Chapter Two

Literature Review

This chapter discussed several theories as the basic sources of the study. The topics that will be discuss are about the definition of habit, the characteristic of people who have watching English movie habit, the general information about movie/ film, the function of movie/ film, the definition of cross cultural understanding, and cross cultural understanding in Indonesia.

Movie

Movie is one of the entertainment which people have in their life. Beside as the entertainment, there are many other function about movie that will be explain below. As one of the important point in this research, the researcher give some background knowledge about movie which is relate to the research.

The genre of movie. Genre is an important ingredient in any movie's narrative image. The indication of relevant generic characteristics is therefore one of the most important functions that advertisements, stills, reviews, and posters perform (Starn, R & Miller, T, 2000). There are several genres of movies. For example, action, comedy, drama, horror, and musical. Action movie is a movie genre in which one or more heroes are thrust into a series of challenges that require physical feats, extended fights and frenetic chases. Comedy movie is a genre of movie in which the main emphasis is on humour. These movies are designed to elicit laughter from the audience. Drama is a movie genre that depends mostly on in-depth development of realistic characters dealing with emotional themes. Horror movie is a film genre seeking to elicit a negative emotional reaction from viewers by playing on the

audience's primal fears. Musical movie is a movie genre in which songs sung by the characters are interwoven into the narrative, sometimes accompanied by dancing.

The contents of movie. In the movie, there are many contents that we can get and learn. By watching movie, people can learn about those three thing. First, people can learn about the language which is used in the movie. As Indonesian people, we can learn the language from foreign movie. For example, we can know about their slang language. In addition, Syafi'i (2013) said that the habit of watching movie provide opportunities to study language. Next, people also can learn about others' culture from watching a movie. As we know that every country has different culture. Last but not least, people can get a knowledge about others' habit from watching movie. Different culture is also different habit. Indonesian people's habit is actually different with foreigners' habit. The differences about that we can see it from a movie. In this study, the researcher only focuses on the culture's content which are about the national event and the habits.

Watching movie habit. In the social psychological perspective, habitual behaviours are built on three pillars. First, their formation requires repetition. Second, once formed, habit directs behaviour automatically, i.e., habitual behaviours can proceed with minimal conscious monitoring. Third, habitual behaviours are context-dependent; only the situational cues with which the behaviour is associated can activate the habit impulse. If a person build a behaviour in an activity, it can be concluded that she or he has a habit in that activity.

In this study, the researcher focuses about watching movie habit. As the reference which has been mentioned above, a person can be called to have a watching movie habit can be formed because of her/his repetition. Most of students have watched at least one title of movie. Some of them also make it as their hobby, spending a lot of time in front of TV, computer or laptop or even go to the cinema. Besides as just a hobby, watching movie also can become as a media for them to learn (Abdullah & Rahman, 2017).

The benefits of watching English movie. Watching movie is one of the popular activity that people usually do to spend their leisure time. Movie in all genres has many benefits for people such as entertain people with the story of the movie, improve people's imagination, and learn new culture from the movie. Rarick (2007) stated "Many movies contain the ability to produce an emotional effect in addition to providing students with important aspects of culture." (p.2) Moreover, Rarick explained that the use of movie can be a supplement to involve the culture studies that can be very beneficial as a learning device.

Nowadays, many language teachers use movie as a media in their teaching and learning. Movie seems to be an interesting media for the students to learn about culture. Yalcin (2013) said that movie films are windows into culture and it has rich source of cultural events. He also added "Movie films chosen for the purpose of learning or teaching a foreign or second language may enable us to observe varying patterns of human behaviors, including thoughts, beliefs, values, customs, courtesies, rituals, manners of interacting, etc." (p.265) It is clearly stated that movie gives many cultural aspects that language learners need.

Watching movies can be something interesting for the students to observe the culture did by the actors. By watching the movies, the students can learn the culture differences between their culture and the English native's culture. Later, the students will get the understanding on the culture differences and they will learn how to be tolerance to others. This kind of this is related to the knowledge of CCU.

Culture

Before explaining the Cross Cultural Understanding (CCU), the researcher will give explanation about the culture first. It is used to give an understanding about the culture.

The definition of culture. There are so many explanations and definitions about culture by the experts. Culture is something that every people has in the world. The most

common understanding of culture is one that imagines a high level of internal uniformity within a social system (Rathje, 2009). Culture-wise Training (2015) mentioned that culture can be defined as the set of learned values, assumptions and norms which are shared to varying degrees with members of a group, and which influence the way in which members of that group perceive, think and act. That book added that there are two reasons of why the culture exists. The first reason is because the human mental tendency to categorize, and the second is because the human need for social interaction. In addition, Geertz (1957) said that culture is the framework of beliefs, expressive symbols, and values in terms of which individuals define their feelings and make their judgements.

