

ABSTRAK

Penelitian ini bertujuan untuk: 1) Menganalisis strategi IMM FAI dalam menginternalisasi sikap humanitas, 2) Menganalisis faktor-faktor pendukung dan penghambat IMM FAI dalam menginternalisasi sikap humanitas. Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian kualitatif deskriptif, subyek penelitian yaitu 4 pengurus angkatan 2016 dan 3 kader angkatan 2018 IMM FAI periode 2018/2019.

Teknik pengumpulan data melalui observasi, wawancara dan dokumentasi. Teknik analisis data dilakukan dengan beberapa tahap yaitu reduksi data, penyajian data dan penarikan kesimpulan dengan mengumpulkan data berdasarkan fakta-fakta yang ada ataupun dengan pengamatan yang telah dilakukan.

Hasil penelitian ini menunjukkan: 1) Strategi Ikatan Mahasiswa Muhammadiyah Komisarariat Fakultas Agama Islam dalam menginternalisasi sikap humanitas pada kader. Strategi yang digunakan melalui beberapa bidang dalam struktural organisasi, meliputi 3 bidang untuk internalisasi sikap humanitas yaitu bidang perkaderan melalui kegiatan darul arqom dasar, kajian atau diskusi mengenai humanitas dan monitoring, bidang hikmah melalui kegiatan aksi doa untuk negeri, aksi penggalangan dana dan kajian tentang kebangsaan dan bidang sosial perberdayaan masyarakat melalui kegiatan baksos, TPA, safari qurban dan diskusi. 2) Faktor pendukung meliputi antusias pengurus dalam menyiapkan kegiatan dalam setiap bidang, kekompakan pengurus dalam mengadakan kegiatan, dukungan dari senior-senior IMM dalam mengadakan kegiatan serta sarana prasarana dalam mengadakan kegiatan. Faktor penghambat meliputi kurangnya antusias dan kesadaran kader dalam mengikuti kegiatan, besarnya egois setiap masing-masing kader, terbenturnya kuliah dalam melaksanakan kegiatan serta selalu mencari alasan untuk tidak mengikuti kegiatan IMM.

Kata Kunci: Strategi IMM, Pengkaderan, Internalisasi Sikap Humanitas.

ABSTRACT

This research is aimed at: 1) analyzing the strategy of IMM FAI to internalize humanity, 2) analyzing supporting and inhibiting factors for IMM FAI to internalize humanity. This research used qualitative approach with the type of descriptive qualitative. The subject of the research were 4 administrators from 2016 batch and 3 cadres from 2018 batch of IMM FAI period 2018/2019.

Data was compiled through observation, interview and documentation. Data analysis was done in several phases such as data reduction, data presentation, and conclusion by compiling data based on factual evidence as well as observation.

The result indicated that: 1) The strategy implemented by Muhammadiyah Student Committee of Faculty of Islamic Religion Commissariat to internalize humanity within its cadre was employed in several fields of structural organization, covering 3 fields those were cadre recruitment field through basic darul arqom, recitation or humanity discussion and monitoring; wisdom field through prayer for the nation program, fund raise and recitation in the topic of nationality; social and society empowerment field through community service, Qur'an recitation education program (TPA), qurban safari and discussion. The supporting factors included the administrators' enthusiasm in preparing the events of each field, the administrators' cooperation in holding the events, the support from seniors of IMM in holding the events, and also the infrastructures in holding the events. The inhibiting factors included the lack of cadres' enthusiasm and awareness in participating in the events, the high egocentrism of the respective cadre, the clash between college and event schedule, and the varied excuses to avoid participating in IMM events.

Keyword: Strategy, Cadre recruitment, Humanity, Internalization.