

INTISARI

KELAYAKAN USAHA PENGGEMUKAN SAPI POTONG PADA KELOMPOK USAHA TERNAK “SAMODRA ANDINI” DI DESA SEGORoyoso KECAMATAN PLERET KABUPATEN BANTUL (Skripsi dibimbing oleh Ir. LESTARI RAHAYU, MP & Dr. Ir. Triwara Buddhi Satyarini, MP) Penelitian ini bertujuan untuk mengetahui profil peternak, mengetahui biaya, penerimaan, pendapatan, keuntungan dan kelayakan usaha penggemukan sapi pada kelompok usaha ternak Samodra Andini. Metode dasar yang digunakan dalam penelitian ini adalah deskriptif analisis. Pengambilan sampel dilakukan secara sensus, yaitu dengan jumlah responden sebanyak 30 orang. Berdasarkan hasil penelitian Peternak sapi di kelompok usaha ternak Samodra Andini di Desa Segoroyoso Kecamatan Pleret menjadikan usaha penggemukan sapi sebagai usaha sampingan. Pakan yang digunakan berupa polar, komboran dan sedikit hijauann. Total biaya usaha penggemukan sapi sebesar Rp. 162.846.370,- menghasilkan penerimaan Rp. 191.280.000,- pendapatan Rp. 48.976.081,- dan keuntungan Rp. 10.529.094,- sedangkan total biaya penggemukan sapi dengan R/C usaha penggemukan sapi 1,17. Produktifitas modal sebesar 20,08%. Serta produktifitas tenaga kerja sebesar Rp. 670,183,- / HKO.

Kata kunci: Profil, kelayakan usaha, penggemukan, sapi potong

ABSTRACT

FASIBILITY ANALYSIS OF FATTENING CATTLE ON A BUNCH OF “SAMODRA ANDINI” BUSINESS GROUP IN THE VILLAGE OF SEGOROYOSO DENERET OF BANTUL DISTRICT. *This research aims to determine the profile of farmers, find out the costs, find out the costs, receipts, income, profits and feasibility of cattle fattening business in the Samodra Andini livestock business group. The basic method used in this research is descriptive analysis. Sampling was carried out in a census, with the number of respondents as many as 30 people. Based on the results of research by cattle farmers in the Samodra Andini moven business group in Segoroyoso Village, Pleret sub-district, the cattle fattening business is a side business. The feed used is in the form of polar, combos and a little green. The total cost of the cattle fattening business is Rp. 162,846,370, - resulting in receipt of Rp. 191,280,000, - income of Rp. 48,976,081, - and a profit of Rp. 10,529,094, - while the total cost of fattening cattle with R / C cattle fattening business is 1.17. Capital productivity of 20.08%. And the productivity of labor is Rp. 670,183, - / HKO.*

Keywords: Profile of farmers, total costs, revenues, income, business feasibility, fattening cattle