

Lampiran 1: Kuisisioner

Pengantar Kuisisioner

Kepada YTH

Bapak / Ibu / Saudara / Saudari
Di Tempat

Sehubungan dengan proses penyelesaian tugas akhir kuliah pada program studi Ekonomi Keuangan dan Perbankan Islam di Universitas Muhammadiyah Yogyakarta, maka dari itu peneliti memerlukan data yang dapat diperoleh dari masyarakat. Oleh karena itu, peneliti akan menyebarkan kuisisioner dan peneliti berharap responden dapat bersedia memberikan waktu sehingga dapat memberikan jawaban pada kuisisioner dengan baik dan benar. Berikut adalah data diri peneliti :

Nama : Nadia Imanika Muslihun
NIM : 20130430090
Fakultas/Jurusan : Ekonomi / Ekonomi Keuangan dan Perbankan Islam
Judul Penelitian : Faktor-Faktor yang mempengaruhi kurangnya Minat Masyarakat Muslim untuk Menabung di Perbankan Syariah di Kabupaten Cilacap

Demi kelancaran dan keberhasilan dalam penelitian ini, peneliti memohon dengan segala hormat ketersediaan responden untuk mengisi angket kuisisioner penelitian ini. Segala data yang diperoleh dalam angket sangat berguna bagi peneliti. Data yang diperoleh menjadi rahasia peneliti dan tidak akan dipublikasikan. Atas ketersediannya dalam mengisi angket kuisisioner ini, peneliti mengucapkan terimakasih yang sebesar-besarnya.

Hormat Saya

Nadia Imanika Muslihun

KUISIONER

FAKTOR- FAKTOR YANG MEMPENGARUHI KURANGNYA MINAT MENABUNG MASYARAKAT MUSLIM PADA PERBANKAN SYARIAH DI KABUPATEN CILACAP

A. Identitas Responden

1. Nama :
2. Usia :
3. Jenis Kelamin :P/L
4. Tingkat pendidikan :
()SD ()SMP ()S1

()SMA ()D3 ()S2

Lainnya

5. Pekerjaan :
()PNS ()Pegawai Swasta ()Buruh

()Pelajar ()Wirausaha

Lainnya.....

B. Petunjuk Pengisian Angket

1. Berilah tanda centang (✓) pada jawaban yang Responden anggap paling benar.
2. Setiap pertanyaan hanya dapat dijawab dengan satu jawaban
3. Dimohon memberikan jawaban yang sesuai dengan keadaan responden
4. Jawaban yang diberikan merupakan jawaban skala sebagai berikut :
Sangat Setuju (SS)
Setuju (S)
Kurang Setuju (KS)
Tidak Setuju (TS)
Sangat Tidak Setuju (STS)
5. Apabila terdapat kesalahan dalam memberikan jawaban,responden dapat menggantinya dengan mencoret jawaban yang salah.

A. Variabel Y

Minat :

| No. | Pertanyaan | SS | S | KS | TS | STS |
|-----|--|----|---|----|----|-----|
| 1. | Saya tidak tertarik untuk menjadi nasabah di Bank Syariah | | | | | |
| 2. | Saya tidak pernah melakukan transaksi apapun pada Bank Syariah | | | | | |
| 3. | Bank Syariah bukan pilihan yang tepat untuk saya melakukan transaksi | | | | | |
| 4. | Saya tidak memiliki rekening pada bank syariah | | | | | |

B. Variabel X (Faktor-Faktor yang Mempengaruhi)

Religiusitas :

| No. | Pertanyaan | SS | S | KS | TS | STS |
|-----|---|----|---|----|----|-----|
| 1. | Saya tidak mengetahui tentang perbedaan riba dan bagi hasil. | | | | | |
| 2. | Saya tidak mengetahui tentang prinsip-prinsip perbankan yang sesuai ajaran islam. | | | | | |
| 3. | Saya tidak mengetahui tentang produk-produk perbankan yang sesuai ajaran islam. | | | | | |
| 4. | Saya tidak mengetahui apa perbedaan bank syariah dan konvensional | | | | | |

Lokasi :

| No. | Pertanyaan | SS | S | KS | TS | STS |
|-----|---|----|---|----|----|-----|
| 1. | Saya tidak menggunakan bank syariah karena lokasi kantor bank syariah jauh dari tempat tinggal saya. | | | | | |
| 2. | Saya tidak menggunakan bank syariah karena kantor bank syariah masih sedikit dan kurang strategis. | | | | | |
| 3. | Saya tidak menggunakan bank syariah karena letak kantor bank syariah jauh dari kegiatan saya sehari-hari. | | | | | |
| 4. | Saya tidak menggunakan bank syariah karena letak bank syariah jauh dari tempat perbelanjaan. | | | | | |

Fasilitas :

| No. | Pertanyaan | SS | S | KS | TS | STS |
|-----|--|----|---|----|----|-----|
| 1. | Saya tidak menggunakan bank syariah karena fasilitas transaksi yang ditawarkan kurang lengkap untuk kebutuhan transaksi. | | | | | |
| 2. | Saya tidak menggunakan bank syariah karena ATM masih sedikit dan sulit ditemukan. | | | | | |
| 3. | Saya tidak menggunakan bank syariah karena fasilitas yang ditawarkan kurang lengkap dan tidak mendukung kebutuhan serta keinginan saya. | | | | | |
| 4. | Saya tidak menggunakan bank syariah karena fasilitas modern pendukung seperti SMS banking, internet banking, dll yang ditawarkan kurang memenuhi kebutuhan saya. | | | | | |

Promosi :

| No. | Pertanyaan | SS | S | KS | TS | STS |
|-----|---|----|---|----|----|-----|
| 1. | Saya tidak memilih bank syariah karena promosi yang ditawarkan kurang menarik perhatian saya. | | | | | |
| 2. | Saya tidak memilih bank syariah karena tidak pernah melihat iklan di berbagai media tentang bank syariah. | | | | | |
| 3. | Saya tidak memilih bank syariah karena iklan yang ada di berbagai media tidak membuat saya tertarik. | | | | | |
| 4. | Saya tidak memilih bank syariah karena bonus-bonus yang ditawarkan tidak menarik perhatian saya. | | | | | |

