

INTISARI

EVALUASI TINGKAT KEBERHASILAN PROGRAM PENGEMBANGAN USAHA AGRIBISNIS PEDESAAN DI DESA SRIHARJO KECAMATAN IMOIRI KABUPATEN BANTUL (Skripsi dibimbing oleh Ir. Lestari Rahayu, M.P. dan Ir. Siti Yusi Rusimah, M.S.) Pengembangan Usaha Agribisnis Perdesaaan (PUAP) merupakan salah satu program oleh Departemen Pertanian yang dilaksanakan secara terintegrasi dengan Program Nasional Pemberdayaan Masyarakat Mandiri (PNPM-M) untuk membantu petani desa miskin yang mengalami kesulitan modal usaha. Penelitian ini bertujuan untuk mendeskripsikan dan mengevaluasi tingkat keberhasilan pelaksanaan Program Pengembangan Usaha Agribisnis Pedesaan Gapoktan Tani Mulyo, Desa Sriharjo, Kecamatan Imogiri, Kabupaten Bantul. Metode yang digunakan adalah metode *deskriptif analysis*, penentuan lokasi penelitian dilakukan secara *purposive*. Pengambilan data responden menggunakan teknik *proporsional random sampling* dengan total responden sebanyak 34 orang. Pengambilan data dilakukan dengan wawancara dan kuisisioner. Hasil dari penelitian ini menunjukkan bahwa pelaksanaan program PUAP terdiri dari tahap seleksi desa lokasi PUAP, tahap penetapan Gapoktan, tahap pembentukan LKM dan PMT, tahap penyusunan RUB, tahap sosialisasi pelaksanaan program PUAP, tahap Pengajuan RUA, tahap penyaluran dana, tahap pengembalian pinjaman, tahap pembuatan laporan. Tingkat keberhasilan Program Pengembangan Usaha Agribisnis Perdesaan Gapoktan Tani Mulyo masuk dalam kategori berhasil.

Kata Kunci: Program Pengembangan Usaha Agribisnis Pedesaan, Pelaksanaan, Evaluasi, Tingkat Keberhasilan

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*THE EVALUTION OF SUCCESS RATE OF RURAL AGRIBUSINESS
DEVELOPMENT PROGRAM THAT IS LOCATED IN SRIHARJO IMOGIRI
BANTUL*

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ABSTRACT

Rural Agribusiness Development (PUAP) is one among other programs which is conducted by agricultural department intergrating whit National Community Emperowment Program (PNPM-M) to help under privileged rural farmers experiencing inadequate venture capital. This research aims to describe and evaluate the success rate of rural agribusiness development program on the implementation of Gapoktan Tani Mulyo that is located in sriharjo, imogiri, bantul. This research used descriptive analysis method. The purposive method is use to determine the location of the research. The respondent's data were taken using proporsional random sampling with the total amount of 34 people. The data were taken trough interview and questionnaire. Based on the result of the research, it can be concluded that the process of the implementation of PUAP program consists of the selection of the rural area of PUAP, the determination of Gapoktan stage, LKM and PMT formation stage, RUB arranging stage, the implementation of socialization PUAP program stage, RUA Submission stage, fund disbursement stage, the returns for a loan, the stage of the report. The implementation of rural agribusiness development program of Gapoktan Tani Mulyo is categorized as success.

Keywords. Rural agribusiness development program, implementation, evaluation, the rate of success.