

**STRATEGY OF THE WEST KOTAWARINGIN
REGIONAL GOVERNMENT IN INCREASING TOURIST
VISITS IN THE NATIONAL PARK OF TANJUNG
PUTING (2012-2017)**

ABSTRAK

This thesis aims to identify how the strategy and cooperation of the West Kotawaringin Regional Government in increasing the tourist visits in the National Park of Tanjung Puting, how role of regional government to implement the strategy for the local in the National Park of Tanjung Puting, how the cooperation between West Kotawaringin and Swisscontact (INGO) Authors uses qualitative methods by doing an advance interview, observation and study of literature.

Authors also collecting primary data by inteview the people who concern in the tourism such as Dinas Pariwisata. Secondary data can be found by study literature, media and internet.

Keywords: West Kotawaringin, National Park of Tanjung Puting, Swisscontact