

CHAPTER VI

CONCLUSIONS, SUGGESTIONS AND LIMITATIONS OF RESEARCH

A. Conclusion

Based on the results of research that has been done, it can be taken conclusion as follows:

1. Travel costs have a negative and significant effect on the number of individual visits. If the individual travel costs are higher than the number of individual visits will decrease. The majority of visitors are students and students who have not been able to find their own money. The amount of travel costs with a low allowance will be taken into consideration. Education has positive and significant effect. The higher the last education of the respondents the higher the number of tourist visits. The atmosphere that is served by Lakey beach tourism objects in Dompu Regency which is based on nature and beautiful natural scenery is an appropriate place to refresh the mind. The higher level of education will make them stress, the most people stress will more thinks that they want to travel. As for those who have worked, Lakey beach tourism object in Dompu Regency based on nature and green is a suitable place to release their fatigue in work. Income also has a positive and significant effect on the number of visits. If

the visitor's income increases then the number of individual visits will increase. Beautiful tourist attractions in Lakey beach will attract many tourists. In addition to beautiful places, Lakey beach also offers cheap tourist attractions based on the cost of questionnaires by respondents. The travel time from the respondent's residence to the Tourism Objects in Dompu Regency has a negative and significant influence on the number of visits. The further distance and time required to the places, it will lower the number of visits. The longer travel time required will spend a long time and more energy, visitors will only feel fatigue on the road. Not only that, time and distance will cost a lot of fuel. So it will reduce the number of visits. Age negative affects the number of visits. The older the visitor's age, the number of visits will decrease. The older the visitor's age the more so the number of visits will decrease. Young people have more adventurous spirit than those who are old.

2. Visitors of Lakey beach tourist object in Dompu Regency are mostly between the ages of 20 years to 30 years old, visitor income mostly ranges from IDR 1,000,000 to IDR 2,000,000, whereas the work of visitors is dominated by other work outside Governmental Employees, Private Employees, Housewife, Entrepreneur, and Students, other work such as trade, farm workers, fishermen and others. The last level of education that has been taken by the respondents is dominated by graduates at senior

high school level or 12 years of schooling, and the travel time required by respondents from residence to tourist sites mostly ranges over 30 minutes.

B. Suggestions

1. Travel costs can be reduced by reducing transportation costs and retribution to the tourist object. Local government could be expected to cooperate with transportation entrepreneurs to provide transportation accessible to tourist attractions.
2. The cost of time can be reduced by means of improving the means and infrastructure such as road access to the Objects become more smoothly so that the time required to the places more quickly arrive.
3. The coefficient of age variable shows a negative sign, so it can be concluded that the increasing of one's age, the lower the number of tourist visit to the tourism object, and vice versa. Most visitors are young tourists, so it is expected that the managers of tourist object can use market segmentation for young visitors so that the income of tourist attraction can increase.
4. Lakey beach need improvement of facilities and infrastructure, quality and facilities of tourist place. Such as the addition of toilet facilities, expanded and better worship places, more adequate parking spaces, and food stalls that provide more menu choices. It is hoped that this improvement will add more visitors' comfort to attract more visitors, not only young ones but older visitors as well.

5. To maintain the natural conservation of Lakey beach, it is better if visitors and tour managers can always maintain cleanliness, it is expected that managers can provide trash. The addition of the trash is intended to make visitors more aware of the cleanliness of the tourist attractions and could give a clean impression, thus increasingly adding to the beauty of the scenery. So that visitors who have visited will have the desire to come back to the tourist attractions.
6. Promotion of Lakey beach also need to improved. Besides of "word of mouth" promotion can be done by online. If seen from the web address of Tourism Office of Dompu Regency, almost no new posts. Promotions that offer natural beauty and sustainability are increasingly enhanced. To be better known by the public that Dompu Regency has a beautiful natural attractions.
7. In the development of tourist sites not only the role of visitors and managers are needed. Government support is urgently needed. Winding roads, narrow roads, and roads are damaged inhibiting the development of this tourist attraction. Therefore, improvement and extension of the road needs to be done. If the road has been repaired it will be even better if given public transportation. To make it easier to access visitors. Thus, to get to the tourist location will be easier. Good cooperation between visitors, managers and the government will have a good impact on the progress of tourist attractions and will promote the economy.

C. Limitations of Research

1. This study was conducted on Lakey beach tourism object in Dompu Regency. Further research is expected to perform in other tourist objects in Dompu Regency , so it can be distinguished between the attractions of one with the other.
2. The large number of visits in this study, 77.3 percent influenced by travel expenses, education, income, travel time, and age. The remaining 22.7 percent is influenced by other factors outside the model. So, further research is expected to add or use other variables in the study.
3. This study uses the method of Travel Cost Method (TCM) and regression analysis in the research process. TCM has weaknesses among them that is only built based on the assumption that each individual has only one purpose to visit the destination. Another weakness is not able to distinguish individuals who deliberately vacation from outside the region and individuals who come from the local area. Thus, it is desirable for further research to use different methods so that the results of his research can be compared with previous studies.