Lampiran 2 : Data Responden

| Responden | Jenis Kelamin | Pekerjaan | Usia | Pendidikan |
|------------------|----------------------|------------------|-------------|-------------------|
| 1 | Laki-laki | Pegawai Swasta | 23 | D3 |
| 2 | Laki-laki | Wirausaha | 36 | D3 |
| 3 | Laki-laki | PNS | 33 | S1 |
| 4 | Perempuan | PNS | 35 | S1 |
| 5 | Perempuan | Pegawai Swasta | 24 | SMA |
| 6 | Perempuan | Pegawai Swasta | 26 | S1 |
| 7 | Laki-laki | PNS | 34 | S1 |
| 8 | Perempuan | Wirausaha | 37 | S1 |
| 9 | Laki-laki | Pegawai Swasta | 27 | D3 |
| 10 | Perempuan | Wirausaha | 39 | S1 |
| 11 | Perempuan | PNS | 35 | S1 |
| 12 | Perempuan | PNS | 35 | S1 |
| 13 | Laki-laki | Pegawai Swasta | 30 | D3 |
| 14 | Perempuan | Wirausaha | 40 | D3 |
| 15 | Perempuan | Wirausaha | 38 | D3 |
| 16 | Laki-laki | PNS | 34 | S1 |
| 17 | Perempuan | Pegawai Swasta | 33 | D3 |
| 18 | Perempuan | PNS | 33 | S1 |
| 19 | Laki-laki | Pegawai Swasta | 29 | S1 |
| 20 | Perempuan | PNS | 35 | D3 |
| 21 | Perempuan | PNS | 35 | D3 |
| 22 | Perempuan | PNS | 34 | S1 |
| 23 | Laki-laki | Wirausaha | 37 | S1 |
| 24 | Perempuan | Pegawai Swasta | 31 | S1 |
| 25 | Perempuan | Wirausaha | 40 | S1 |
| 26 | Laki-laki | Buruh | 38 | SMP |
| 27 | Laki-laki | Pegawai Swasta | 27 | S1 |
| 28 | Laki-laki | Pegawai Swasta | 29 | S1 |
| 29 | Perempuan | Pegawai Swasta | 31 | S1 |
| 30 | Laki-laki | Buruh | 41 | SMA |
| 31 | Laki-laki | Pegawai Swasta | 40 | S2 |
| 32 | Perempuan | Buruh | 39 | SMP |
| 33 | Perempuan | Pegawai Swasta | 41 | S1 |
| 34 | Laki-laki | Wirausaha | 39 | S1 |
| 35 | Laki-laki | Pegawai Swasta | 36 | S1 |
| 36 | Perempuan | Wirausaha | 40 | S1 |
| 37 | Perempuan | Pegawai Swasta | 39 | S1 |

| Responden | Jenis Kelamin | Pekerjaan | Usia | Pendidikan |
|------------------|----------------------|------------------|-------------|-------------------|
| 38 | Laki-laki | Wirausaha | 41 | S1 |
| 39 | Laki-laki | Lain-lain | 43 | D3 |
| 40 | Laki-laki | Wirausaha | 47 | S1 |
| 41 | Perempuan | Wirausaha | 49 | S1 |
| 42 | Perempuan | PNS | 35 | S1 |
| 43 | Perempuan | PNS | 33 | D3 |
| 44 | Laki-laki | Pegawai Swasta | 28 | D3 |
| 45 | Laki-laki | Pegawai Swasta | 30 | SMA |
| 46 | Perempuan | Lain-lain | 39 | D3 |
| 47 | Laki-laki | PNS | 34 | S1 |
| 48 | Perempuan | Wirausaha | 46 | S1 |
| 49 | Perempuan | Wirausaha | 50 | S1 |
| 50 | Perempuan | Pegawai Swasta | 31 | SMA |
| 51 | Laki-laki | Lain-lain | 40 | S1 |
| 52 | Perempuan | Pegawai Swasta | 33 | D3 |
| 53 | Perempuan | PNS | 35 | S1 |
| 54 | Laki-laki | PNS | 40 | S1 |
| 55 | Laki-laki | PNS | 35 | S1 |
| 56 | Perempuan | Wirausaha | 47 | D3 |
| 57 | Perempuan | Pegawai Swasta | 37 | D3 |
| 58 | Laki-laki | Lain-lain | 40 | S1 |
| 59 | Perempuan | Pegawai Swasta | 36 | S2 |
| 60 | Perempuan | Pegawai Swasta | 36 | D3 |
| 61 | Laki-laki | Wirausaha | 47 | D3 |
| 62 | Perempuan | Wirausaha | 48 | D3 |
| 63 | Laki-laki | Lain-lain | 49 | S1 |
| 64 | Laki-laki | Wirausaha | 46 | S1 |
| 65 | Laki-laki | Pegawai Swasta | 38 | D3 |
| 66 | Perempuan | PNS | 43 | S1 |
| 67 | Laki-laki | Wirausaha | 46 | D3 |
| 68 | Perempuan | Pelajar | 20 | SMA |
| 69 | Perempuan | PNS | 39 | S1 |
| 70 | Perempuan | Pelajar | 20 | SMA |
| 71 | Perempuan | Wirausaha | 48 | D3 |
| 72 | Laki-laki | Pegawai Swasta | 36 | SMA |
| 73 | Perempuan | Pelajar | 21 | SMA |
| 74 | Laki-laki | PNS | 41 | D3 |
| 75 | Laki-laki | Wirausaha | 49 | D3 |
| 76 | Perempuan | PNS | 45 | D3 |

| Responden | Jenis Kelamin | Pekerjaan | Usia | Pendidikan |
|------------------|----------------------|------------------|-------------|-------------------|
| 77 | Perempuan | Pegawai Swasta | 39 | SMA |
| 78 | Laki-laki | PNS | 34 | D3 |
| 79 | Perempuan | PNS | 33 | S1 |
| 80 | Laki-laki | Pegawai Swasta | 37 | D3 |
| 81 | Perempuan | PNS | 41 | S1 |
| 82 | Perempuan | Pegawai Swasta | 37 | SMA |
| 83 | Laki-laki | Pegawai Swasta | 46 | SMA |
| 84 | Laki-laki | Pelajar | 21 | SMA |
| 85 | Perempuan | Pelajar | 20 | SMA |
| 86 | Perempuan | Pegawai Swasta | 46 | SMA |
| 87 | Perempuan | Pegawai Swasta | 48 | D3 |
| 88 | Perempuan | Pelajar | 22 | SMA |
| 89 | Laki-laki | PNS | 35 | S1 |
| 90 | Perempuan | Pelajar | 21 | SMA |
| 91 | Perempuan | PNS | 38 | S1 |
| 92 | Perempuan | Pelajar | 20 | SMA |
| 93 | Laki-laki | Pegawai Swasta | 46 | D3 |
| 94 | Perempuan | Pelajar | 20 | S1 |
| 95 | Perempuan | PNS | 39 | S1 |
| 96 | Laki-laki | PNS | 40 | S1 |
| 97 | Perempuan | PNS | 37 | S1 |
| 98 | Perempuan | Pegawai Swasta | 47 | SMA |
| 99 | Laki-laki | Lain-lain | 49 | S1 |
| 100 | Laki-laki | Pegawai Swasta | 48 | D3 |

