

LAMPIRAN

KUESIONER PENELITIAN

Daftar pertanyaan ini merupakan data untuk mengetahui “Pengaruh Kredibilitas *Endorser* JKT48 Terhadap Tingkat *Recall Audience* Pada Iklan Pocari Sweat” untuk kepentingan penyelesaian skripsi.

Mohon untuk memberikan jawaban atas pertanyaan-pertanyaan yang telah disediakan dengan sejujurnya. Kerahasiaan dijamin oleh peneliti.

Keterangan:

- SS : Sangat Setuju
S : Setuju
N : Netral
TS : Tidak Setuju
STS : Sangat Tidak Setuju

I. Identitas Responden

- Nama :
Jenis Kelamin : () Pria () Wanita
Usia :
Tinggal dengan : () Sendiri () Orang Tua () Saudara
: () D.I. Yogyakarta () Non D.I.
Yogyakarta
Uang Saku/bulan : () Rp. 500.000 s/d Rp. 1.000.000
() Rp. 1.000.000 s/d Rp.1.500.000
() Rp. 1.500.000 s/d Rp. 2.000.000
() Rp. 2.000.000 s/d Rp. 2.500.000
() Rp. 2.500.000 s/d Rp. 3.000.000
() Rp. 3.000.000 s/d Rp. 3.500.000

II. Kuesioner

Kredibilitas *Endoser* (X)

<i>Expertise</i> (keahlian)						
No	Pertanyaan	SS	S	N	TS	STS
1	JKT 48 merupakan bintang iklan yang komunikatif					
2	Bintang iklan JKT 48 berisi penyanyi – penyanyi yang berbakat					

3	Bintang Iklan Pocari Sweat mempunyai prestasi yang membanggakan didunia tarik suara					
4	Bintang iklan Pocari Sweat JKT 48 dipercaya untuk menyampaikan informasi tentang keunggulan produknya					
5	Bintang iklan Pocari Sweat JKT 48 meyakinkan saya mengenai manfaat produknya					

Trustworthines (kejujuran)						
No	Pertanyaan	SS	S	N	TS	STS
1	Saya merasa bahwa bintang iklan Pocari Sweat JKT 48 benar-benar menggunakan Pocari Sweat					
2	Sikap dan gaya JKT 48 pada iklan Pocari Sweat tidak dibuat-buat didalam mempromosikan produk					
3	Tampilan JKT 48 terlihat kembali segar setelah mengkonsumsi Pocari Sweat					
4	Bintang Pocari Sweat JKT 48 membuat saya yakin akan keunggulan produk Pocari Sweat karena didalam iklan JKT 48 terlihat aktif dan segar.					

Atractiveness (performa)						
No	Pertanyaan	SS	S	N	TS	STS
1	Bintang iklan Pocari Sweat JKT 48 berpenampilan menarik					
2	Bintang iklan Pocari Sweat JKT 48 mempunyai kepribadian yang aktif					
3	Bintang iklan Pocari Sweat JKT 48 mempunyai sikap dan perilaku yang baik.					
4	Bintang iklan Pocari Sweat JKT 48					

	memiliki wajah yang sangat tampan dan menarik.					
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Tingkat *recall audience* iklan Pocari Sweat JKT 48 (Y)

No	Pertanyaan	SS	S	N	TS	STS
1	Perhatian saya tertuju pada produk Pocari Sweat saat saya menyaksikan tayangan iklan tersebut di televisi					
2	Saya tertarik melihat JKT 48 membintangi iklan Pocari Sweat di Televisi					
3	Jika melihat JKT 48 membuat saya ingat Pocari Sweat					
4	Saya menghafal gerak dan gaya JKT 48 pada iklan Pocari Sweat di televisi					

No	Pertanyaan	SS	S	N	TS	STS
1	Iklan Pocari Sweat identik dengan warna biru					
2	Iklan Pocari Sweat menampilkan kesan enerjik					
3	Iklan Pocari Sweat identik dengan produk minuman kesehatan					

No	Pertanyaan	SS	S	N	TS	STS
1	Saya mengetahui Produk Pocari Sweat mengeluarkan produk Kemasan dengan Desain baru dari iklan di televisi					
2	Bagi saya JKT 48 pada iklan Pocari sweat menjadi daya tarik tersendiri didalam mengambil perhatian audience.					
3	Saya suka dengan iklan Pocari Sweat yang di bintangangi JKT 48					

