

INTISARI

Penelitian ini bertujuan untuk mengetahui seberapa besar biaya, pendapatan, dan keuntungan *home industry* berbahan baku bulu ayam kemudian dianalisis untuk mengetahui kelayakan *home industry* berbahan baku bulu ayam di Desa Ngriman, Kecamatan Klaten Selatan. Metode penelitian dengan menggunakan deskriptif kuantitatif. Pengambilan responden menggunakan metode sensus kepada 8 responden pengusaha industri rumah tangga berbahan baku bulu ayam. Data diperoleh dengan observasi dan wawancara kepada pengusaha menggunakan kuisioner. Total biaya yang diperlukan selama satu bulan masa produksi sebesar Rp 19.641.566 dengan pendapatan Rp 36.642.297 dan keuntungan sebesar Rp 35.990.496. Industri rumah tangga berbahan baku bulu ayam memiliki R/C sebesar 2,83 dengan demikian usaha ini layak dijalankan karena nilai R/C lebih besar dari 1. Nilai produktivitas modal sebesar 190,29% per bulan dengan suku bunga pinjaman 1,008 % per bulan maka layak karena produktivitas modal lebih besar dari suku bunga pinjaman. Nilai produktivitas tenaga kerja sebesar Rp.11.447.612 per HKO untuk upah harian daerah setempat sebesar Rp 75.000 maka layak karena produktivitas tenaga kerja lebih besar dari upah harian setempat.

Kata kunci : bulu ayam, industri rumah tangga, kelayakan

ABSTRACT

This study aims to find out how much the cost, income, and profits of home industries made from chicken feathers. Then, it analyzed to determine the feasibility of home industry made from chicken feathers in Ngriman village, South Klaten subdistrict. This research was conducted using quantitative descriptive. The data were collected using the census method to 8 respondents of home industry made from chicken feathers. The data were obtained by observation and interview with entrepreneur using questionnaire. The total cost required for one month production period was Rp. 19.641.566 with an income of Rp. 36.642.297 and a profit of Rp. 35.990.496. The home industry business which is made from chicken feather had an R / C of 2,83. Thus, this business is feasible because the R / C value is greater than 1. The capital productivity value is 190,29% per month with a loan interest rate of 1.008% per month feasible because capital productivity is greater than the loan interest rate. The value of labor productivity was Rp. 11.447.612 per HKO for the local area's daily wage of Rp. 75.000. Therefore, it is feasible because labor productivity is greater than the local daily wage.

Keywords: chicken feathers, feasibility, home industry.