

Chapter Two

Literature Review

This chapter elaborates on the literature reviews of related studies. Three important points are discussed in this chapter. In the beginning, social media in developing English language skills are discussed. Then, it is followed by a discussion on the use of Instagram for developing English language skills. Furthermore, this chapter explains the kinds of English language skills. In addition, this chapter discusses related studies.

Social Media in Developing English Language Skills

In this era, almost all of people used social media to communicate with others. Khan, Ayaz, and Faheem (2016) stated that social media is a facility for people to share ideas easily and systematically and can be installed in devices such as phones, tablets, and computers. It means that social media can be installed or accessed in many electronic media.

Social media is a popular media in this era. Almost all people in the world have social media. According to Edosomwan, Prakasan, Kouame, Watson, and Seymour (2011), social media began to emerge since 2000. This has been encouraged by the community. Social networking can change the interaction of individuals and organizations to share similar interests, such as music, film, and education. Edosomwan, et al., (2011) stated that since 2001-2005, many social media began to emerge like Friendster, Facebook, Dogster, Mixi, Yahoo !, and YouTube (as cited Junco, Heiberger, & Loken, 2011).

Social media has many benefits in life. Social media is used to communicate with other people. Social media can also be used as a media for developing English language skills. Some people can get and search for information through social media. Social media also facilitates people to learn languages. Al-rahmi, Othman, Yusof and Musa (2015) stated that students can discuss how to communicate, share, collaborate and disseminate their knowledge and information through social media. Students can access social media to learn and share what they learn with others. They can get more information and knowledge independently. Liu (2010) stated that the advantage of social media is to make students more independent. They should access their social media to find out about the needed information or to gain more knowledge.

Social media is one of the most popular and significant media in this era. Social media contain many interesting things. Social media can motivate students to learn. Al Mubarak (2016) stated that social media can also help increase students' motivation and academic achievements (as cited in White, 2009). In addition, students can make social media a medium to find and share learning resources. Students use social media as a means of online discussion. Students can create and develop their skills in thinking.

Social media is an effective media for students to learn. Khan, Ayaz, and Faheem (2016) said that social media is more effective than books or conventional texts for learning English. Students can also learn longer without or with less boredom. Students can increase vocabulary through social media in various forms, namely in the form of text and images (Khan, Ayaz & Faheem, 2016). If social

media is used correctly and wisely, social media can help to develop English skills effectively (Al Mubarak, 2016). Students can learn English more effectively through social media because they can access social media anywhere. Students do not need to physically meet with others for discussions.

Instagram in Developing English Language Skills

Instagram is a famous social media in this era. Instagram is a popular application for University students and among young people aged 19 to 25 years old (Akhiar, Mydin & Kasuma, 2017). Instagram is a social media platform which allows users to share photos and fifteen-second videos (Blair & Serafini, 2014).

There are many features on Instagram. Ali (2014) said that the functions of Instagram include creating accounts, posting content (pictures or videos), applying filters, adding captions, tagging other users, adding locations, adding hashtags, liking content, adding comments, browsing and following other accounts, checking feeds generated by followed accounts and exploring hashtags/users. Amancio (2017) stated that "Instagram users can post photos or videos in their field and can also like what people that they are following are posting, their interaction happens with their photos and others people's photos".

Instagram can also be accessed through a web version. However, the capabilities are limited and it is used for limited viewing purposes only. The function of Instagram using the web version includes viewing content, adding comments, checking the feed, creating accounts and browsing and following others' accounts (Ali, 2014).

The Advantages of Instagram in Developing English Language Skills

Instagram has many features. Instagrams' features have their roles. Instagram has many advantages in various fields. One of them is that Instagram can be used as a language learning media, especially English. Below are eight advantages of Instagram as a media to develop English language skills.

