

**EVALUASI PENATAAN KAWASAN WISATA ALAM PANTAI TANJUNG
PENGHUJAN KABUPATEN KOTAWARINGIN BARAT**
*(Evaluation Structuring Natural Tourism Area Of Tanjung Putting Beach West
Kotawaringin)*

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ABSTRACT

A research conducted in the village of Teluk Bogam, West Kotawaringin Regency, Central Kalimantan which aims to identify and evaluate the potential structuring natural tourism area of Tanjung Penghujan beach. This research was carried out in December until February.

The research was carried out using the method of survei and qualitative approach by observation, the primary data and secondary data collection. Dissemination of the questionnaire and the interview is also needed in this research, which are the respondents in this research are Society, Tourists and Government. The data will be analyzed by the method of spatial and descriptive.

The results of this research is concepts map of rearrangement at natural tourism area of Tanjung Penghujan beach that is directed as a tourism-based family and education that are supported by the potential natural tourism area of Tanjung Penghujan beach. The types of Family Tourism including the traditional culture or tradition house and the type of Tourism Education including the agriculture, fisheries, farms and the turtle conservation and dugong/mermaids.

Keywords: survey, potential identification, tourism area