Jawaban 100 responden

Resp.	x1.1	x1.2	x1.3	x1.4	x1.5	totX1	x2.1	x2.2	x2.3	x2.4	totX2	x3.1	x3.2	x3.3	x3.4	totX3	X	y1.1	y1.2	y1.3	y1.4	totY1	y2.1	y2.2	y2.3	totY2	y3.1	y3.2	y3.3	totY3	Y
1	3	3	3	4	4	13	3	3	3	3	12	2	3	2	3	10	3	4	4	3	4	15	4	4	3	11	3	3	3	9	3.5
2	5	4	5	5	4	19	3	4	5	4	16	5	4	4	5	18	4.38	5	5	5	5	20	4	4	4	12	5	5	4	14	4.6
3	4	3	4	4	4	15	4	4	3	4	15	3	4	3	3	13	3.62	3	3	5	4	15	4	4	3	11	4	4	4	12	3.8
4	4	4	4	4	4	16	3	4	4	4	15	3	4	4	5	16	3.92	2	2	3	3	10	3	3	3	9	4	4	3	11	3
5	5	5	5	5	5	20	3	4	4	4	15	4	4	4	5	17	4.38	4	4	5	5	18	5	5	4	14	4	4	4	12	4.4
6	4	4	4	4	4	16	4	4	4	4	16	5	5	5	4	19	4.23	3	4	4	4	15	4	4	5	13	5	5	5	15	4.3
7	4	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16	4	5	4	4	4	17	4	4	3	11	4	4	4	12	4
8	3	3	3	3	3	12	4	4	3	4	15	3	3	3	4	13	3.31	3	4	4	4	15	4	4	4	12	3	3	3	9	3.6
9	4	3	4	4	4	15	3	4	3	4	14	3	3	3	4	13	3.54	3	3	3	4	13	4	4	4	12	4	4	4	12	3.7
10	4	4	4	3	4	15	4	4	4	4	16	3	3	4	4	14	3.77	4	4	4	4	16	4	4	3	11	4	4	4	12	3.9
11	4	4	4	4	4	16	3	4	4	5	16	3	4	4	4	15	3.92	3	4	4	4	15	3	3	4	10	4	4	5	13	3.8
12	3	3	3	3	3	12	2	2	2	2	8	3	3	3	2	11	2.62	3	3	3	4	14	4	4	4	12	3	4	4	11	3.7
13	2	2	2	2	3	8	2	3	3	3	11	3	3	3	2	11	2.54	4	3	4	4	15	4	4	4	12	3	3	3	9	3.6
14	4	4	4	4	4	16	4	4	5	4	17	5	5	5	5	20	4.38	4	4	4	4	16	4	4	4	12	5	5	5	15	4.3
15	5	3	4	4	4	16	4	4	4	4	16	4	4	3	4	15	4	4	4	4	16	4	4	4	12	4	5	4	11	4.1	
16	3	3	3	4	4	13	4	4	4	4	16	4	4	4	3	15	3.69	4	4	4	5	17	3	4	3	10	3	4	4	11	3.8
17	4	3	4	3	4	14	4	4	4	4	16	2	2	4	3	11	3.46	3	3	3	3	12	5	5	4	14	4	4	4	12	3.8
18	4	4	3	4	4	15	3	4	4	4	15	4	4	4	3	15	3.77	3	4	3	4	14	4	4	3	11	4	3	4	11	3.6
19	4	3	3	3	3	13	4	4	4	4	16	2	4	2	4	12	3.38	2	2	2	3	9	3	3	3	9	2	4	4	10	2.8
20	4	3	3	4	4	14	3	4	3	3	13	3	3	3	3	12	3.31	2	2	3	3	10	3	3	3	9	3	3	3	9	2.8
21	4	3	4	4	4	15	4	4	4	4	16	3	3	3	4	13	3.69	4	4	4	4	16	4	2	4	10	4	4	4	12	3.8
22	4	3	3	3	3	13	3	3	3	3	12	4	3	3	3	13	3.15	1	2	2	2	7	3	3	3	9	4	4	3	11	2.7
23	4	3	4	4	4	15	4	4	4	3	14	3	4	3	3	13	3.46	3	3	3	3	12	3	3	4	10	3	4	4	11	3.3
24	4	3	4	5	4	16	4	4	4	3	15	3	3	3	3	12	3.62	2	2	3	3	10	3	3	3	9	3	4	4	11	3
25	4	4	4	4	4	16	4	4	5	5	18	3	4	4	4	15	4.08	4	3	4	4	15	4	4	4	12	4	4	4	12	3.9
26	3	3	3	3	3	12	3	3	3	3	12	3	2	3	3	11	2.92	4	3	4	4	15	4	4	4	12	2	3	3	8	3.5
27	4	3	4	5	4	16	3	4	4	4	15	2	3	4	4	13	3.69	4	3	4	4	15	4	4	4	12	4	4	3	11	3.8
28	4	3	3	3	3	13	4	4	4	4	16	4	4	4	3	15	3.69	4	4	4	4	16	4	4	3	11	3	4	4	11	3.8
29	4	4	3	3	3	14	3	3	3	3	12	3	3	4	5	15	3.38	4	3	4	4	15	4	3	3	10	4	4	4	12	3.7
30	4	4	4	5	4	17	4	4	4	5	17	3	3	4	4	14	4	4	4	4	16	4	4	4	12	4	4	4	12	4	
31	4	4	4	4	4	16	4	4	4	4	15	4	4	4	4	15	3.92	4	3	4	4	15	4	4	3	11	4	4	4	12	3.8
32	4	4	5	5	4	18	3	4	4	4	16	4	4	4	5	17	4.15	4	4	4	4	16	4	4	4	12	4	4	4	12	4
33	4	4	4	4	4	16	4	4	4	4	16	4	3	4	4	15	3.92	4	3	4	4	15	4	5	4	13	2	4	4	10	3.8

