

PERSEPSI PETANI PADI TERHADAP PEMANFAATAN KARTU TANI DI DESA KESESI KECAMATAN KESESI KABUPATEN PEKALONGAN

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INTISARI

Penelitian ini bertujuan untuk mendeskripsikan profil petani padi, persepsi dan permasalahan petani padi pemilik Kartu Tani di Desa Kesesi. Metode yang digunakan dalam penelitian ini adalah analisis deskriptif. Data yang digunakan adalah data primer yang diperoleh dari wawancara berdasarkan kuesioner. Hasil Penelitian menunjukkan, petani padi pemilik kartu tani di Desa Kesesi berusia tua sekitar 42-48 tahun, pendidikan terakhir yang rendah yaitu SD, pekerjaan lain sebagai ibu rumah tangga, pengalaman bertani yang lama yaitu 28-37 tahun, memiliki luas lahan milik sendiri yang sempit sebesar $1.500-6.124 \text{ m}^2$. Persepsi petani padi pemilik kartu tani di Desa Kesesi terhadap pemanfaatan kartu tani termasuk dalam kategori cukup baik. Permasalahan petani padi pemilik kartu tani dalam memanfaatkan kartu tani yang paling dominan terletak pada aspek teknis yaitu kendala prosedur pemanfaatan kartu tani dan kendala akses pemanfaatan kartu tani.

Kata kunci: Kartu tani, persepsi, petani padi

PERSEPSI PETANI PADI TERHADAP PEMANFAATAN KARTU TANI DI DESA KESESI KECAMATAN KESESI KABUPATEN PEKALONGAN

***Rice Farmers Perception Of Farm Cards Utilization In Kesesi Village, Kesei
Sub-District, Pekalongan Regency***

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ABSTRACT

The purpose of this research is to describe profile of rice farmers who have farm cards in Kesesi Village, to describe Kesesi's rice farmers perception of farm cards utilization and to indentification of kesesi's rice farmers problem in use farm cards. The research was done at Kesesi Village, Kesesi Sub-District, Pekalongan Regency which was choosen because in Kesesi Village the most farmers who have farm card than other village. 80 rice farmers who have farm card selected as respondent by random sampling. Technique of data collecting by interview by questionnaire list. The method was analyzed descriptively. Result of the research showed that profile of rice farmers who have farm cards in Kesesi Village was 42-48 yers old, last education was elementary school, other profession as house wife, experience of farming was 28-37 years, large of field was 1.500- 6.124 m²and field status was farmer's own field. The second result showed that the whole response of farmers was categoried of pretty good. And dominant problem of using farm card in Kesesi Village was technical aspect.

Keywords: rice farmer, farm card,perception