Lampiran 3: Data hasil kuisisioner

| Responden | Minat | | | | Total | Religiusitas | | | | Total | Lokasi | | | | Total | Fasilitas | | | | Total |
|-----------|-------|----|----|----|-------|--------------|----|----|----|-------|--------|----|----|----|-------|-----------|----|----|----|-------|
| | A1 | A2 | A3 | A4 | | B1 | B2 | B3 | B4 | | C1 | C2 | C3 | C4 | | D1 | D2 | D3 | D4 | |
| 1 | 4 | 3 | 3 | 4 | 14 | 2 | 1 | 1 | 2 | 6 | 3 | 3 | 3 | 3 | 12 | 2 | 3 | 3 | 3 | 11 |
| 2 | 2 | 2 | 3 | 3 | 10 | 2 | 2 | 1 | 2 | 7 | 4 | 3 | 4 | 4 | 15 | 2 | 3 | 4 | 3 | 12 |
| 3 | 3 | 3 | 3 | 3 | 12 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 |
| 4 | 3 | 2 | 2 | 3 | 10 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 |
| 5 | 2 | 2 | 3 | 2 | 9 | 1 | 1 | 1 | 1 | 4 | 2 | 2 | 2 | 2 | 8 | 3 | 1 | 3 | 2 | 9 |
| 6 | 2 | 3 | 2 | 3 | 10 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 |
| 7 | 3 | 3 | 3 | 3 | 12 | 3 | 2 | 2 | 2 | 9 | 3 | 3 | 3 | 3 | 12 | 2 | 4 | 3 | 3 | 12 |
| 8 | 3 | 2 | 2 | 4 | 11 | 2 | 3 | 2 | 2 | 9 | 2 | 3 | 3 | 3 | 11 | 3 | 3 | 2 | 5 | 13 |
| 9 | 4 | 4 | 3 | 2 | 13 | 3 | 3 | 2 | 1 | 9 | 2 | 2 | 2 | 2 | 8 | 2 | 4 | 3 | 5 | 14 |
| 10 | 3 | 3 | 3 | 3 | 12 | 3 | 2 | 2 | 2 | 9 | 2 | 3 | 3 | 3 | 11 | 2 | 3 | 3 | 5 | 13 |
| 11 | 3 | 2 | 3 | 4 | 12 | 3 | 2 | 3 | 3 | 11 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 5 | 14 |
| 12 | 3 | 3 | 3 | 3 | 12 | 3 | 2 | 3 | 3 | 11 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 5 | 14 |
| 13 | 1 | 4 | 3 | 4 | 12 | 2 | 2 | 2 | 2 | 8 | 1 | 1 | 1 | 1 | 4 | 2 | 2 | 2 | 3 | 9 |
| 14 | 2 | 2 | 2 | 1 | 7 | 2 | 1 | 1 | 3 | 7 | 2 | 1 | 2 | 2 | 7 | 1 | 1 | 2 | 1 | 5 |
| 15 | 3 | 2 | 3 | 3 | 11 | 2 | 3 | 2 | 3 | 10 | 3 | 2 | 3 | 2 | 10 | 4 | 3 | 4 | 3 | 14 |
| 16 | 3 | 3 | 1 | 1 | 8 | 1 | 2 | 1 | 3 | 7 | 1 | 2 | 2 | 1 | 6 | 2 | 3 | 3 | 2 | 10 |
| 17 | 3 | 3 | 2 | 3 | 11 | 2 | 2 | 2 | 3 | 9 | 2 | 2 | 2 | 2 | 8 | 2 | 3 | 3 | 3 | 11 |
| 18 | 3 | 3 | 3 | 3 | 12 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 |
| 19 | 4 | 4 | 4 | 4 | 16 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 2 | 11 |
| 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 3 | 3 | 4 | 3 | 13 | 4 | 4 | 5 | 5 | 18 |
| 21 | 4 | 4 | 3 | 2 | 13 | 1 | 1 | 1 | 1 | 4 | 3 | 2 | 3 | 3 | 11 | 2 | 2 | 4 | 4 | 12 |
| 22 | 4 | 4 | 3 | 4 | 15 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 3 | 4 | 3 | 4 | 14 |
| 23 | 4 | 4 | 4 | 4 | 16 | 4 | 3 | 4 | 4 | 15 | 4 | 4 | 4 | 4 | 16 | 2 | 3 | 4 | 2 | 11 |

