	,000
ATT_1	,000	,000	1,000	,000
PU_6	,000	,948	,000	,000
PU_5	,000	,982	,000	,000
PU_4	,000	1,044	,000	,000
PU_3	,000	1,127	,000	,000
PU_2	,000	,962	,000	,000
PU_1	,000	1,000	,000	,000
PE_6	1,229	,000	,000	,000
PE_5	1,322	,000	,000	,000
PE_4	1,231	,000	,000	,000
PE_3	1,264	,000	,000	,000
PE_2	1,266	,000	,000	,000
PE_1	1,000	,000	,000	,000

**Lampiran 19**

**Output AMOS Hasil Uji Pengaruh Total (*Total Effect*)**

**Total Effects (Group number 1 - Default model)**

	PE	PU	ATT	BI
PU	,952	,000	,000	,000
ATT	,944	,627	,000	,000
BI	,954	,786	,593	,000
BI_4	,910	,750	,565	,953
BI_3	,891	,734	,554	,934
BI_2	,837	,690	,520	,877
BI_1	,954	,786	,593	1,000
ATT_3	1,016	,675	1,076	,000
ATT_2	1,032	,685	1,093	,000
ATT_1	,944	,627	1,000	,000
PU_6	,902	,948	,000	,000
PU_5	,935	,982	,000	,000
PU_4	,993	1,044	,000	,000
PU_3	1,073	1,127	,000	,000
PU_2	,916	,962	,000	,000
PU_1	,952	1,000	,000	,000
PE_6	1,229	,000	,000	,000
PE_5	1,322	,000	,000	,000
PE_4	1,231	,000	,000	,000
PE_3	1,264	,000	,000	,000
PE_2	1,266	,000	,000	,000
PE_1	1,000	,000	,000	,000

**Lampiran 20*****Output AMOS Hasil Uji Squared Multiple Correlation (SMC)*****Squared Multiple Correlations: (Group number 1 - Default model)**

	Estimate
PU	,622
ATT	,730
BI	,707
BI_4	,707
BI_3	,816
BI_2	,473
BI_1	,540
ATT_3	,733
ATT_2	,771
ATT_1	,530
PU_6	,690
PU_5	,733
PU_4	,742
PU_3	,497
PU_2	,525
PU_1	,702
PE_6	,662
PE_5	,727
PE_4	,621
PE_3	,662
PE_2	,598
PE_1	,561

## Lampiran 21

*Output AMOS Hasil Pengujian Hipotesis***Regression Weights: (Group number 1 - Default model)**

			Estimate	S.E.	C.R.	P	Label
PU	<---	PE	,952	,099	9,572	***	par_2
ATT	<---	PE	,347	,118	2,936	,003	par_1
ATT	<---	PU	,627	,107	5,851	***	par_3
BI	<---	PU	,414	,137	3,015	,003	par_4
BI	<---	ATT	,593	,144	4,105	***	par_5
PE_1	<---	PE	1,000				
PE_2	<---	PE	1,266	,117	10,834	***	par_6
PE_3	<---	PE	1,264	,110	11,466	***	par_7
PE_4	<---	PE	1,231	,111	11,061	***	par_8
PE_5	<---	PE	1,322	,109	12,090	***	par_9
PE_6	<---	PE	1,229	,107	11,466	***	par_10
PU_1	<---	PU	1,000				
PU_2	<---	PU	,962	,084	11,428	***	par_11
PU_3	<---	PU	1,127	,102	11,006	***	par_12
PU_4	<---	PU	1,044	,070	14,872	***	par_13
PU_5	<---	PU	,982	,067	14,727	***	par_14
PU_6	<---	PU	,948	,068	14,014	***	par_15
ATT_1	<---	ATT	1,000				
ATT_2	<---	ATT	1,093	,093	11,717	***	par_16
ATT_3	<---	ATT	1,076	,094	11,449	***	par_17
BI_1	<---	BI	1,000				
BI_2	<---	BI	,877	,095	9,276	***	par_18
BI_3	<---	BI	,934	,076	12,262	***	par_19
BI_4	<---	BI	,953	,083	11,462	***	par_20

## Lampiran 22

*Output AMOS Hasil Uji Standardized Direct Effect***Standardized Direct Effects (Group number 1 - Default model)**

	PE	PU	ATT	BI
PU	,789	,000	,000	,000
ATT	,282	,614	,000	,000
BI	,000	,356	,520	,000
BI_4	,000	,000	,000	,841
BI_3	,000	,000	,000	,904
BI_2	,000	,000	,000	,688
BI_1	,000	,000	,000	,735
ATT_3	,000	,000	,856	,000
ATT_2	,000	,000	,878	,000
ATT_1	,000	,000	,728	,000
PU_6	,000	,831	,000	,000
PU_5	,000	,856	,000	,000
PU_4	,000	,861	,000	,000
PU_3	,000	,705	,000	,000
PU_2	,000	,725	,000	,000
PU_1	,000	,838	,000	,000
PE_6	,813	,000	,000	,000
PE_5	,853	,000	,000	,000
PE_4	,788	,000	,000	,000
PE_3	,813	,000	,000	,000
PE_2	,773	,000	,000	,000
PE_1	,749	,000	,000	,000

## Lampiran 23

*Output AMOS Hasil Uji Standardized Indirect Effect***Standardized Indirect Effects (Group number 1 - Default model)**

	PE	PU	ATT	BI
PU	,000	,000	,000	,000
ATT	,484	,000	,000	,000
BI	,679	,319	,000	,000
BI_4	,571	,568	,437	,000
BI_3	,614	,610	,470	,000
BI_2	,467	,465	,358	,000
BI_1	,499	,497	,382	,000
ATT_3	,656	,526	,000	,000
ATT_2	,673	,539	,000	,000
ATT_1	,558	,447	,000	,000
PU_6	,655	,000	,000	,000
PU_5	,675	,000	,000	,000
PU_4	,679	,000	,000	,000
PU_3	,556	,000	,000	,000
PU_2	,571	,000	,000	,000
PU_1	,661	,000	,000	,000
PE_6	,000	,000	,000	,000
PE_5	,000	,000	,000	,000
PE_4	,000	,000	,000	,000
PE_3	,000	,000	,000	,000
PE_2	,000	,000	,000	,000
PE_1	,000	,000	,000	,000

**Lampiran 24**  
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