Resp.	x1.1	x1.2	x1.3	x1.4	x1.5	totX1	x2.1	x2.2	x2.3	x2.4	totX2	x3.1	x3.2	x3.3	x3.4	totX3	X	v1.1	v1.2	v1.3	v1.4	totV1	v2.1	v2.2	v2.3	totV2	v3.1	v3.2	v3.3	totV3	Y
34	4	3	3	4	3	14	3	4	5	3	15	2	3	3	5	13	3.46	4	4	4	4	16	3	3	4	10	3	3	3	9	3.5
35	3	3	3	3	3	12	4	4	4	3	15	3	3	4	4	13	3.31	4	3	2	4	13	4	4	4	12	3	3	3	9	3.4
36	3	3	4	4	3	14	3	3	3	3	12	2	4	4	3	13	3.23	3	4	5	4	16	5	4	4	13	4	4	4	12	4.1
37	3	3	3	3	3	12	3	3	3	3	12	4	3	4	3	14	3.15	2	2	3	3	10	4	3	3	10	3	4	4	11	3.1
38	3	5	5	4	3	17	3	4	5	4	16	4	4	4	3	15	3.92	3	4	4	4	15	5	4	4	13	4	4	4	12	4
39	4	4	4	4	4	16	3	3	3	3	12	4	4	4	4	16	3.69	3	4	5	5	17	4	4	4	13	4	4	4	12	4.2
40	2	2	2	3	3	9	2	2	2	2	8	3	2	3	2	10	2.31	3	4	3	3	13	3	3	3	9	4	4	4	12	3.4
41	4	4	4	4	4	15	4	4	4	5	17	3	3	3	4	13	3.77	4	4	5	4	17	4	4	4	12	3	3	3	9	3.8
42	4	4	3	3	3	14	4	4	4	4	16	3	3	3	4	13	3.62	3	4	4	4	15	5	4	4	14	2	3	3	8	3.7
43	3	3	3	4	4	13	4	4	3	3	14	3	3	2	3	11	3.23	2	4	3	4	13	4	4	4	12	2	2	3	7	3.2
44	4	3	4	4	4	15	5	5	5	5	20	4	3	4	4	15	4.15	4	4	4	4	16	4	4	3	11	4	4	4	12	3.9
45	4	4	3	4	4	15	3	4	4	4	15	4	3	3	4	14	3.69	2	3	4	3	12	4	4	4	12	4	4	4	12	3.6
46	4	4	3	4	4	15	4	4	4	4	16	4	3	3	3	13	3.69	4	4	4	4	16	3	3	3	9	3	4	3	10	3.5
47	4	3	3	3	3	13	3	4	4	4	15	4	4	4	3	15	3.54	5	4	5	4	18	4	4	4	12	4	4	4	12	4.2
48	4	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16	4	4	4	4	4	16	4	4	4	12	3	4	4	11	3.9
49	3	2	2	2	2	9	4	4	3	4	14	3	3	2	5	13	2.92	3	4	3	4	14	4	4	4	12	4	2	4	10	3.6
50	4	4	4	4	4	16	4	5	5	4	18	4	4	4	4	16	4.15	4	4	4	4	16	4	4	4	12	4	4	4	12	4
51	4	5	4	4	4	17	3	5	5	5	18	3	4	5	4	16	4.23	4	4	4	4	16	4	4	4	12	4	5	5	14	4.2
52	3	3	3	3	3	12	4	3	2	3	12	3	2	2	4	11	2.92	3	3	3	3	12	3	3	3	9	4	4	3	11	3.2
53	4	3	4	4	4	15	3	3	3	3	12	3	4	4	3	14	3.46	2	2	2	3	9	4	4	4	12	3	4	3	10	3.1
54	4	4	4	4	4	16	4	4	4	4	16	3	4	4	4	15	3.92	2	2	3	3	10	4	4	4	12	4	5	5	14	3.6
55	3	4	4	5	4	16	3	3	3	3	12	3	4	4	3	14	3.54	2	4	4	4	14	4	4	4	12	3	4	3	10	3.6
56	3	4	4	4	4	15	5	5	5	4	19	5	5	5	5	20	4.46	2	2	3	3	10	4	3	5	12	5	5	5	15	3.7
57	4	4	4	4	3	15	4	4	4	4	15	2	3	3	4	12	3.46	5	5	5	5	20	3	3	3	9	3	3	3	9	3.8
58	4	3	3	3	3	14	4	4	4	4	16	4	4	3	5	16	3.85	3	3	3	3	13	4	4	4	12	4	4	3	11	3.6
59	3	3	3	3	3	12	4	4	4	5	17	3	4	3	4	14	3.62	4	3	4	4	15	5	3	3	11	4	4	4	12	3.8
60	4	3	4	4	4	15	4	4	4	4	16	3	3	4	4	14	3.77	3	3	4	4	14	4	4	4	12	3	3	3	10	3.6
61	3	3	3	3	3	12	3	3	4	4	14	2	4	3	3	12	3.15	4	4	4	4	16	5	3	2	10	3	5	4	12	3.8
62	4	4	3	4	4	15	3	3	4	4	14	4	4	4	4	16	3.77	3	3	4	4	14	4	4	4	12	3	4	4	11	3.7
63	4	3	3	4	5	14	4	4	4	3	15	3	4	4	4	15	3.77	2	4	4	4	14	4	4	4	12	4	5	3	12	3.8
64	4	4	3	3	3	14	4	4	4	4	16	3	3	3	4	13	3.54	3	3	4	4	14	4	4	4	12	3	3	3	9	3.5
65	3	3	3	3	3	12	3	3	3	3	12	3	1	3	3	10	2.85	3	3	4	3	13	3	3	3	9	3	3	3	9	3.1
66	4	3	4	4	4	15	3	4	4	4	15	4	4	3	5	16	3.85	2	3	4	3	12	3	3	3	9	3	4	2	9	3