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| 24 | 3 | 3 | 3 | 2 | 11 | 2 | 1 | 2 | 2 | 7 | 3 | 2 | 3 | 2 | 10 | 1 | 2 | 3 | 4 | 10 |
| 25 | 4 | 3 | 3 | 3 | 13 | 2 | 2 | 2 | 2 | 8 | 3 | 3 | 3 | 4 | 13 | 2 | 3 | 3 | 3 | 11 |
| 26 | 4 | 4 | 4 | 4 | 16 | 3 | 3 | 4 | 3 | 13 | 4 | 4 | 3 | 4 | 15 | 3 | 4 | 4 | 4 | 15 |
| 27 | 4 | 4 | 2 | 3 | 13 | 3 | 2 | 3 | 3 | 11 | 4 | 4 | 4 | 4 | 16 | 2 | 4 | 4 | 4 | 14 |
| 28 | 4 | 4 | 5 | 4 | 17 | 3 | 2 | 3 | 2 | 10 | 4 | 4 | 4 | 3 | 15 | 4 | 3 | 5 | 5 | 17 |
| 29 | 3 | 3 | 3 | 3 | 12 | 2 | 2 | 2 | 2 | 8 | 3 | 3 | 2 | 2 | 10 | 2 | 3 | 3 | 3 | 11 |
| 30 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 5 | 2 | 17 | 5 | 5 | 5 | 5 | 20 |
| 31 | 3 | 3 | 3 | 3 | 12 | 3 | 2 | 3 | 2 | 10 | 2 | 2 | 2 | 2 | 8 | 2 | 3 | 3 | 3 | 11 |
| 32 | 4 | 3 | 3 | 3 | 13 | 2 | 1 | 3 | 3 | 9 | 4 | 2 | 3 | 4 | 13 | 4 | 3 | 4 | 2 | 13 |
| 33 | 3 | 3 | 4 | 4 | 14 | 2 | 2 | 2 | 2 | 8 | 3 | 3 | 3 | 3 | 12 | 2 | 3 | 3 | 3 | 11 |
| 34 | 4 | 3 | 3 | 4 | 14 | 2 | 2 | 2 | 4 | 10 | 4 | 2 | 2 | 2 | 10 | 3 | 3 | 4 | 4 | 14 |
| 35 | 3 | 4 | 3 | 3 | 13 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 3 | 2 | 9 |
| 36 | 2 | 3 | 3 | 3 | 11 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 | 2 | 3 | 2 | 3 | 10 |
| 37 | 1 | 5 | 4 | 4 | 14 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 3 | 4 | 4 | 4 | 15 |
| 38 | 4 | 3 | 3 | 3 | 13 | 4 | 3 | 3 | 4 | 14 | 2 | 2 | 2 | 2 | 8 | 2 | 3 | 2 | 4 | 11 |
| 39 | 2 | 3 | 2 | 3 | 10 | 1 | 1 | 2 | 1 | 5 | 1 | 1 | 1 | 1 | 4 | 2 | 2 | 2 | 2 | 8 |
| 40 | 4 | 4 | 3 | 3 | 14 | 5 | 4 | 5 | 5 | 19 | 3 | 2 | 2 | 2 | 9 | 2 | 3 | 4 | 2 | 11 |
| 41 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 4 | 5 | 5 | 5 | 19 |
| 42 | 2 | 3 | 4 | 3 | 12 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 | 2 | 3 | 3 | 3 | 11 |
| 43 | 4 | 2 | 2 | 3 | 11 | 1 | 2 | 3 | 3 | 9 | 2 | 2 | 2 | 3 | 9 | 2 | 3 | 4 | 3 | 12 |
| 44 | 4 | 3 | 2 | 4 | 13 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 | 3 | 3 | 3 | 3 | 12 |
| 45 | 3 | 4 | 3 | 3 | 13 | 2 | 2 | 2 | 3 | 9 | 3 | 3 | 2 | 3 | 11 | 2 | 3 | 3 | 2 | 10 |
| 46 | 4 | 4 | 4 | 4 | 16 | 3 | 3 | 4 | 3 | 13 | 4 | 4 | 3 | 4 | 15 | 3 | 4 | 4 | 4 | 15 |
| 47 | 4 | 4 | 4 | 4 | 16 | 3 | 2 | 3 | 3 | 11 | 3 | 3 | 3 | 1 | 10 | 2 | 2 | 2 | 4 | 10 |
| 48 | 3 | 2 | 2 | 2 | 9 | 3 | 3 | 4 | 3 | 13 | 2 | 2 | 2 | 3 | 9 | 1 | 3 | 2 | 2 | 8 |
| 49 | 3 | 3 | 3 | 2 | 11 | 2 | 1 | 1 | 2 | 6 | 3 | 3 | 3 | 3 | 12 | 2 | 2 | 3 | 2 | 9 |
| 50 | 4 | 3 | 3 | 3 | 13 | 2 | 2 | 3 | 2 | 9 | 4 | 3 | 3 | 3 | 13 | 4 | 4 | 4 | 3 | 15 |

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| 51 | 4 | 4 | 3 | 4 | 15 | 4 | 4 | 4 | 4 | 16 | 2 | 2 | 2 | 2 | 8 | 2 | 3 | 4 | 2 | 12 |
| 52 | 4 | 4 | 3 | 3 | 14 | 3 | 2 | 3 | 3 | 11 | 2 | 2 | 2 | 2 | 8 | 2 | 3 | 2 | 3 | 10 |
| 53 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 54 | 3 | 4 | 3 | 4 | 14 | 1 | 2 | 1 | 3 | 7 | 4 | 5 | 1 | 3 | 13 | 2 | 3 | 2 | 4 | 11 |
| 55 | 3 | 3 | 3 | 3 | 12 | 2 | 3 | 3 | 3 | 11 | 3 | 3 | 3 | 3 | 12 | 2 | 3 | 3 | 3 | 11 |
| 56 | 3 | 3 | 3 | 3 | 12 | 3 | 2 | 2 | 3 | 10 | 3 | 2 | 2 | 3 | 10 | 1 | 3 | 3 | 3 | 10 |
| 57 | 4 | 4 | 3 | 3 | 14 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 12 |
| 58 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 59 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 60 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 3 | 3 | 3 | 3 | 12 | 2 | 4 | 3 | 3 | 12 |
| 61 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 62 | 4 | 4 | 4 | 4 | 16 | 2 | 2 | 3 | 3 | 10 | 2 | 2 | 2 | 3 | 9 | 3 | 3 | 3 | 3 | 12 |
| 63 | 4 | 4 | 4 | 4 | 16 | 2 | 2 | 2 | 3 | 9 | 3 | 3 | 4 | 4 | 14 | 3 | 4 | 4 | 4 | 15 |
| 64 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 3 | 3 | 4 | 4 | 14 | 3 | 4 | 4 | 4 | 15 |
| 65 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 4 | 4 | 4 | 4 | 16 |
| 66 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 67 | 4 | 4 | 3 | 4 | 15 | 4 | 4 | 4 | 4 | 16 | 2 | 2 | 2 | 2 | 8 | 4 | 2 | 3 | 4 | 14 |
| 68 | 4 | 4 | 4 | 4 | 16 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 | 4 | 4 | 4 | 4 | 16 |
| 69 | 3 | 4 | 3 | 5 | 15 | 3 | 2 | 3 | 3 | 11 | 3 | 2 | 2 | 3 | 10 | 3 | 3 | 2 | 3 | 11 |
| 70 | 3 | 4 | 3 | 5 | 15 | 4 | 3 | 4 | 4 | 15 | 4 | 4 | 4 | 4 | 16 | 3 | 4 | 5 | 4 | 16 |
| 71 | 3 | 3 | 3 | 4 | 13 | 3 | 2 | 4 | 3 | 12 | 4 | 4 | 4 | 4 | 16 | 5 | 2 | 3 | 4 | 14 |
| 72 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 3 | 3 | 3 | 3 | 12 | 3 | 5 | 3 | 3 | 14 |
| 73 | 4 | 2 | 3 | 5 | 14 | 3 | 2 | 5 | 4 | 14 | 4 | 3 | 5 | 3 | 15 | 4 | 2 | 2 | 4 | 12 |
| 74 | 4 | 2 | 4 | 5 | 15 | 3 | 2 | 5 | 3 | 13 | 4 | 4 | 4 | 4 | 16 | 5 | 4 | 3 | 4 | 16 |
| 75 | 5 | 2 | 2 | 2 | 11 | 3 | 3 | 3 | 3 | 12 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 |
| 76 | 3 | 3 | 3 | 4 | 13 | 3 | 3 | 3 | 3 | 12 | 1 | 1 | 2 | 2 | 6 | 2 | 2 | 3 | 3 | 10 |
| 77 | 3 | 3 | 3 | 3 | 12 | 3 | 2 | 4 | 4 | 13 | 2 | 2 | 2 | 2 | 8 | 3 | 3 | 3 | 3 | 12 |