Culture is related to the society. It means that culture is something that appear from an association of individual in a certain area. Ferraro (2003) also said that culture is everything that people have, think, and do as members of a society. There are many aspects that people can assume from a culture. Oatey (2008) argued that culture is a fuzzy set of basic assumptions and values, orientations to life, beliefs, policies, procedures and behavioural conventions that are shared by a group of people, and that influence (but do not determine) each member's behaviour and his/her interpretations of the 'meaning' of other people's behaviour. In conclusion, culture is something appears from the behaviour of a certain society in certain area. As the addition point, culture becomes a system of ideas that guide and drive for the human in attitude and behaviour, both individually and in groups (Kupper, 1985).

Understanding culture. As the definition above, culture is like a uniformity of people's life. Different region may have different culture. Like what in Indonesia have, there are so many kinds of culture which is exist. Most of the city in Indonesia has their own culture. Hofstede (2001) as cited in Smitch (2012) found that cultures placing a high value on individualism and a low value on collectivism valued individual rights; cultures placing a high value on collectivism valued relationships and harmony. It means that everyone who

lives in a certain place which there is a culture so she or he has something special because of the culture. Culture makes people have a good communication in their socialization. As people who has culture in their habitat, they have to protect and respect it. If they can't take care of it, their culture may loose from any other aspect of life. It is really regrettably if culture as a special thing will be lost by the time running. Because of that, people need to be aware of their culture and try to perpetuate it.

       Aspects of Culture. Discussing about aspect of culture, some of the experts already mentioned several aspects of culture. In this study, the culture define the English native cultures mostly from America and England. De Ross (2017) stated "Culture encompasses religion, food, what we wear, how we wear it, our language, marriage, music, what we believe is right or wrong, how we sit at the table, how we greet visitors, how we behave with loved ones, and a million other things." In this study, the researcher will only focus on three aspects of culture; personality, daily activity, and national events. Personality refers to individual differences in characteristic patterns of thinking, feeling and behaving. In this case, the study will find out the English Native speakers personality that students can get from a movie. Utami (2015) stated that movie is an effective and interesting learning media that can show the actors' personalities to build students' characters. About the daily activity, every movie should have a plot of story which will show the activity of the actors/ actress. Mudjiono (2011) said "Movie is considered as the actors' expression of their daily activities." (p.126) It means that by watching movie, everyone can watch the activity played by the characters. He also added that movie not only provides someone's experiences but also the characters' daily aspects. The last aspect is national event such as Thanks Giving Day, Labor Day, or President Day. Yalcin (2013) said that movie films are windows into culture and it has rich source of cultural events. In this study, the researcher will focus on the English native country national events.

Western Culture

There are many countries that become the English native speakers. In this study, the researcher chose the western countries as the research. The western countries has many western culture. Jariya (2012) stated "The term Western culture is used very broadly to refer to a heritage of social norms, ethical values, traditional customs, religious beliefs, political systems, and specific artifacts and technologies." (p. 65) He added that the concept of western culture is generally linked to the classical definition of the Western world. In this research, the researcher focus on choosing the western culture in the context of their personalities and their daily habit.

The first thing that the researcher discussed was about the western's personalities. Wang (2007) said that western people do more and think less. They are diligent and assertive; they love to be leaders and make decisions. In addition, Hayatti and Dewantara mentioned that western people are independent. They are usually do their work alone. It is quite different with Indonesian culture which the people are usually doing something communally.

Cross Cultural Understanding

Cross Cultural Understanding (CCU) is one of the knowledge that students learn from learning English. Even if this is not a new term, but there are some students who does not know about it. This research will help them to get the understanding about CCU by read some definition and also the aspect of it below.

The definition of Cross Cultural Understanding. Grant and Lei (2001) claim that cultural differences are the main issues in cross-cultural education. Without recognizing differences in traditions and habits among people of different ethnics, religions, localities, regions, and countries or nations, confusion and misunderstanding will continually recur in communication with other communities (Sugirin, 2009). From this, people need something to

solve the differences. By doing the cross cultural understanding, people may forget and accept another culture wisely. As Sugirin (2009) said that cross cultural understanding is the ability to recognize these differences, make correct interpretation and react properly to people or situations in the communication with these communities.

Furthermore, Sinagatullin (2003) stated that the goal of training in cross cultural understanding is to help students acquire attitudes, knowledge, and skills needed to successfully function within their own micro-culture, mainstream culture, and the global community. This way students will be able to obtain adequate knowledge, internalize attitudes, and develop skills needed to function appropriately in the culture at all levels: local, national, and global (Sugirin, 2009). Sinagatullin (2003) suggested that this goal would be achieved on the condition that all the students, regardless of their gender, ethnicity, race, culture, social class, religion, or exceptionality, have an equal opportunity to learn at school.

In conclusion, Cross Cultural Understanding (CCU) is a way to recognize the culture differences that appear in this world. People should learn about this to avoid several bad things related to the culture differences. Moreover, cross cultural understanding will make the peaceful condition in the area which have several different cultures. Because of there are so many aspects from culture itself, so the researcher will more focus in the context of the national event and the habit of the native speaker of the target language.