Resp.	x1.1	x1.2	x1.3	x1.4	x1.5	totX1	x2.1	x2.2	x2.3	x2.4	totX2	x3.1	x3.2	x3.3	x3.4	totX3	X	y1.1	y1.2	y1.3	y1.4	totY1	y2.1	y2.2	y2.3	totY2	y3.1	y3.2	y3.3	totY3	Y
67	4	4	3	4	4	15	3	4	4	3	14	3	3	3	4	13	3.54	1	2	2	2	7	3	3	3	9	4	4	4	12	2.8
68	3	3	3	3	3	12	3	3	4	4	14	2	2	3	4	12	3.15	2	3	3	3	12	3	3	3	9	4	4	4	12	3.3
69	4	4	4	4	4	16	4	4	4	4	16	2	2	3	4	11	3.62	2	3	3	3	11	3	3	4	10	3	3	2	8	2.9
70	5	4	4	4	4	17	4	4	5	5	18	3	4	4	5	16	4.23	3	3	3	4	13	4	4	4	12	4	4	4	12	3.7
71	4	3	4	4	4	15	4	4	4	4	16	4	3	4	4	15	3.85	3	3	3	3	12	4	4	4	12	4	4	4	12	3.6
72	4	3	3	2	3	12	4	4	3	4	15	3	3	3	4	13	3.31	3	3	3	2	11	2	3	2	7	3	3	3	9	2.7
73	4	3	4	3	4	14	3	4	4	4	15	4	4	3	5	16	3.77	2	2	2	2	8	5	4	4	13	4	4	4	12	3.3
74	4	4	4	4	4	16	4	4	5	5	18	3	4	4	4	15	4.08	3	2	2	2	9	4	4	4	12	3	4	4	11	3.2
75	4	5	4	5	4	18	4	4	4	4	16	3	2	3	5	13	3.92	2	2	3	3	10	4	4	4	12	3	3	3	9	3.1
76	4	4	4	4	4	16	4	4	3	5	16	4	4	3	4	14	3.85	2	2	3	3	10	4	4	3	11	4	4	4	12	3.3
77	3	3	3	3	3	12	4	4	4	3	15	3	3	3	3	12	3.23	4	4	5	4	17	3	3	3	9	3	3	3	9	3.5
78	4	4	4	4	4	16	4	4	4	4	16	5	5	5	4	19	4.23	4	4	5	5	18	5	5	4	14	5	5	5	15	4.7
79	4	4	4	5	5	17	3	5	5	3	16	3	3	3	5	14	4	3	3	4	14	4	4	4	12	4	4	4	12	3.8	
80	4	4	4	4	4	16	3	4	3	4	14	3	3	3	3	12	3.54	3	2	2	3	10	3	3	3	9	3	3	2	8	2.7
81	4	3	4	4	4	15	3	4	4	4	15	2	4	3	5	14	3.69	2	2	3	3	10	4	4	4	12	4	3	4	11	3.3
82	5	5	5	4	4	19	3	4	5	5	17	4	3	4	4	15	4.23	4	4	4	5	17	4	5	4	13	4	4	4	12	4.2