Developing a listening skill. One of the advantages of Instagram is developing students' listening skill. Students can develop their English skill by Instagram. According to Khalitova and Gimaletdinova (2016), Instagram is one of the facility for students to develop their listening comprehension skill. Students learn to understand the information or opinions by watch video on Instagram. Khalitova (2016) said that students develop their listening skill by Instagram. There are many activities on Instagram to develop students' listening skill. For example, students watch the English video on Instagram to understanding the mean of video. Instagram help students to develop their listening skill through many activities on Instagram.

Developing a speaking skill. Instagram is one of the media to communicate with others. Students can use many features on Instagram. Besides, Instagram also helps students to develop their speaking skill. Al-Ali (2014) argued that the role of Instagram as a mLearning tool to develop students speaking skill. Students practice their speaking using many of Instagram's features. According to Hape (2018), Instagram as a learning tool helps students to develop their speaking ability. Students have many ways to develop their speaking skill by Instagram. For

example, students make an instastory using English. It can help students to develop their speaking skill.

Developing a reading skill. Instagram is one of the learning tools. Instagram is an effective media to learn English for students. Students can access Instagram anytime and anywhere. Students develop their reading skill by Instagram. Handayani (2016) stated that Instagram is a learning tool to develop students reading skill. Students use Instagram to communicate with others. So, students should understand the mean of the things that was delivered. Instagram helps students to develop their reading comprehension. Mansor and Rahim (2017) who stated that Instagram helps students to develop their reading skill apart from communication skill.

Developing writing skill. One of the roles of Instagram is developing students' writing skill. Akhlar, Mydin, and Kasuma (2017) stated that activities in Instagram can develop the ability to write in English. Instagram has many activities that can help students develop their writing skills. Many types of text can be learned through Instagram. One writing skill that can be developed through Instagram is writing recount texts. Listiani (2016) said that Instagram can help students write recount texts. Students can become more thorough in matters that need to be considered when writing, such as grammar, sentence structure, writing style, and ideas. In addition to recount texts, students can develop the ability to write descriptive texts using Instagram. Sirait and Marlina (2018) said that Instagram can help students write descriptive texts. Students can use the features on Instagram to help write descriptive texts.

Increasing vocabularies. Instagram helps students increase their vocabulary. Sirait and Marlina (2018) state that students can develop their vocabulary through Instagram. When students access Instagram, students can find new vocabulary through posts from other Instagram users. New vocabulary can be found in captions, videos, and photos uploaded by Instagram users. Shazali, Shamsudin and Yunus (2019) stated that Students increase their vocabularies by writing captions on Instagram. Some of Instagram's activities help students to increase their vocabularies.

Motivating students to write. Instagram is a social media that is used by many people. Students can read the writings or postings of many people. This makes students more motivated to write. Sirait and Marlina (2018) said that Instagram helps to motivate students to write. Through posts and comments on the features on Instagram, students would want to write more and develop their skills.

Developing pronunciations. Students use Instagram to develop their pronunciations. According to Azlan, Zakaria, and Yunus (2019), Instagram helps students in developing their pronunciation. Some English account on Instagram show and share how to pronounce well. It helps students to learn the pronunciation fluently. Handayani (2016) stated that students develop their pronunciation skill by watch Instagram's video. Instagram is a learning tool for students to develop their pronunciation.

Developing grammatical mastery. Grammar is one of skill in English language skill. Students can learn grammar through Instagram. Reading the

captions is one of the activities that can develop students grammatical mastery. According to Shazali, Shamsudin and Yunus (2019), students can learn to understand the correct language structure and grammar by reading posts on Instagram. Instagram can be a tool for students in correcting their language structure and grammar. Akhiar, Mydin, and Kasuma (2017) stated that students can make sure their grammar and structures of a sentence by Instagram. Beside to communicate, students use Instagram to make sure their structure of the sentence and grammar. Students make sure their grammar by read the posts on Instagram.

Activities in Using Instagram to Develop English Language Skills

Besides the roles of Instagram as media for English learning, Instagram has many activities to develop English language skills. The feature of Instagram can be used for activities to develop English language skills. Below are many activities of Instagram to develop students' English language skills.

