

ABSTRACT

FEASIBILITY OF PALM SUGAR HOUSE INDUSTRY IN SUCEN VILLAGE, GEMAWANG DISTRICT, TEMANGGUNG REGENCY. 2019. FAIZAH HIDAYATI (Skripsi guided by Ir. Pujastuti S, MM & Ir. Eni Istiyanti, MP). This study has aims to determine the cost, revenue, income, profitability and feasibility of palm sugar house industry business in sucen Village, Gemawang District, Temanggung Regency. The basic method that used in this study was descriptive analysis method (Purposive) the location was in Sucen Village, Gemawang District. Determination of random sampling did randomly with 40 respondents taken from 3 Hamlets in the Village of Sucen. The results showed that the average cost incurred by craftsmen was Rp. 368.067 consisting of explicit cost of Rp. 342.509 and implicit cost of Rp. 25.558. The revenue was Rp. 252.920. The average income was Rp. 227.362. Palm sugar industry in Sucen Village has a loss. The value R/C was 0,69, the value capital productivity was 2,25%, and labor productivity value was Rp. 33.968. Based on these results, it can be seen that the palm sugar house industry in Sucen Village is not feasible when viewed from various eligibility criteria.

Keywords: palm sugar industry, feasibility, profit

