THE EFFECT OF HALAL FOODS AWARENESS ON PURCHASE DECISION WITH RELIGIOSITY AS A MODERATING VARIABLE

(Case Study: Indonesian Food Consumer Lived in Yogyakarta and Thailand)

PENGARUH KESADARAN MAKANAN HALAL TERHADAP KEPUTUSAN PEMBELIAN DENGAN RELIGIUSITAS SEBAGAI VARIABEL MODERASI

In partial fulfillment for the requirement for the degree of Bachelor of Economics at International Program for Islamic Economics and Finance

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