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| 78 | 4 | 3 | 4 | 3 | 14 | 4 | 4 | 4 | 4 | 16 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 12 |
| 79 | 5 | 2 | 2 | 3 | 12 | 1 | 1 | 5 | 3 | 10 | 2 | 1 | 2 | 3 | 8 | 4 | 3 | 2 | 3 | 12 |
| 80 | 4 | 4 | 4 | 4 | 16 | 3 | 2 | 5 | 3 | 13 | 2 | 2 | 5 | 5 | 14 | 5 | 3 | 3 | 4 | 15 |
| 81 | 4 | 4 | 2 | 3 | 13 | 3 | 1 | 4 | 3 | 11 | 2 | 2 | 3 | 3 | 10 | 4 | 3 | 3 | 5 | 15 |
| 82 | 3 | 3 | 3 | 3 | 12 | 4 | 4 | 4 | 4 | 16 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 12 |
| 83 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 3 | 1 | 8 | 3 | 3 | 2 | 4 | 12 | 2 | 2 | 2 | 2 | 8 |
| 84 | 5 | 1 | 1 | 3 | 10 | 2 | 1 | 3 | 2 | 8 | 2 | 2 | 2 | 3 | 9 | 2 | 1 | 2 | 2 | 7 |
| 85 | 3 | 2 | 4 | 5 | 14 | 1 | 1 | 4 | 3 | 9 | 1 | 1 | 2 | 3 | 7 | 2 | 3 | 2 | 5 | 12 |
| 86 | 5 | 4 | 3 | 5 | 17 | 2 | 1 | 3 | 3 | 9 | 4 | 4 | 4 | 4 | 16 | 5 | 4 | 2 | 4 | 15 |
| 87 | 4 | 3 | 1 | 5 | 13 | 2 | 1 | 4 | 3 | 10 | 4 | 4 | 3 | 4 | 15 | 5 | 3 | 1 | 4 | 13 |
| 88 | 4 | 4 | 4 | 3 | 15 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 12 | 2 | 3 | 3 | 2 | 10 |
| 89 | 4 | 3 | 3 | 5 | 15 | 4 | 4 | 4 | 4 | 16 | 3 | 3 | 3 | 3 | 12 | 5 | 4 | 4 | 3 | 16 |
| 90 | 3 | 3 | 3 | 3 | 12 | 2 | 2 | 2 | 2 | 8 | 2 | 2 | 2 | 2 | 8 | 3 | 3 | 3 | 3 | 12 |
| 91 | 2 | 2 | 2 | 2 | 8 | 1 | 1 | 1 | 5 | 8 | 3 | 3 | 3 | 3 | 12 | 2 | 2 | 2 | 2 | 8 |
| 92 | 4 | 3 | 3 | 3 | 13 | 2 | 2 | 2 | 3 | 9 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 12 |
| 93 | 4 | 4 | 3 | 3 | 14 | 4 | 4 | 4 | 4 | 16 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 12 |
| 94 | 3 | 3 | 3 | 3 | 12 | 1 | 1 | 1 | 1 | 4 | 2 | 2 | 3 | 2 | 9 | 2 | 3 | 3 | 3 | 11 |
| 95 | 3 | 3 | 3 | 3 | 12 | 1 | 1 | 1 | 3 | 6 | 2 | 1 | 1 | 1 | 5 | 2 | 3 | 3 | 4 | 12 |
| 96 | 3 | 3 | 3 | 3 | 12 | 2 | 2 | 2 | 2 | 8 | 3 | 2 | 2 | 2 | 9 | 3 | 3 | 3 | 3 | 12 |
| 97 | 5 | 2 | 1 | 5 | 13 | 3 | 3 | 3 | 3 | 12 | 1 | 1 | 2 | 5 | 9 | 5 | 4 | 4 | 5 | 18 |
| 98 | 3 | 3 | 3 | 3 | 12 | 2 | 2 | 3 | 3 | 10 | 3 | 3 | 3 | 3 | 12 | 3 | 3 | 3 | 3 | 12 |
| 99 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 100 | 5 | 5 | 4 | 3 | 17 | 3 | 2 | 5 | 5 | 15 | 5 | 5 | 5 | 5 | 20 | 3 | 2 | 5 | 4 | 14 |