83	3	2	3	3	3	11	3	3	3	3	12	2	2	2	2	8	2.62	2	3	3	3	11	3	3	3	9	2	2	2	6	2.6
84	4	4	4	4	4	16	4	4	4	4	16	5	4	4	5	18	4.15	4	4	4	4	16	5	5	4	14	5	4	5	14	4.4
85	4	4	4	3	4	14	5	5	5	4	19	4	3	2	5	14	3.92	4	4	4	4	16	5	5	4	14	4	2	4	10	4
86	4	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16	4	3	4	5	17	5	4	4	13	4	4	4	12	4.2	
87	4	4	3	4	4	15	3	4	4	4	15	4	3	4	4	15	3.77	4	4	4	5	17	5	5	4	14	4	4	4	12	4.3
88	4	4	4	4	4	16	4	4	4	4	16	5	5	5	4	19	4.23	4	4	4	5	17	5	5	4	14	5	5	5	15	4.6
89	3	3	3	3	3	12	3	4	3	3	13	3	2	3	3	11	3	3	3	3	11	3	4	4	2	9	3	2	2	7	2.7
90	4	3	3	3	4	13	3	4	3	4	14	4	4	4	4	16	3.62	4	4	5	5	18	5	4	4	13	4	4	4	12	4.3
91	4	4	4	4	4	16	5	5	4	5	19	5	5	5	4	19	4.46	4	4	4	4	17	5	5	4	14	5	5	5	15	4.6
92	4	4	4	4	4	16	3	4	4	4	15	4	4	4	4	16	3.92	4	4	5	5	18	5	5	4	14	4	4	4	12	4.4
93	4	4	4	4	4	16	4	4	2	3	13	4	4	3	4	15	3.69	2	2	2	4	10	4	4	4	12	3	4	4	10	3.2
94	4	3	5	5	4	17	3	4	4	4	15	2	3	4	4	13	3.77	2	3	4	3	12	4	5	4	13	3	4	4	11	3.6
95	4	4	3	4	4	15	4	3	3	3	13	4	3	4	4	15	3.62	4	4	4	4	16	3	3	3	9	4	4	4	12	3.7
96	4	3	3	3	4	13	3	4	4	3	14	2	2	3	4	11	3.23	3	3	4	3	13	3	2	2	7	3	3	2	8	2.8
97	4	5	4	3	4	16	3	4	3	4	14	3	3	4	4	14	3.69	3	3	4	5	15	4	4	4	12	4	4	4	12	3.9
98	4	3	4	4	4	15	3	4	4	4	15	2	3	2	3	10	3.38	3	4	3	4	14	5	4	4	13	3	4	3	10	3.7
99	4	3	4	4	4	15	4	3	4	4	15	3	3	4	3	13	3.62	4	2	5	4	15	4	4	4	12	4	4	3	11	3.8
100	4	4	3	4	4	15	4	4	4	4	16	4	4	4	3	15	3.85	4	2	4	4	14	5	4	4	13	4	4	4	12	3.9

