

INTISARI

EVALUASI PROGRAM PENGEMBANGAN USAHA AGRIBISNIS PEDESAAN (PUAP) PADA GAPOKTAN “TANI MAKMUR” DI DESA BANGSRI KECAMATAN PURWANTORO KABUPATEN WONOGIRI. 2019. WAHYU DWI ANANDA PUTRA. (Skripsi dibimbing oleh ARIS SLAMET WIDODO & TRIYONO). Program Pengembangan Usaha Agribisnis Pedesaan (PUAP) merupakan program kementerian pertanian bagi petani pedesaan dalam rangka meningkatkan kualitas hidup, kemandirian, dan kesejahteraan dengan memberikan fasilitas bantuan modal usaha. Program PUAP ada sejak tahun 2015 yang dikelola oleh LKM dan diusulkan oleh kelompok tani melalui GAPOKTAN “Tani Makmur”, oleh karena itu perlu dilakukan evaluasi. Tujuan penelitian untuk mengetahui tingkat keberhasilan pelaksanaan program PUAP dan mendeskripsikan faktor sosial ekonomi yang berhubungan dengan tingkat keberhasilan pelaksanaan program PUAP pada Gapoktan “Tani Makmur” dalam program PUAP di Desa Bangsri Kecamatan Purwanto Kabupaten Wonogiri. Pengumpulan data dilakukan melalui wawancara terhadap 70 petani yang dipilih secara acak. Tingkat keberhasilan program PUAP dianalisis dengan metode *Skoring Skala Likert*, sedangkan faktor-faktor yang berhubungan dengan keberhasilan program PUAP dianalisis dengan metode *Korelasi Rank Spearman*. Hasil analisis menunjukkan bahwa tingkat keberhasilan program PUAP oleh petani di Desa Bangsri memiliki rerata skor 2,59 atau berada pada kategori berhasil, dimana aspek context, input, dan produk berada pada kategori berhasil, sedangkan aspek proses berada pada kategori kurang berhasil. Tingkat keberhasilan program PUAP oleh petani di Desa Bangsri memiliki hubungan sangat lemah dengan faktor sosial ekonomi, dimana terhadap hubungan positif dengan umur, pengalaman, dan tanggungan keluarga, serta memiliki hubungan negatif dengan pendidikan.

Kata kunci: program PUAP, evaluasi, model CIPP

ABSTRACT

EVALUATION OF RURAL AGRIBUSINESS BUSINESS DEVELOPMENT PROGRAMS (PUAP) IN "TANI MAKMUR" GAPOKTAN IN BANGSRI VILLAGE, PURWANTORO DISTRICT, WONOGIRI REGENCY. 2019. WAHYU DWI ANANDA PUTRA. (Supervised by ARIS SLAMET WIDODO & TRIYONO). The Rural Agribusiness Development Program (PUAP) is an agriculture ministry program for rural farmers in order to improve the quality of life, independence, and welfare by providing business capital assistance. The PUAP program has been in place since 2015 which is managed by MFIs and proposed by farmer groups through the GAPOKTAN "Tani Makmur", therefore an evaluation is needed. The purpose of this study was to determine the level of success of the PUAP program implementation and to describe the social economy factors related to the success rate of the PUAP program implementation in the Gapoktan "Tani Makmur" in the PUAP program in Bangsri Village, Purwantoro District, Wonogiri Regency. Data collection was carried out through interviews with 70 randomly selected farmers. The success rate of the PUAP program was analyzed by the Likert Scale Scoring method, while the factors related to the success of the PUAP program were analyzed by the Spearman Rank Correlation method. The analysis showed that the success rate of the PUAP program by farmers in Bangsri Village had a mean score of 2.59 or was in the successful category, where the context, input, and product aspects were in the successful category, while the process aspect was in the less successful category. The level of success of the PUAP program by farmers in Bangsri Village has a very weak relationship with socioeconomic factors, which have a positive relationship with age, experience, and family responsibilities, and have a negative relationship with education.

Keywords: PUAP program, evaluation, CIPP model