## Abstract

This study aimed to investigate the demotivating factors of non-English department students in learning English. This study focused on the external factors of students' demotivation in learning English. Some major of the non-English departments had an interesting phenomenon like the students' lack of motivation. To achieve the research purposes, interviews were done to four students from Agribusiness, Agro-technology, Accounting, and Mechanical Engineering major of one private university in Yogyakarta. These departments have provisions that require students to learn English. The collected data was obtained from the interviews through qualitative research method in descriptive qualitative design. The result of this study showed that the demotivating factors of non-English students in learning English came from teacher's lack of competencies which include teacher's pedagogy and teacher's personality. Teacher pedagogy explains that the teacher who was always monotonous in teaching and always give the same activities in discussing one material. Besides that, teacher's personality explain that the personality of the teacher who is boring and the teacher cannot make the situation lively. So that, the participants feel bored and lazy and it can bring the students feel demotivated.

Keywords: motivation, demotivation, demotivating factors, and non-English department.