

UTILIZATION OF LAPOR SLEMAN IN PUBLIC SERVICE TO REALIZE SLEMAN
SMART REGENCY YEAR 2018

UNDERGRADUATE THESIS

Submitted in Partial Fulfillment of the Requirement for
the Degree of Bachelor Arts in Government Studies

By:

Norma Sartika Dewi

20150520274

INTERNATIONAL PROGRAM OF
GOVERNMENT AFFAIRS AND ADMINISTRATION
FACULTY OF SOCIAL AND POLITICAL SCIENCES
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

2019

DECLARATION PAGE

Herewith Iam:

Name : Norma Sartika Dewi
Student ID : 20150520274
Department : International Program for Government Affairs and
Administration (IGOV)
Faculty : Social and Sciences
Research Title : Utilization of Lapor Sleman in Public Service to Realize
Sleman Smart Regency year 2018

I stated that this Undergraduate Thesis is originally my own work result. There are no other works that ever been proposed before in aims to gain Bachelor/Undergraduate Degree in any Universities. As far as my acknowledgement there is no others working result that ever been published as it is listed in the references list. Moreover, if one day there are any certain parties reported this undergraduate thesis, I will responsible and overcome all the consequences.

Yogyakarta, March 2019

Norma Sartika Dewi

MOTTO

“Life is balancing act”

DEDICATION PAGE

Bismillahirrohmanirrohim all praise belongs to Allah SWT for all his bless and guidance that have been given to the author in finishing this undergraduate thesis. This undergraduate thesis would never been done without the support from my family, friends and other parties. It is my genuine gratefulness and warmest regard that I dedicate this work to everyone who has been give their support, time, energy, criticism and suggestions during the process of completing this undergraduate thesis. I could not mention one by one, but I greatly appreciate the assistance you have provided me.

PREFACE

Assalamualaikum Warohmatullohi Wabarikatuh.

All the praise belongs to Allah SWT for all his guidance and mercy which always listen to alof my urge and grievance. Shalawat and greetings remain poured to thr Prophet Muhammad SW who has been guiding us on the path of Allah Almighty. Alhamdulillah, with the guidance from Allah SWT the author has finally able to finish this Undergraduate Thesis entitled “Utilization of Lapor Sleman in Public Service in Realize Sleman Smart Regency Year 2018”.

This Undergraduate Thesis would not be able to be done without the support and the help from all of the lectures and the staff in Faculty of Social and Sciences. Furthemore, the author would like to give big appreciation to:

1. Dr. Ir. Gunawan Budiyanto, MP., as the head of Universitas Muhammadiyah Yogyakarta
2. Dr. Titin Purwaningsih, S.IP., M.Si, as the head of Faculty of Social and Political Sciences Universitas Muhammadiyah Yogyakarta
3. Dr. Zaenuri, M.Si, as the head of Departement of Governmental Sciences of Universitas Muhammadiyah Yogyakarta
4. Muhammad Eko Atmojo, S.IP., M.IP., as the secretary of the study program of Governmental Sciences Departement, Universitas Muhammadiyah Yogyakarta
5. Dr. Phil. Ridho Al-Hamdi, MA, as the secretary of International Program for Government Affairs and Administration, Universitas Muhammadiyah Yogyakarta
6. Awang Darumurti, S.IP., M.Si., as my supervisor
7. Eko Priyo Purnomo, S.IP., M.Si., M.Res., Ph.D., as my first examiner
8. Dr. Dyah Mutiarin, M.Si., as my second examiner
9. Tentyana Febrianti, MA., as my proofreading supervisor

10. Dinas Komunikasi dan Informatika Kabupaten Sleman
11. Thanks to Mba Helen, Vindhi and Dewi for giving your criticism, suggestions and support.
12. For the last, thanks to Astrid Ike, Astrid Kurnia, Dhatu, Divti, Ghea, Hana, Heny, Lirandifa, Nizami, Rafika, Susi, Tya, Vany, Vishanti, Vivekananda, and Zizah for giving your time, assistance, and support.