Writing captions. There are many activities on Instagram which are beneficial to learn English. Writing captions is one of the Instagram activities that can develop students' English skill. Sirait and Marlina (2018) said that writing captions on Instagram is one of the main activities to develop students' writing skills. Students develop their writing skill by writing captions on Instagram. For example, students write descriptive texts on captions and photos that will be uploaded. Manaroinsong (2018) said that creating Instagram posts in English text is process by doing some action to support their English learning. Writing English captions is also increase their vocabulary. In conclusion, writing captions is an

Instagram activity that can develop students' English skill such as writing skill and increase their vocabulary.

Photo inspiration. This is an activity using Instagram to develop students' writing skills. Sirait and Marlina (2018) stated that in photo inspiration activities, students were asked to give comments and opinions about photos. Students can give their responses to the photos that have been uploaded. Students can fill in the comments column regarding their opinions and responses about the uploaded photos. Mansor and Rahim (2017) explained that commenting on post is an activity on Instagram that can develop students' English skills. Commenting the Instagram's post is a students' activity on Instagram that can develop their writing skill.

Making a short video. Instagram allows users to make videos using the video features. Akhlar, Mydin and Kasuma (2017) said that making short videos to introduce themselves is a language activity that can be implemented using Instagram. In addition, videos that are made can also be varied in content, such as videos on correct pronunciation and videos that contain English songs. According to Wulandari (2019) stated that an activity to help students to develop their English skill is recording a video. Making a video on Instagram is activity on Instagram that can develop students' English skill. Students develop their speaking skill by making videos on Instagram using English. Making videos also is activity on Instagram can develop students' pronunciation because students should have practiced the pronunciation to speak in English.

Watching English videos. Video is one of the interesting features on Instagram. Through Instagram, students can hear and view English-language videos for a limited time. According to Akhiar, Mydin and Kasuma (2017), watching activity using videos is an activity to learn languages through Instagram. Through watching English video, students can listen to the correct pronunciation. Students develop their pronunciation by watching English video on Instagram. Manaroinsong (2018) said that watching or listening to videos with English subtitle or voices is one of way to learn English. Beside to develop students' pronunciation, watching English video is activity on Instagram to develop students listening skill. Students try to understand the information on Instagram's English video. In conclusion, watching English video is Instagram's activity to develop students' listening skill and pronunciation.

Discussion. Discussions can be implemented through Instagram in the form of giving or replying to comments. According to Akhiar, Mydin and Kasuma (2017), the discussion is a language activity that can be implemented on Instagram. Students can conduct discussions via Instagram. Discussions can be held when a post is uploaded. Students can exchange ideas about the posts and discuss them with others.

Individual oral presentation. Presentation is one of the activities to develop students' speaking skills. The individual oral presentation using Live video activities can be implemented using Instagram (Akhiar, Mydin, & Kasuma, 2017). Live is one of Instagram's features in which users would film themselves and

broadcast it live to other Instagram users. When students use the Live feature, other Instagram users can give comments so students can answer or respond verbally.

Reading English captions. Reading English captions is another activity that can develop students' English skill. Mansor and Rahim (2017) stated that reading others' post can develop students' English skill. Students reading others' post to develop their reading skill. Students should have developed their reading skill to understanding the information one the captions. According to Manaroinsong (2018), reading the English posts or posts comments in the English language can help students to learn English. Reading English captions also helps students to increase their vocabulary. Students get a new vocabulary by reading captions. In conclusion, reading captions is Instagram's activity to develop students reading skill and increase their vocabulary.

English Language Skills

English language learning has two types of skills that must be learned. According to Aydoğan and Akbarov (2014), language learning has two skills that must be mastered, namely macro skills and micro skills. Both skills have different kinds of concepts.

Macro Skill. Macro skills consist of four basic language skills. Aydoğan and Akbarov (2014) said that the four basic language skills are listening, speaking, reading and writing. There is a correlation between the four basic skills.