Lampiran 3 (Data hasil kuisioner) lanjutan:

| Responden | Promosi | | | | Total |
|-----------|---------|----|----|----|-------|
| | E1 | E2 | E3 | E4 | |
| 1 | 3 | 3 | 1 | 2 | 9 |
| 2 | 1 | 1 | 1 | 1 | 4 |
| 3 | 2 | 2 | 2 | 2 | 8 |
| 4 | 1 | 1 | 1 | 1 | 4 |
| 5 | 1 | 1 | 1 | 1 | 4 |
| 6 | 2 | 2 | 1 | 2 | 7 |
| 7 | 2 | 3 | 3 | 3 | 11 |
| 8 | 3 | 3 | 2 | 2 | 10 |
| 9 | 3 | 3 | 2 | 3 | 11 |
| 10 | 3 | 2 | 3 | 3 | 11 |
| 11 | 2 | 3 | 2 | 3 | 10 |
| 12 | 3 | 2 | 3 | 2 | 10 |
| 13 | 1 | 1 | 1 | 2 | 5 |
| 14 | 2 | 1 | 2 | 2 | 7 |
| 15 | 2 | 2 | 2 | 2 | 8 |
| 16 | 1 | 1 | 1 | 2 | 5 |
| 17 | 3 | 3 | 2 | 3 | 11 |
| 18 | 2 | 2 | 2 | 2 | 8 |
| 19 | 3 | 3 | 2 | 3 | 11 |
| 20 | 5 | 5 | 5 | 2 | 17 |
| 21 | 2 | 2 | 1 | 3 | 8 |
| 22 | 3 | 4 | 3 | 4 | 14 |
| 23 | 3 | 3 | 3 | 3 | 12 |
| 24 | 1 | 3 | 2 | 1 | 7 |
| 25 | 3 | 4 | 2 | 2 | 11 |
| 26 | 3 | 4 | 3 | 4 | 14 |
| 27 | 2 | 2 | 4 | 2 | 10 |
| 28 | 3 | 3 | 2 | 1 | 9 |
| 29 | 2 | 2 | 2 | 3 | 9 |
| 30 | 5 | 5 | 5 | 5 | 20 |
| 31 | 2 | 3 | 1 | 1 | 7 |
| 32 | 3 | 3 | 1 | 3 | 10 |
| 33 | 2 | 2 | 2 | 1 | 7 |
| 34 | 5 | 4 | 1 | 1 | 11 |
| 35 | 2 | 1 | 1 | 2 | 6 |
| 36 | 3 | 2 | 1 | 3 | 9 |
| 37 | 4 | 4 | 4 | 4 | 16 |
| 38 | 3 | 3 | 3 | 3 | 12 |
| 39 | 2 | 2 | 1 | 1 | 6 |
| 40 | 3 | 3 | 5 | 5 | 16 |

| | | | | | |
|----|---|---|---|---|----|
| 41 | 5 | 3 | 2 | 5 | 15 |
| 42 | 2 | 2 | 1 | 1 | 6 |
| 43 | 3 | 3 | 1 | 2 | 9 |
| 44 | 3 | 2 | 2 | 2 | 9 |
| 45 | 3 | 2 | 5 | 2 | 12 |
| 46 | 3 | 4 | 3 | 4 | 14 |
| 47 | 4 | 4 | 5 | 5 | 18 |
| 48 | 1 | 3 | 1 | 1 | 6 |
| 49 | 2 | 2 | 1 | 2 | 7 |
| 50 | 2 | 1 | 2 | 1 | 6 |
| 51 | 3 | 3 | 3 | 3 | 12 |
| 52 | 3 | 3 | 2 | 2 | 10 |
| 53 | 5 | 5 | 5 | 5 | 20 |
| 54 | 3 | 3 | 2 | 2 | 10 |
| 55 | 3 | 3 | 2 | 3 | 11 |
| 56 | 3 | 2 | 2 | 2 | 9 |
| 57 | 3 | 3 | 3 | 3 | 12 |
| 58 | 5 | 5 | 5 | 5 | 20 |
| 59 | 4 | 4 | 4 | 4 | 16 |
| 60 | 3 | 3 | 3 | 3 | 12 |
| 61 | 4 | 4 | 4 | 4 | 16 |
| 62 | 3 | 3 | 2 | 3 | 11 |
| 63 | 3 | 3 | 2 | 2 | 10 |
| 64 | 3 | 3 | 2 | 2 | 10 |
| 65 | 4 | 4 | 4 | 4 | 16 |
| 66 | 4 | 4 | 4 | 4 | 16 |
| 67 | 3 | 3 | 4 | 4 | 14 |
| 68 | 4 | 4 | 2 | 4 | 14 |
| 69 | 2 | 2 | 2 | 2 | 8 |
| 70 | 3 | 3 | 3 | 3 | 12 |
| 71 | 2 | 2 | 2 | 2 | 8 |
| 72 | 2 | 1 | 2 | 2 | 7 |
| 73 | 2 | 2 | 2 | 2 | 8 |
| 74 | 3 | 3 | 3 | 3 | 12 |
| 75 | 2 | 2 | 2 | 1 | 7 |
| 76 | 2 | 2 | 2 | 2 | 8 |
| 77 | 3 | 3 | 3 | 3 | 12 |
| 78 | 2 | 2 | 2 | 2 | 8 |
| 79 | 1 | 1 | 1 | 1 | 4 |
| 80 | 3 | 3 | 3 | 3 | 12 |
| 81 | 3 | 3 | 3 | 3 | 12 |
| 82 | 2 | 2 | 2 | 2 | 8 |
| 83 | 1 | 1 | 1 | 1 | 4 |
| 84 | 1 | 1 | 1 | 1 | 4 |

| | | | | | |
|-----|---|---|---|---|----|
| 85 | 1 | 1 | 2 | 2 | 6 |
| 86 | 2 | 2 | 2 | 2 | 8 |
| 87 | 1 | 1 | 1 | 1 | 4 |
| 88 | 3 | 2 | 1 | 1 | 7 |
| 89 | 3 | 3 | 3 | 3 | 12 |
| 90 | 3 | 1 | 1 | 1 | 6 |
| 91 | 1 | 1 | 1 | 1 | 4 |
| 92 | 3 | 3 | 1 | 1 | 8 |
| 93 | 3 | 3 | 1 | 3 | 10 |
| 94 | 2 | 2 | 2 | 2 | 8 |
| 95 | 3 | 3 | 1 | 1 | 8 |
| 96 | 2 | 2 | 2 | 2 | 8 |
| 97 | 2 | 2 | 2 | 2 | 8 |
| 98 | 2 | 2 | 1 | 1 | 6 |
| 99 | 5 | 5 | 5 | 5 | 20 |
| 100 | 2 | 2 | 2 | 2 | 8 |

Lampiran 4 : Hasil Regresi

1. Uji Validitas Variabel Minat

| | | Correlations | | | | |
|--------|---------------------|--------------|--------|--------|--------|--------|
| | | minat1 | mnat2 | minat3 | minat4 | MINAT |
| minat1 | Pearson Correlation | 1 | .364** | .307** | .430** | .682** |
| | Sig. (2-tailed) | | .000 | .002 | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| mnat2 | Pearson Correlation | .364** | 1 | .678** | .422** | .801** |
| | Sig. (2-tailed) | .000 | | .000 | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| minat3 | Pearson Correlation | .307** | .678** | 1 | .507** | .812** |
| | Sig. (2-tailed) | .002 | .000 | | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| minat4 | Pearson Correlation | .430** | .422** | .507** | 1 | .773** |
| | Sig. (2-tailed) | .000 | .000 | .000 | | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| MINAT | Pearson Correlation | .682** | .801** | .812** | .773** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | |
| | N | 100 | 100 | 100 | 100 | 100 |

