

FEASIBILITY ANALYSIS OF VANNAME SHRIMP FARMING BUSINESS IN PASIR SAKTI DISTRICT, LAMPUNG TIMUR REGENCY

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ABSTRACT

In the vanname shrimp pond business itself, there are two technologies applied in Pasir Sakti Subdistrict, namely Intensive and Semi Intensive. This study aims to: (1) Determine the cost of revenue, income and profit of vanname shrimp farmer farmers in Pasir Sakti District, East Lampung Regency (2) Know the feasibility of vanname shrimp ponds in Pasir Sakti District, East Lampung Regency. The method used in this research is quantitative descriptive method. Respondents in this study were 30 respondents (vaname shrimp farmers) consisting of 15 intensive pattern pond farmers and 15 semi intensive pattern pond farmers. Based on the analysis of intensive pattern vanname shrimp farming in Pasir Sakti District, East Lampung Regency, the total cost of Rp. 123,904,708, -, receipt of Rp. 304,961,768, -, income of Rp. 189,126,932, and profit of Rp. 181,057,060, .. While the total costs incurred in semi-intensive vanname shrimp culture in Pasir Sakti District, East Lampung Regency amounted to Rp.107,518,313, - receipt of Rp. 259,621,053, - income of Rp. 170,191,151, - and profit of Rp. 152,102,740. Intensive vanname shrimp culture in Pasir Sakti District, East Lampung Regency can be said to be feasible based on R / C aspects of 2,461, land productivity of Rp. 50,846, labor productivity of Rp.1,849,657- ,, and capital productivity of 156.64% while the semi-intensive vanname shrimp farming business in Pasir Sakti District, East Lampung Regency can be said to be feasible based on the R / C aspect of 2,415, productivity land of Rp. 42,587, - labor productivity of Rp.586,281, - capital productivity of 171.54%.

Keywords: Business Feasibility, Revenue, Profit, Total Cost

ANALISIS KELAYAKAN USAHA BUDIDAYA UDANG VANNAME DI KECAMATAN PASIR SAKTI KABUPATEN LAMPUNG TIMUR

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INTISARI

Dalam bisnis tambak udang vanname itu sendiri, ada dua teknologi yang diterapkan di Kecamatan Pasir Sakti, yaitu Intensive dan Semi Intensive. Penelitian ini bertujuan untuk: (1) Menentukan biaya pendapatan, pendapatan dan keuntungan petani tambak udang vanname di Kabupaten Pasir Sakti, Kabupaten Lampung Timur (2) Mengetahui kelayakan tambak udang vanname di Kabupaten Pasir Sakti, Kabupaten Lampung Timur. Metode yang digunakan dalam penelitian ini adalah metode deskriptif kuantitatif. Responden dalam penelitian ini adalah 30 responden (petani udang vanname) yang terdiri dari 15 petani tambak intensif dan 15 tambak tambak semi intensif. Berdasarkan analisis pola budidaya udang vanname intensif di Kabupaten Pasir Sakti, Kabupaten Lampung Timur, total biaya sebesar Rp. 123.904.708, -, kuitansi Rp. 304.961.768, -, penghasilan Rp. 189.126.932, dan untung Rp. 181.057.060,.,. Sedangkan total biaya yang dikeluarkan dalam budidaya udang vanname semi intensif di Kabupaten Pasir Sakti, Kabupaten Lampung Timur adalah sebesar Rp.107.518.313, - penerimaan Rp. 259.621.053, - penghasilan Rp. 170.191.151, - dan untung Rp. 152.102.740. Budidaya udang vanname intensif di Kabupaten Pasir Sakti, Kabupaten Lampung Timur dapat dikatakan layak berdasarkan aspek R / C dari 2.461, produktivitas lahan sebesar Rp. 50.846, produktivitas tenaga kerja Rp.1.849.657- ,, dan produktivitas modal 156,64% sedangkan usaha budidaya udang vanname semi intensif di Kabupaten Pasir Sakti, Kabupaten Lampung Timur dapat dikatakan layak berdasarkan aspek R / C 2.415 , produktivitas lahan Rp. 42.587, - produktivitas tenaga kerja Rp.586.281, - produktivitas modal 171,54%.

Kata kunci: Kelayakan Bisnis, Keuntungan, Pendapatan, Total Biaya