ABSTRACT

This academic paper aims to analyze the utilization of Lapor Sleman to realize Sleman Smart Regency. Smart regency is manifestation of smart city concept. The important element that characterizes the smart city community is trust, norms and networks. There are six characteristics of smart city namely, smart economy, smart governance, smart environment, smart people, smart mobility, and smart living that interconnected to support the development of smart. Lapor Sleman emerges as developing from smart governance. One of the things that can be seen from smart governance is the improvement of services by prioritizing the use of technology. However, in comparison, between the number of incoming reports and the population in Sleman Regency in 2016 amounted to 1.113.707, the ratio was 0.04%. This means that there are not many people in Sleman Regency who use the Lapor Sleman application so that public services has not been maximally utilized. This research used exploratory descriptive qualitative method and measured using smart governance indicator. The results of the study reveals the following: first, public participation, the utilization of Lapor Sleman has provided space for the community to share information with the government. Second, public service, responsiveness is a thing that need to be considered from the quality of the Lapor Sleman service. Third, transparent governance, technology can support transparency in a variety of ways, from making documents available online to transparency in the decision-making process. In spite of that, there are still many problems in the use of Lapor Sleman.

Keywords: *smart city, smart governance, Lapor Sleman.*

TABLE OF CONTENTS

Cover Pages	i
Validation Page	ii
Declaration Page	iii
Motto	iv
Dedication Page	v
Preface	vi
Abstract	viii
Table of Contents	ix
List of Figure	xi
List of Pictures	xii
List of Table	xiii
CHAPTER I. INTRODUCTION	1
1.1 Background.....	1
1.2 Research Question	6
1.3 Research Objectives	6
1.4 Benefits.....	6
1.5 Literature Review	9
1.6 Theoretical Framework	10
1.6.1 Smart City	10
1.6.2 E-Government.....	14
1.6.3 Public Service	17
1.7 Conceptual Definition	20
1.8 Operational Definition.....	20
1.9 Research Method.....	21
1.9.1 Type of the Research	22
1.9.2 Location	23
1.9.3 Data Analysis Unit.....	23
1.9.4 Type of Data	24
1.9.5 Data Collection Techniques.....	26
1.9.6 Data Collection Analysis	26
1.9.7 Data Collection Tools	26
1.9.8 Systematic of Writing.....	27
CHAPTER II. RESEARCH DESCRIPTION	28

2.1 Sleman Regency Overview	28
2.1.1 Regional Condition	30
2.1.2 Vision and Mision of Sleman Regency	32
2.1.3 Sleman Smart Regency	33
2.2 Sleman Communication and Information Agency Description	35
2.2.1 Sleman Communciation and Information Agency	35
2.2.2 Organizational Structure	36
2.3 <i>Lapor Sleman</i>	39
CHAPTER III. ANALYSIS ND DISCUSSION	42
3.1 Public Participation in Decision-making	42
3.2 Public and Social Services.....	53
3.3 Transparent Governance.....	63
CHAPTER IV. CONCLUSION AND RECOMMENDATION	
4.1 Conclusion.....	69
4.2 Recommendation.....	70
REFERENCES	72
ATTACHMENT	76

List of Figure

Figure 1.1 Six Characteristics of Smart city	10
Figure 2.1 Complaints Recapitulations on January-October 2018	38
Figure 3.1 The Number of Incoming Complaints.....	45
Figure 3.2 <i>Lapor Sleman</i> Complaints Recapitulation.....	57

List of Pictures

Picture 1.1 <i>Lapor Sleman</i> Application	2
Picture 2.1 Sleman Regency Map	28
Picture 2.2 Complaints Handling Procedure Flowchart.....	37
Picture 2.3 Menu of <i>Lapor Sleman</i> Application	10
Picture 3.1 Reports and Complaint from the Public through <i>Lapor Sleman</i>	38
Picture 3.2 Complaints and Response	45
Picture 3.3 Complaints from <i>Lapor Sleman</i> Application.....	62
Picture 3.4 Documentation of <i>Lapor Sleman</i> Socialization	66

List of Tables

Table 1.1 The <i>Lapor Sleman</i> Management Recaoitulation on 2017.....	4
Table 1.2 Operational Definition	20
Table 1.3 Data Analysis Unit	23
Table 1.4 Primary Data	23
Table 1.5 Secondary Data	24
Table 2.1 District Area of Sleman Regency.....	29
Table 3.1 Achievements of the Main Perfomance Indicators	49
Table 3.2 Achievement of 2017 Performance Regarding Service Quality	48
Table 3.3 Achievement of the Main Performance Indicators Regarding Information Publication	67