

## **Abstract**

In the learning process, some students at English Language Education Department (ELED) at one of the private universities in Yogyakarta still lack motivation. To overcome the lack of motivation, the lecturer needs to facilitate the student in various ways, such as applying online social networking which is a familiar and recently trending technology. The use of online social networking in education had been applied at ELED of Yogyakarta private university. One of those platforms is called Edmodo. This research aims to identify students' perception on the features of Edmodo that can motivate the students to learn and to investigate how these features motivate the student to learn. This research is a qualitative research using descriptive qualitative design. The participants of this research were three students of ELED of Yogyakarta private university batch 2015 who had experience in using Edmodo, and were at first less active in Edmodo, but then became more active during the course that used Edmodo. This research used interview to collect the data from the students. To analyze the data, this research employed open coding, axial coding, and selective coding. The result of the data gathered indicated that ELED of Yogyakarta private university students were really helped by the features on Edmodo. Finally, it can be said that Edmodo is important to motivate students to learn.

*Keywords:* Edmodo, learning motivation, Edmodo features.