

ABSTRACT

This study aims to find out how the application and supervision of the Namira Sharia Hotel in Pekalongan is in accordance with the Minister regulation Tourism of Republic Indonesia No. 1 of 2016 about Implementation of Tourism Business Certification according to the Regulation should see the National Sharia Council No.108/DSN-MUI/2016 about guidelines for implementing Tourism based on Sharia principles and Law No. 40 of 2007 about Limited Liability Company. The type of research is empirical research and used method used of interview and documentation. the data analysis used collecting data. The result, Namira Sharia Hotel is Sharia based Hotel has implemented Sharia elements in aspects of product, service and management in accordance with Sharia Principle. Even though all the elements have been fulfilled, the Hotel has not yet managed the permit to establish a Sharia Hotel. Then, supervision according to Law No. 1 of 2007 article 109 is every legal entity that runs its business based on Sharia principle must have a Sharia Supervisory Board but in the Hotel do not have a Sharia Supervisory Board, the role run by internal management. The conclusion is hotel must immediately administer the permit to establish a Sharia Hotel and immediately establish a Sharia Supervisory Board.

Keywords: *implementation, sharia principle, supervision*