

## **LAGU SEBAGAI MEDIA DAKWAH DI PONDOK PESANTREN DARUSSALAM CIAMIS**

### **ABSTRAK**

Penelitian ini membahas tentang penggunaan lagu sebagai media dakwah di Pondok Pesantren Darussalam Ciamis. Penelitian ini dilakukan dengan cara kualitatif. Hasil studi ini menunjukkan bahwa secara umum pondok pesantren Darussalam menggunakan media lagu dalam berdakwah. Lagu-lagu yang berunsur dakwah yang sering dibawakan diantaranya *Uyubunas, Biladi, Diwan Syafi'i, Silsilah Nabi, Istighfar, Ayo Mengaji, Istisqa, Allahu Akbar, Hasbunallah, Subhanallah, Country Sun Try Dan Mars Darussalam*. Adapun kegiatan dalam menyebarkan dakwah baik di masyarakat maupun dalam kegiatan pesantren yang rutin dilaksanakan diantaranya Farah Faza, Day Of Speaking, Dream Band, Pagelaran Seni, Hari Kartini. Adapun kelompok santri yang sering membawakan dakwah dengan lagu diantaranya band santri, vocal grup, al-Wardah, marawis, paduan suara dan Qadisya band. Kegiatan dakwah dengan lagu mempunyai daya tarik dan pengaruh karena santri 99% lebih menyukai kegiatan yang berunsur musik. Hasil analisis menemukan bahwa lagu yang dijadikan media dakwah sesuai dengan teori ungkapan karena lagu yang diciptakan bersumber dari perasaan yang sedang dirasakan dan lagu yang bersumber dari perasaan pencipta lagu tersampaikan bagi yang mendengarkan.

Kata Kunci: Lagu, Media Dakwah, Pondok Pesantren Darussalam

**SONG AS A DA'WAH MEDIA IN  
DARUSSALAM CIAMIS ISLAMIC BOARDING SCHOOL**

***ABSTRACT***

*This research study the use of songs as a medium of da'wah in Darussalam Ciamis Islamic Boarding School. This research conducted in a qualitative approach. The results indicate that in general Darussalam Islamic boarding school uses songs as media in preaching. The songs with da'wah elements often preached are Uyubunas, Biladi, Diwan Syafi'i, Silsilah Nabi, Istighfar, Ayo Mengaji, Istisqa, Allahu Akbar, Hasbunallah, Subhanallah, Country Sun Try and Mars Darussalam. The activities in spreading da'wah both in the community and Islamic Boarding School that are routinely carried out include Farah Faza, Day of Speaking, Dream Band, Art Performance, and Kartini Day. The group of students who often bring da'wah with songs includes santri band, vocal group, al-Wardah, marawis, choirs and Qadisnia band. Da'wah activities with songs have an attraction and influence because students are 99% prefer to musical activities. The results show that the songs that were used as da'wah media were following the theory of expressions because songs that were created originated from feelings that were being felt and songs arising from the feelings of the song creators conveyed to those who listened.*

*Keywords: Song, Da'wah Media, Darussalam Islamic Boarding School*