

**FEASIBILITY ANALYSIS OF BANANA FARMING IN SIDOMULYO
BAMBANGLIPURO BANTUL**

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ABSTRACT

FEASIBILITY ANALYSIS OF BANANA FARMING IN SIDOMULYO BAMBANGLIPURO BANTUL (Thesis is guided by **Ir. Eni Istiyanti, M.P. dan Dr.Ir. Triwara Buddhi S, MP.**). Agricultural development is required to ensure a decent income for farmers, while on the other side is able to provide enough agricultural produce at affordable prices by the community. The feasibility analysis of banana farming in Sidomulyo, Bambanglipuro, Bantul was conducted to know the cost, income, profit, and to know the feasibility level of banana farming. The research of the basic descriptive analytical method. The samples were collected using cluster random sampling technique of 40 farmers from the existing population. The results of the analysis that the total cost that must be issued by banana farmers in Sidomulyo is Rp. 3.904.658. With the revenue Rp. 10.313.625. Income by banana farmers Sidomulyo Village Rp. 9.970.724. And the profit Rp. 6.408.967. From the indicator of the feasibility of the R / C value generated by 2,64 so the farming is feasible to cultivate. Capital productivity 2214,07 %, said to feasible because the productivity of capital is greater than the interest rate savings. Labor productivity Rp. 383.562/HKO, it is said to be feasible because labor productivity is greater than wage and farming land productivity is Rp. 12.904/m², said to be feasible because the productivity of the land is greater than the rent of land proprietary.

Keywords: Banana, farming, feasibility analysis, productivity.

