CHAPTER V

CONCLUSION AND RECOMENDATION

A. Summary

Based on analysis result and discussion above already answer research question about the influence of Islamic business ethic and Internal factor. So, the researcher summarized that Islamic business which are several concept consist of Responsibility, justice, free will have a positive effect with significant value toward the performance of halal food business, although the employment doesn't know more about business ethic but they are good working and applied Islamic responsibility. Another independent variable is Internal factor consist of Management, capital and human resource had positive impact for performance of halal food business, although there are not significant.

- 1. The implementation of the concept free will in Islamic business ethic give impact toward the performance of MSME halal food business, because there are proved with the value of loading factor after bootstrapping (0,876) its mean the concept of free will give an positive impact towards the performance of halal food business agree with Suryana if business ethic have positive influence and significant toward performance in business. The performance of halal food business it also influenced by the implementation of justice (0,850) and responsibility (0,861) in Islamic business ethic concept, since there are have positive impact in a halal food business 2,158 > 1,96 and significant cause P statistic from Islamic business ethics indicator 0,000 less than 0,050, then there are had relation toward performance of MSME.
- 2. The implementation of Internal factors consist of management (0,888), capital (0,766) and human resource (0,893) there are have an positive impact toward the performance of halal food business because the result after

bootstraping is more than 0,7. Although not significant because the value of inner model after bootstraping as 0,152 < 1,96 and there are no relation toward performance of MSME since P value 0,880 which more than 0,050 but do not agree with Huang there are have positive impact and significant toward the performance.

3. Based on the path diagram we can know the implementation of Islamic business ethic influenced internal factor (5,167) it's mean there are any positive impact toward the performance of halal food business and the value is significant because more than 0,196 and there are had relationship since P value 0,000 less than 0,050.

The overall model show that independent variable give contribution toward performance of halal food business through Islamic business ethic concept and internal factor concept. Although Islamic business ethic aspect more higher influential than internal factor for increasing performance that is moral and justice.

B. Recomendation

The recomendation based on the research analyses is:

- Actually a business must have an more inovation to increase the performance
 in a business because there are has role to increase and develop a business. If a
 business have a inovation so the customer interesting and believing those
 business and know about the quality and productivity, actually in service and
 product.
- 2. Investor it must be known the performance of business actually in profitability and another information because it will effect on capital or profit for investor.
- 3. MSME actually have a problem in capital, so it would be nice if government give an opportunity or make easier for MSME especially halal food business to build a business. Capital in a business actually very important and has a role to develop the performance of business especially halal food business.

- 4. Experience and knowledge is very common for employment to make a good in business and increase the quality of human resource. Because, if a quality of labor is very good so the productivity it will be good too.
- 5. The next researcher hopefully mention the research period or time and total sample.

C. The Limitedness of Research

This research is not escape from limitation, the obscatle or limitedness this research is the labor or employment in a business usually not have time to interview. Because the limitation time of employment and owner in a business for interview, so the researcher must to give more time for that. The schedule is very bussy it maked the implementation of collecting data with interview is done when working time. That make an researcher difficult to get more detaile, researcher need more time for get the data and collecting data from respondent.