

ABSTRACT

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Representation of Multiculturalism in the Film “Tenggelamnya Kapal Van Der Wijck” produced by Sunil Soraya Film

Year Thesis : 2018 + 96 pages

Essay in Library : 30 books + 2 Journal Book + 15 sources online.

The growth of Indonesia film industry has increased. The film as a source of expression, development of Arts, culture, education, entertainment and other information, are able to communicate the message to the audience. Otherwise, the issue of multiculturalism is still the thing that is so exciting for discussed. In some parts of the world, multiculturalism is considered a very serious distinction. In Indonesia the distinction within the community it could be something good or otherwise, for someone distinction cultures will usually be the gossip, bully, even the appearance of prejudice and etnose. The effects of such behavior makes a person placed at a lower position in social, political, and economic power. This study to analyze about the representation of multiculturalism that is contained in the film “Tenggelamnya Kapal Van Der Wijck” produced Sunil Soraya.

The method used in this research is semiotics theory of Roland Barthes. Semiotics theory of Roland Barthes insists on the meaning of connotation, denotation, and the myth. Semiotics theory of Roland Barthes used researchers to break the mark contained in the film “Tenggalamnya Kapal Van Der Wijck.”

The results of the analysis show that multiculturalism that exists in the film that the Minangkabau as a woman it was not easy to determine something they want (soul mate), as if all was arranged by the parents and is limited by tradition. The film depicts the culture matrealineal on custom Minangkabau and there appear jumbled Western culture in it.

Keywords : Representation, Multiculturalism, Film.