** . Correlation is significant at the 0.01 level (2-tailed).

2. Uji Validitas Variabel Religiusitas

| Correlations | | | | | | |
|--------------|---------------------|---------------|---------------|---------------|---------------|------------------|
| | | religiusitas1 | religiusitas2 | religiusitas3 | religiusitas4 | RELIGIUSI TAS |
| religi | Pearson Correlation | 1 | .871** | .748** | .727** | .938** |
| usita | Sig. (2-tailed) | | .000 | .000 | .000 | .000 |
| s1 | N | 100 | 100 | 100 | 100 | 100 |
| religi | Pearson Correlation | .871** | 1 | .628** | .692** | .893** |
| usita | Sig. (2-tailed) | .000 | | .000 | .000 | .000 |
| s2 | N | 100 | 100 | 100 | 100 | 100 |
| religi | Pearson Correlation | .748** | .628** | 1 | .705** | .868** |
| usita | Sig. (2-tailed) | .000 | .000 | | .000 | .000 |
| s3 | N | 100 | 100 | 100 | 100 | 100 |
| religi | Pearson Correlation | .727** | .692** | .705** | 1 | .870** |
| usita | Sig. (2-tailed) | .000 | .000 | .000 | | .000 |
| s4 | N | 100 | 100 | 100 | 100 | 100 |
| RELI | Pearson Correlation | .938** | .893** | .868** | .870** | 1 |
| GIUS | Sig. (2-tailed) | .000 | .000 | .000 | .000 | |
| ITAS | N | 100 | 100 | 100 | 100 | 100 |

** . Correlation is significant at the 0.01 level (2-tailed).

3. Uji Validitas Variabel Lokasi

| | | Correlations | | | | |
|---------|---------------------|--------------|---------|---------|---------|--------|
| | | lokasi1 | lokasi2 | lokasi3 | lokasi4 | LOKASI |
| lokasi1 | Pearson Correlation | 1 | .892** | .775** | .666** | .923** |
| | Sig. (2-tailed) | | .000 | .000 | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| lokasi2 | Pearson Correlation | .892** | 1 | .773** | .678** | .927** |
| | Sig. (2-tailed) | .000 | | .000 | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| lokasi3 | Pearson Correlation | .775** | .773** | 1 | .742** | .910** |
| | Sig. (2-tailed) | .000 | .000 | | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| lokasi4 | Pearson Correlation | .666** | .678** | .742** | 1 | .852** |
| | Sig. (2-tailed) | .000 | .000 | .000 | | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| LOKASI | Pearson Correlation | .923** | .927** | .910** | .852** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | |
| | N | 100 | 100 | 100 | 100 | 100 |

** . Correlation is significant at the 0.01 level (2-tailed).

4. Uji Validitas Variabel Fasilitas

| | | Correlations | | | | |
|------------|---------------------|--------------|------------|------------|------------|-----------|
| | | fasilitas1 | fasilitas2 | fasilitas3 | fasilitas4 | FASILITAS |
| fasilitas1 | Pearson Correlation | 1 | .513** | .419** | .535** | .798** |
| | Sig. (2-tailed) | | .000 | .000 | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| fasilitas2 | Pearson Correlation | .513** | 1 | .596** | .558** | .820** |
| | Sig. (2-tailed) | .000 | | .000 | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| fasilitas3 | Pearson Correlation | .419** | .596** | 1 | .419** | .754** |
| | Sig. (2-tailed) | .000 | .000 | | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| fasilitas4 | Pearson Correlation | .535** | .558** | .419** | 1 | .796** |
| | Sig. (2-tailed) | .000 | .000 | .000 | | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| FASILITAS | Pearson Correlation | .798** | .820** | .754** | .796** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | |
| | N | 100 | 100 | 100 | 100 | 100 |

** . Correlation is significant at the 0.01 level (2-tailed).

5. Uji Validitas Variabel Promosi

| | | Correlations | | | | |
|----------|---------------------|--------------|----------|----------|----------|---------|
| | | promosi1 | promosi2 | promosi3 | promosi4 | PROMOSI |
| promosi1 | Pearson Correlation | 1 | .839** | .640** | .688** | .888** |
| | Sig. (2-tailed) | | .000 | .000 | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| promosi2 | Pearson Correlation | .839** | 1 | .651** | .689** | .892** |
| | Sig. (2-tailed) | .000 | | .000 | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| promosi3 | Pearson Correlation | .640** | .651** | 1 | .737** | .866** |
| | Sig. (2-tailed) | .000 | .000 | | .000 | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| promosi4 | Pearson Correlation | .688** | .689** | .737** | 1 | .887** |
| | Sig. (2-tailed) | .000 | .000 | .000 | | .000 |
| | N | 100 | 100 | 100 | 100 | 100 |
| PROMOSI | Pearson Correlation | .888** | .892** | .866** | .887** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | |
| | N | 100 | 100 | 100 | 100 | 100 |

** . Correlation is significant at the 0.01 level (2-tailed).

6. Uji Reliabilitas Variabel Minat

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .767 | 4 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|--------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| minat1 | 9.99 | 5.242 | .442 | .775 |
| minat2 | 10.20 | 4.646 | .625 | .681 |
| minat3 | 10.38 | 4.541 | .640 | .672 |
| minat4 | 10.05 | 4.694 | .570 | .710 |

7. Uji Reliabilitas Variabel Religiusitas

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .913 | 4 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|---------------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| religiusitas1 | 8.51 | 9.121 | .885 | .859 |
| religiusitas2 | 8.76 | 9.336 | .805 | .887 |
| religiusitas3 | 8.27 | 9.290 | .754 | .907 |
| religiusitas4 | 8.24 | 10.023 | .777 | .897 |

8. Uji Reliabilitas Variabel Lokasi

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .925 | 4 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|---------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| lokasi1 | 8.62 | 7.895 | .861 | .891 |
| lokasi2 | 8.75 | 7.705 | .864 | .889 |
| lokasi3 | 8.65 | 7.987 | .837 | .898 |
| lokasi4 | 8.57 | 8.490 | .743 | .929 |