DESCRIPTIVES VARIABLES=x1.1 x1.2 x1.3 x1.4 x1.5 x2.1 x2.2 x2.3 x2.4 x3.1
x3.2 x3.3 x3.4
/STATISTICS=MEAN STDDEV MIN MAX.

Descriptives

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
x1.1	100	2	5	3.80	.550
x1.2	100	2	5	3.52	.674
x1.3	100	2	5	3.62	.648
x1.4	100	2	5	3.74	.676
x1.5	100	2	5	3.77	.529
x2.1	100	2	5	3.54	.626
x2.2	100	2	5	3.83	.570
x2.3	100	2	5	3.81	.720
x2.4	100	2	5	3.81	.662
x3.1	100	2	5	3.35	.833
x3.2	100	1	5	3.41	.780
x3.3	100	2	5	3.52	.745
x3.4	100	2	5	3.82	.770
Valid N (listwise)	100				

DESCRIPTIVES VARIABLES=y1.1 y1.2 y1.3 y1.4 y2.1 y2.2 y2.3 y3.1 y3.2 y3.3
/STATISTICS=MEAN STDDEV MIN MAX.

Descriptives

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
y1.1	100	1	5	3.23	.897
y1.2	100	2	5	3.31	.800
y1.3	100	2	5	3.70	.835
y1.4	100	2	5	3.76	.754
y2.1	100	2	5	3.93	.685
y2.2	100	2	5	3.82	.672
y2.3	100	2	5	3.65	.609
y3.1	100	2	5	3.61	.723
y3.2	100	2	5	3.81	.706
y3.3	100	2	5	3.70	.732
Valid N (listwise)	100				


```

REGRESSION
  /MISSING LISTWISE
  /STATISTICS COEFF OUTS R ANOVA
  /CRITERIA=PIN(.05) POUT(.10)
  /NOORIGIN
  /DEPENDENT Y
  /METHOD=ENTER X.

```

Regression

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	Kredibilitas endoser (X) ^a	.	Enter

- a. All requested variables entered.
b. Dependent Variable: Recall audience (Y)

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.571 ^a	.326	.319	.39735

- a. Predictors: (Constant), Kredibilitas endoser (X)

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	7.476	1	7.476	47.352	.000 ^a
	Residual	15.473	98	.158		
	Total	22.950	99			

- a. Predictors: (Constant), Kredibilitas endoser (X)
b. Dependent Variable: Recall audience (Y)

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	1.356	.336		4.035	.000
	Kredibilitas endoser (X)	.628	.091	.571	6.881	.000

- a. Dependent Variable: Recall audience (Y)

CORRELATIONS

```

/VARIABLES=x1.1 x1.2 x1.3 x1.4 x1.5 totX1
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

		Correlations					
		x1.1	x1.2	x1.3	x1.4	x1.5	totX1
x1.1	Pearson Correlation	1	.501**	.578**	.456**	.603**	.765**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100
x1.2	Pearson Correlation	.501**	1	.550**	.455**	.424**	.785**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100
x1.3	Pearson Correlation	.578**	.550**	1	.649**	.509**	.864**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100
x1.4	Pearson Correlation	.456**	.455**	.649**	1	.650**	.805**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100
x1.5	Pearson Correlation	.603**	.424**	.509**	.650**	1	.675**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100
totX1	Pearson Correlation	.765**	.785**	.864**	.805**	.675**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

```

/VARIABLES=x2.1 x2.2 x2.3 x2.4 totX2
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

		Correlations				
		x2.1	x2.2	x2.3	x2.4	totX2
x2.1	Pearson Correlation	1	.515**	.364**	.420**	.710**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
x2.2	Pearson Correlation	.515**	1	.634**	.583**	.843**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
x2.3	Pearson Correlation	.364**	.634**	1	.580**	.823**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
x2.4	Pearson Correlation	.420**	.583**	.580**	1	.814**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
totX2	Pearson Correlation	.710**	.843**	.823**	.814**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

/VARIABLES=x3.1 x3.2 x3.3 x3.4 totX3
 /PRINT=TWOTAIL NOSIG
 /MISSING=PAIRWISE.

