

INTISARI

Penelitian ini bertujuan untuk menganalisis faktor-faktor yang mempengaruhi kinerja Badan Usaha Milik Desa (BUMDesa) dengan objek penelitian di BUMDesa Amarta, Srimartani Makmur, dan Tirtonirmolo. Teknik pengambilan sampel dalam penelitian ini menggunakan pendekatan eksploratif kualitatif dimana peneliti mengeksplorasi objek penelitian dengan cara observasi lokasi penelitian, melakukan wawancara dengan informan yang telah ditentukan melalui *Nonprobability Sampling* dimana peneliti tidak memberi peluang yang sama bagi setiap anggota populasi, dan mencatat peristiwa yang telah berlalu dalam bentuk tulisan maupun gambar.

Berdasarkan analisis yang telah dilakukan diperoleh hasil bahwa kinerja BUMDesa Amarta, Srimartani Makmur, dan Tirtonirmolo dipengaruhi oleh beberapa faktor, yaitu faktor individu, faktor psikologis, dan faktor organisasi dimana faktor-faktor tersebut memiliki peranan berbeda di masing-masing BUMDesa.

Kata kunci: Kinerja, Badan Usaha Milik Desa, BUMDesa

ABSTRACT

This study aims to analyze the factors that influences the performance of Owned Village Government Enterprise (BUMDesa) with the object research in Owned Village Government Enterprise of Amarta, Srimartani Makmur, and Tirtonirmolo. The sample collection techniques in this research used qualitative explorative where researchers explore object research by means of observation of research locations, conducted interviews with informants that we have set through Nonprobability Sampling method where researchers did not give an equal chance to each member of the population, and record of events that has passed in the notes and a picture.

Based on the analysis that have been made the results showed that the performance of BUMDesa Amarta, Srimartani Makmur, and Tirtonirmolo influenced by an factors, that is individual factors, psychological factors, and the organization factors by which all of these factors having the role of different in each BUMDesa.

Keywords: Performance, Owned Village Government Enterprise, BUMDesa