

ABSTRAK

The research aims to analyze the influence of production quantity, coffe quality, land area, production risk and labir force in the District of Lampung Barat. The data used in the study were primary and secondary and was assisted by SPSS software 21. Data analysis method in this study used Simple Random Sampling where 100 coffe farmers were selected one by one randomly. The data analyticl technique used this research was the Multiple Linier Analysis (Ordinary Least Squares Regression Analysis) method.

Based on the analysis it was obtained that the production quantity variable has positive and significant influence to the income of coffe farmers. Then the coffe quality variable has positive and significant influence to the income of coffe farmers. In addition, land area variable has positive and significant influence to the income of coffe farmers. The production risk variable has negative and significant influence on the income off coffe farmers. While labor force variable does not affect the income of coffe farmers in the District of Lampung Barat.

Keywords : *Income of Coffe Farmers, Multipe Linier Analysis, Coffe Production, Coffe Quality and Coffe Production Risk.*