

ABSTRAK

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Persepsi Audiens Terhadap Tokoh Utama Serta Setting Cerita Dalam Novel dan Film Dilan 1990

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Penelitian ini membahas tentang bagaimana persepsi audiens yang sudah membaca novel dan menonton film Dilan 1990 tentang tokoh utama dan setting cerita dalam novel dan film Dilan 1990. Persepsi menjadi aspek psikologis yang sangat penting dalam merespon berbagai stimulus, setiap orang memiliki persepsi yang berbeda-beda terhadap suatu rangsangan tergantung pada kemampuannya dalam menanggapi, merespons dan menafsirkan rangsangan tersebut. Tujuan penelitian ini adalah (1) Untuk mengetahui persepsi audiens tentang tokoh utama serta setting cerita dalam novel dan film Dilan 1990, (2) menganalisis perbedaan persepsi audiens tentang tokoh utama serta setting cerita dalam novel dengan film Dilan 1990. Penelitian ini menggunakan metode deskriptif kualitatif. Informan diambil dengan menggunakan teknik snowball sampling yang dibagi menjadi informan pangkal dan informan kunci (*key informan*). Data dikumpulkan dengan teknik wawancara mendalam dan studi dokumentasi. Analisis data menggunakan Model Interaktif dari Miles & Huberman. Teknik validitas data dalam penelitian ini menggunakan teknik triangulasi metode.

Hasil Penelitian ini menunjukkan bahwa persepsi informan berbeda-beda tentang tokoh utama serta setting cerita dalam novel Dilan 1990 yang disebabkan oleh beberapa faktor yaitu karakteristik informan, persepsi informan yang berdasarkan pada konteks yang ditekankan pada novel, sifat struktur dan kesamaan struktur tokoh utama serta setting cerita dalam novel. Perbedaan persepsi informan tentang tokoh utama serta setting cerita dalam film Dilan 1990 disebabkan oleh faktor kebutuhan informan menonton film yang ingin membandingkan anatara film dengan novel, karakteristik informan, suasana mental informan ketika menonton, persepsi yang berdasarkan pada konteks dan sifat struktur yang ditampilkan dalam film.

Kata Kunci : Persepsi, Proses Adaptasi Novel ke Film, Novel dan Film Dilan 1990

ABSTRACT

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The Perception Of Audience Toward Main Character And Story Settings In Novel And Dilan 1990 Film.
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This research explain about how the perception of audience that has been wrote novel and watch Dilan 1990 film about the main character and story setting in novel and Dilan 1990 film. Perception is important psychological aspect in responding various stimulus, each person has a diffrent pereption to a stimulus depending on the ability to reponse a thing and interpret a stimulus. The aims of this research are (1) to know the perception of audience toward main character and story settings in novel and dilan 1990 film. (2) to analyze the the different perception of audience toward main character and story settings in novel and dilan 1990 film. This research used descriptive qualitative as the reearch method. The informant is taken by using snowball sampling technique which is divided into base informants and key informants. Data was collected by in-depth interview techniques and documentation studies. Data analysis using Interactive Model from Miles & Huberman. Data validity techniques in this study using triangulation technique.

The findings of this research shown that informant percepti is different about the main character then about the story setting in Dilan 1990 novel that caused by several factors which is the characters of informant, based on the informant perception in the context that emphasized to the novel, the characters of structure and the similarity of the main character then the story setting in the novel. Different perception from informant abot the mai character and the story setting in Dilan 1990 film caused by the needs of informants who want to compare between the film and the novel, the informant's characteristics, the informant's mental atmosphere when they are watching, the perception based on the context and the characteristics of the structure that displayed in the film.

Keywords: Perception, Novel Adaptation Process to Film, Novel and Dilan 1990 Film