Cross Cultural Understanding from movies. In the teaching and learning process, there are many kind of media that can be used. Especially in learning cross cultural understanding, people can learn it by read a novel, travel to the target place, or watch a movie. In this study, the researcher is going to focus in movie. The knowledge of cross cultural understanding can be found in movie. People who watch a movie which is the movie has different culture with them, they will get the new knowledge about the other culture. Adnyani (2011) mentioned that through watching the movies, the students may observe

events, examples of cultural aspects, and people's way of life in certain community, how people express and react on particular situation, and relationship between people as well as the language spoken by the people. The cross cultural understanding can be learned when the students compared with the local culture.

Cross Cultural Understanding in language learning. Learning language means learning the culture of its language. Every kind of language that people learn, they will also learn about the culture from where the culture belong. Hinojosa (2000) as cited in Bohórquez and Castro (2006), in a study about the relationship between culture, foreign language teaching, cultural stereotyping and attitudes in work on intercultural communication, assert that "in foreign language learning, knowledge of linguistic structures alone is not enough; we also have to understand the way of life of a foreign culture and the individuals living it" (p. 112). It show that there is a relation between culture and language learning that cannot be separated. Bohórquez and Castro (2006) added that language as a key component of culture becomes a relevant feature of the individual's social and cultural identity, which has to be studied in relation to the individual.

Learning different culture may become a strange thing to the language learner. They may feel shock because of the differences. In this case, cross cultural understanding will help them to accept the differences without comparing one each other. Sukirmiyadi (2016) said that CCU is essential in foreign language learning because it takes an important role in efforts to avoid and eliminate misunderstanding, frustration and both culture shock and country shock between the two persons or groups of people/community having different cultural background. It can be concluded that CCU is one the significant thing that language learner should aware when they learn a language.

Cross Cultural Understanding among Indonesian students. As a country that learn English, English in Indonesia still become the foreign language (EFL). Dobrovol'skij &

Piirainen (2006), Colson (2008) and Williams (2010) claimed that language is inseparable from its culture. It means that by learning a language, it is also a must to learn the culture itself. Therefore Indonesian students automatically will learn some cultures when they learn English. Indonesia, which consists of over 13.000 islands, with hundreds of ethnic groups and hundreds of different cultures, poses a special challenge for an EFL teacher to learn the cultures of all the students coming from different parts of the country. The diversity in cultures, religions, languages, customs and other aspects has created Indonesia as a rich country with an abundant potential for development (Nurcahyoko, 2016). Because of that, the English teachers in Indonesia need to have a good understanding of the varied cultures shared by the community, the Indonesian community. On the other hand, they should be competent in English as well as the cultures of the speakers of English coming from different cultural backgrounds (Sugirin, 2009). To sum up, in Indonesia, cross cultural understanding is very essential because the country is a diverse nation (Rachmawati, Yi-Fong and Chen, 2014). The English teacher should explain the differences about the Indonesian culture and other countries' culture to avoid the miss understanding of the culture by the students.

Review of Previous Related Studies

Before the researcher doing this study, there were two researchers did the similar studies which discussed about movie or cross cultural understanding. Here, there researcher found the similar study as the review of the previous related study. The first study was done by Permana (2014).

The first study is from Permana (2014) entitled 'Cross Cultural Understanding Movie Analysis – A Beautiful Mind'. This study discussed the analysis of a culture in a movie with the title A Beautiful Mind which is a 2001 American biographical drama

film based on the life of John Nash, a Nobel Laureate in Economics. Permana (2014) divided the culture's analysis into some points. The first point is Introduction which are discussed about greeting and small talks. The second point is Verbal Patterns which is discussed about the culture of American in speaking. The next point is Nonverbal Communication which are discussed about facial expression, gesture, and eye contact. The last point is Time and Space which is discussed about the setting of the movie. The conclusion of this movie is that American culture is mostly different with Indonesian Culture. American culture seems to be an informal people and have freedom to choose their own choice.

Second, there was a study from Adnyani (2011) with the tittle "Introducing Target Language Culture through Movie Watching and Discussion". The aim of this study was to find out whether or not movie watching and identification of cross cultural aspects could improve the students' comprehension and their activities in Cross Cultural Understanding Class. The study was conducted in the English Department of Diploma III Ganesha University of Education with 28 respondents. The design of the study was a classroom action research which include planning, action, observation and reflection. The result showed that (1) students' comprehension in Cross Cultural Understanding Class was fairly good in which all students have passed the course, (2) more than 50% of the overall students were actively involved during the teaching learning activities both in group discussion and class discussion, and (3) the students were somewhat still had some difficulties in understanding native speakers speech.

From the previous studies, the researcher found the similar topic which was about watching movie and learning culture. The first study did by Permana helped the researcher to explain the differences between American culture and Indonesian culture. The second study did by Adnyani was similar with the researcher research because both of the research was using movie as the media to learn about culture.