

## ABSTRACT PAGE

### Assessing the Implementation of Indonesian Digital Diplomacy

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#### Abstract

Information and technology, particularly internet and social media have altered several practices in international relations, including the way a state deliver diplomacy through digital media. The rise of diplomatic presence on digital platforms has led to the emergence of “digital diplomacy”. Internet and social media have much influenced Indonesian diplomacy, particularly after the establishment of Directorate General of Information of Public Diplomacy in 2001, but the term digital diplomacy has been lately inserted as the part of Indonesian diplomatic strategy in 2017. The research seeks to analyze the extent to which Indonesia has implemented digital diplomacy to support its foreign policy goals. Indonesia has developed its digital diplomacy through information management and digitalization of government services. The research proves that Indonesia has actively improved its diplomatic presence on social media, but could not resulted in adequate interactions with international public and governments.

Keywords: Digital Diplomacy, Diplomacy, ICT, Indonesia