

**WILLINGNESS TO PAY FOR QUALITY IMPROVEMENT OF PDAM  
TIRTAMARTA IN YOGYAKARTA CITY:  
Contingent Valuation Method Approach**

**WILLINGNESS TO PAY UNTUK PERBAIKAN KUALITAS DARI PDAM  
TIRTAMARTA DI KOTA YOGYAKARTA:  
Pendekatan Contingent Valuation Method**

**UNDERGRADUATE THESIS**



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In partial fulfillment for the requirement for the degree of Bachelor of Economics  
(Sarjana Ekonomi) at International Program for Islamic Economics and Finance



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**2018**





## DECLARATION

Name : Hilda Nur Aina  
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I hereby declare that this undergraduate thesis entitled: **“WILLINGNESS TO PAY FOR QUALITY IMPROVEMENT OF PDAM TIRTAMARTA IN YOGYAKARTA CITY: Contingent Valuation Method Approach”** does not consists of any content that ever being proposed for any degree in order university, ideas of any study and publication of others, in exception all quotes and ideas which are purposely taken are considered as the research references and listed in the reference list. Therefore, if any violation of intellectual right is found in this research, I agree to accept any relevant academic consequences.

Yogyakarta, April, 2<sup>nd</sup> 2018  
Materai , 6.000,-

Hilda Nur Aina

## **MOTTO**

*“Jangan lupa doa, ikhtiar, minta yang terbaik sama Allah”*

*-Orang tua-*

*“Jadikan sholat dan sabar sebagai penolongmu” (QS Al-Baqarah:2)*

*“Sesungguhnya sesudah kesulitan ada kemudahan, Maka apabila kamu telah selesai (dari satu urusan), kerjakanlah dengan sungguh-sungguh (urusan) yang lain. Dan hanya kepada Tuhanmulah hendaknya kamu berharap”*

*(QS Al-Insyirah:6-8)*

*This Undergraduate Thesis I dedicate to my beloved parents,  
Bapak and Mamah*







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This undergraduate thesis entitled **“WILLINGNESS TO PAY FOR QUALITY IMPROVEMENT OF PDAM TIRTAMARTA IN YOGYAKARTA CITY: Contingent Valuation Method Approach”** has been made as partial fulfillment for the requirement to achieve the bachelor degree of economics (Sarjana Ekonomi). So that, I would like to thank all the people who contributed and special appreciation to the parties. In particularly they are:

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