The first of four basic language skills is listening. Listening is the procedure of accepting and understanding what another is saying (Siwasiwan, 2014). The

listener must pay attention to the speaker when listening so that the message can be received and understood.

The second skill is speaking. Speaking is connected with listening. Speaking is a process to take the idea, expression or feeling that consists of producing, accepting and processing information when individuals interact with each other (Utami, 2014). It means through speaking, language can deliver ideas through vocally.

The third skill is reading. Hardi (2015) stated that reading is an activity of thinking to understand a context in the form of symbols. The goal of reading is to understand the works of the writer in which the reader can attain information from the text. As conclusion, reading process to get the information from the writer.

The last is writing. Ariloka (2016) stated that writing is the activity to express and arrange the mind, feelings and ideas and others in a written form. Writing is conducted to deliver a message to readers. It means that every writing contains a message or information.

Micro skill. Micro skills consist of pronunciation, spelling, grammar, and vocabulary. The first micro skill is pronunciation. Siwasiwan (2014) stated that pronunciation is the way to utter a language (as cited in Hornby, 2001). Pronunciation is an important part of speaking.

The second skill is spelling. According to Al-Bereiki and Al-Mekhlafi (2015), spelling is the procedure to identify and reproduce the correct sounds of a

language in written or oral forms. As cited Santoro, Coyne & Simmons (2006), spelling can prevent misunderstanding in communication.

The third is grammar. Anugraheni (2016) state that grammar is a learning of groups of word, inflections, functions, and relations in the sentence of language. Grammar is learning about the good way to construct a sentence, the way of sentences will be interpreted well and the time for the pattern of grammar is used appropriately. Grammar helps to make good sentences that are easy to be understood.

The last micro skill is vocabulary. Vocabulary is a collection of words in a persons' language (Nanning, Ibrahim & Asiza, 2018). Vocabulary is important. The more vocabularies you have, the more you can understand what is being said and wrote.

Review of Related Study

There have been several pieces of research that relate to the use of Instagram. The first research is the research by Prasetyawati (2018). The research aimed to find out about the implementation of Instagram in Basic Writing Class to promote student engagement. The population of this research was the members of the Basic Writing Class and the participants were forty-five Basic Writing students of English Language Education Study Program (ELESP) at a Private University in Yogyakarta. The study applied both qualitative and quantitative methods. The researcher collected the data through interviews and questionnaires. The finding of the study were five ways to promote student engagement in Basic Writing Class

through the use of Instagram : enabling the student to be more implicate in the writing process, supplying greater target readers, supplying a new learning environment, enabling a communication and collaboration among students and enabling students to choose their learning styles. The implementation of Instagram in Basic Writing Class is six engagements, namely emotional, cognitive, social, reflective and goal-clarity engagement.

The second research is the research by Soviyah and Etikaningsih (2018). The research aimed to find out about the significant difference in the ability of write descriptive texts between students who were taught using Instagram and those who were not. The sample of the research is 50 students of a private high school in Yogyakarta. The researchers applied a quantitative method. The researchers used t-test computation and descriptive analysis to analyze the data. The researchers found that there were significant differences between students who used Instagram as a learning medium and those who did not. The use of Instagram is an effective way to teach writing descriptive texts.

The other research is research by Khan, Ayaz, and Faheem (2016). Their research aim to investigate the role of social media in the development of English vocabulary at university level. The sample was composed of 36 university lecturers. The researchers used quantitative method. The researchers chose the sample by the random sampling technique. The researchers found that social media had an important role in the development of English vocabulary of learners at the university level.

There are two differences between the present study and previous studies. The first one is the focus of the research. The previous studies focused on specific skills such as writing skills and vocabulary. Meanwhile, the present study focuses on a more general scope. The second is the participants of the study. Some of the related studies used private high school students and lecturers as participants for the research. Meanwhile, the participants of this research are students of a Private Islamic University.