9. Uji Reliabilitas Variabel Fasilitas

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .800 | 4 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|------------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| fasilitas1 | 9.60 | 5.354 | .594 | .763 |
| fasilitas2 | 9.37 | 5.811 | .691 | .717 |
| fasilitas3 | 9.30 | 6.091 | .567 | .771 |
| fasilitas4 | 9.11 | 5.553 | .617 | .748 |

10. Uji Reliabilitas Variabel Promosi

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .904 | 4 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| promosi1 | 7.27 | 9.189 | .805 | .870 |
| promosi2 | 7.32 | 9.028 | .810 | .868 |
| promosi3 | 7.65 | 8.654 | .747 | .891 |
| promosi4 | 7.49 | 8.596 | .788 | .875 |

11. Analisis Linier Berganda

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
|-------|--------------|-----------------------------|------------|---------------------------|-------|------|-------------------------|-------|
| | | B | Std. Error | Beta | | | Tolerance | VIF |
| 1 | (Constant) | 4.582 | .617 | | 7.428 | .000 | | |
| | RELIGIUSITAS | .141 | .056 | .203 | 2.513 | .014 | .413 | 2.423 |
| | LOKASI | .111 | .056 | .148 | 1.970 | .052 | .482 | 2.073 |
| | FASILITAS | .321 | .077 | .352 | 4.192 | .000 | .383 | 2.611 |
| | PROMOSI | .210 | .059 | .292 | 3.562 | .001 | .403 | 2.481 |

a. Dependent Variable: MINAT

12. Uji T

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|--------------|-----------------------------|------------|---------------------------|-------|------|
| | B | Std. Error | Beta | | |
| (Constant) | 4.603 | .617 | | 7.465 | .000 |
| Religiusitas | .146 | .056 | .210 | 2.589 | .011 |
| 1 Lokasi | .107 | .057 | .143 | 1.885 | .062 |
| Fasilitas | .318 | .077 | .349 | 4.148 | .000 |
| Promosi | .211 | .059 | .294 | 3.589 | .001 |

a. Dependent Variable: Minat Menabung

13. Uji F

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|-------|------------|----------------|----|-------------|--------|-------------------|
| 1 | Regression | 580.121 | 4 | 145.030 | 68.643 | .000 ^b |
| | Residual | 200.719 | 95 | 2.113 | | |
| | Total | 780.840 | 99 | | | |

a. Dependent Variable: MINAT

b. Predictors: (Constant), PROMOSI, LOKASI, RELIGIUSITAS, FASILITAS

14. Uji Koefisien Determinasi

Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
|-------|-------------------|----------|-------------------|----------------------------|---------------|
| 1 | .862 ^a | .743 | .732 | 1.454 | 1.798 |

a. Predictors: (Constant), PROMOSI, LOKASI, RELIGIUSITAS, FASILITAS

b. Dependent Variable: MINAT

15. Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

| | | Unstandardized Residual |
|----------------------------------|----------------|-------------------------|
| N | | 100 |
| Normal Parameters ^{a,b} | Mean | .0000000 |
| | Std. Deviation | 1.42617816 |
| | Absolute | .064 |
| Most Extreme Differences | Positive | .055 |
| | Negative | -.064 |
| Kolmogorov-Smirnov Z | | .640 |
| Asymp. Sig. (2-tailed) | | .807 |

a. Test distribution is Normal.

b. Calculated from data.

16. Uji VIF

| Coefficients ^a | | | | | | | |
|---------------------------|-----------------------------|------------|---------------------------|-------|------|-------------------------|-------|
| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
| | B | Std. Error | Beta | | | Tolerance | VIF |
| 1 (Constant) | 4.582 | .617 | | 7.428 | .000 | | |
| RELIGIUSITAS | .141 | .056 | .203 | 2.513 | .014 | .413 | 2.423 |
| LOKASI | .111 | .056 | .148 | 1.970 | .052 | .482 | 2.073 |
| FASILITAS | .321 | .077 | .352 | 4.192 | .000 | .383 | 2.611 |
| PROMOSI | .210 | .059 | .292 | 3.562 | .001 | .403 | 2.481 |

a. Dependent Variable: MINAT

17. Uji Heteroskedastisitas

| Coefficients ^a | | | | | | | |
|---------------------------|-----------------------------|------------|---------------------------|-------|------|-------------------------|-------|
| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
| | B | Std. Error | Beta | | | Tolerance | VIF |
| 1 (Constant) | 1.364 | .354 | | 3.847 | .000 | | |
| RELIGIUSITAS | .009 | .032 | .046 | .292 | .771 | .413 | 2.423 |
| LOKASI | .021 | .032 | .095 | .650 | .517 | .482 | 2.073 |
| FASILITAS | -.021 | .044 | -.077 | -.469 | .640 | .383 | 2.611 |
| PROMOSI | -.030 | .034 | -.144 | -.899 | .371 | .403 | 2.481 |

a. Dependent Variable: ABS_RESID

18. Uji Multikolinieritas

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
|----------------|-----------------------------|------------|---------------------------|-------|------|-------------------------|-------|
| | B | Std. Error | Beta | | | Tolerance | VIF |
| (Constant) | 4.603 | .617 | | 7.465 | .000 | | |
| 1 Religiusitas | .146 | .056 | .210 | 2.589 | .011 | .414 | 2.413 |
| 1 Lokasi | .107 | .057 | .143 | 1.885 | .062 | .474 | 2.111 |
| Fasilitas | .318 | .077 | .349 | 4.148 | .000 | .383 | 2.609 |
| Promosi | .211 | .059 | .294 | 3.589 | .001 | .404 | 2.475 |

a. Dependent Variable: Minta Menabung

19. Uji Analisis Deskriptif

| | N | Minimum | Maximum | Mean | Std. Deviation |
|--------------------|-----|---------|---------|-------|----------------|
| MINAT | 100 | 7 | 20 | 13.54 | 2.808 |
| RELIGIUSITAS | 100 | 4 | 20 | 11.26 | 4.039 |
| LOKASI | 100 | 4 | 20 | 11.53 | 3.729 |
| FASILITAS | 100 | 5 | 20 | 12.48 | 3.083 |
| PROMOSI | 100 | 4 | 20 | 9.91 | 3.908 |
| Valid N (listwise) | 100 | | | | |