Correlations

Correlations

		x3.1	x3.2	x3.3	x3.4	totX3
x3.1	Pearson Correlation	1	.539**	.550**	.241*	.798**
	Sig. (2-tailed)		.000	.000	.016	.000
	N	100	100	100	100	100
x3.2	Pearson Correlation	.539**	1	.568**	.292**	.811**
	Sig. (2-tailed)	.000		.000	.003	.000
	N	100	100	100	100	100
x3.3	Pearson Correlation	.550**	.568**	1	.182	.772**
	Sig. (2-tailed)	.000	.000		.069	.000
	N	100	100	100	100	100
x3.4	Pearson Correlation	.241*	.292**	.182	1	.576**
	Sig. (2-tailed)	.016	.003	.069		.000
	N	100	100	100	100	100
totX3	Pearson Correlation	.798**	.811**	.772**	.576**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

CORRELATIONS

/VARIABLES=y1.1 y1.2 y1.3 y1.4 totY1
 /PRINT=TWOTAIL NOSIG
 /MISSING=PAIRWISE.

Correlations

Correlations

		y1.1	y1.2	y1.3	y1.4	totY1
y1.1	Pearson Correlation	1	.645**	.619**	.650**	.856**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
y1.2	Pearson Correlation	.645**	1	.640**	.677**	.857**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
y1.3	Pearson Correlation	.619**	.640**	1	.703**	.860**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
y1.4	Pearson Correlation	.650**	.677**	.703**	1	.872**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
totY1	Pearson Correlation	.856**	.857**	.860**	.872**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

```

/VARIABLES=y2.1 y2.2 y2.3 totY2
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

		Correlations			
		y2.1	y2.2	y2.3	totY2
y2.1	Pearson Correlation	1	.696**	.497**	.875**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
y2.2	Pearson Correlation	.696**	1	.510**	.878**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
y2.3	Pearson Correlation	.497**	.510**	1	.777**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
totY2	Pearson Correlation	.875**	.878**	.777**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

```

/VARIABLES=y3.1 y3.2 y3.3 totY3
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

		Correlations			
		y3.1	y3.2	y3.3	totY3
y3.1	Pearson Correlation	1	.585**	.636**	.858**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
y3.2	Pearson Correlation	.585**	1	.631**	.853**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
y3.3	Pearson Correlation	.636**	.631**	1	.878**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
totY3	Pearson Correlation	.858**	.853**	.878**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

RELIABILITY

```

/VARIABLES=x1.1 x1.2 x1.3 x1.4 x1.5 x2.1 x2.2 x2.3 x2.4 x3.1
x3.2 x3.3 x3.4
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA
/SUMMARY=TOTAL.

```

Reliability

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.881	13

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
x1.1	43.74	28.255	.652	.869
x1.2	44.02	27.535	.620	.870
x1.3	43.92	27.549	.647	.868
x1.4	43.80	28.141	.526	.875
x1.5	43.77	28.583	.620	.871
x2.1	44.00	29.253	.403	.880
x2.2	43.71	28.228	.631	.870
x2.3	43.73	27.108	.632	.869
x2.4	43.73	27.734	.602	.871
x3.1	44.19	27.549	.472	.879
x3.2	44.13	27.326	.544	.874
x3.3	44.02	27.313	.578	.872
x3.4	43.72	27.557	.522	.875

RELIABILITY

```

/VARIABLES=y1.1 y1.2 y1.3 y1.4 y2.1 y2.2 y2.3 y3.1 y3.2 y3.3
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA
/SUMMARY=TOTAL.

```

Reliability

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.845	10

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
y1.1	33.29	18.228	.541	.831
y1.2	33.21	18.753	.547	.830
y1.3	32.82	18.270	.590	.825
y1.4	32.76	17.821	.753	.810
y2.1	32.59	19.113	.600	.825
y2.2	32.70	19.626	.521	.832
y2.3	32.87	20.498	.419	.840
y3.1	32.91	19.497	.495	.834
y3.2	32.71	20.147	.400	.842
y3.3	32.82	19.058	.562	.828